



2017

Vernon Grant Research Collection - Accession 1554

Vernon Simeon Plemion Grant

Linda Driggers Williams

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**WINTHROP UNIVERSITY
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

MANUSCRIPT COLLECTION

ACCESSION 1554

VERNON GRANT COLLECTION

1964, 1976, 1978, 1980, 1982, 1984, 1990-2015, nd

3 Boxes, 12 folders

**WINTHROP UNIVERSITY
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

MANUSCRIPT COLLECTION

ACC. NO.: 1554
ADDITIONS: ____, ____, ____,

PROCESSED BY: Morgan Rodgers
DATE: August 17, 2016
NO. OF SECTIONS: __

VERNON GRANT COLLECTION

I

The Vernon Grant collection was donated to the Winthrop University Archives and Special Collections on June 14, 2016.

Linear feet of shelf space occupied: .75
Approximate number of pieces: 1500 pieces

Restrictions: Open to researchers under the rules and regulations of the Louise Pettus Archives & Special Collections at Winthrop University.

Literary Rights: For information concerning literary rights please contact the Louise Pettus Archives & Special Collections at Winthrop University.

Scope and Content Note: **This collection consists of research done by Winthrop Alumna Linda Williams ('64, '69, '80) while working on a book on artist and illustrator Vernon Grant which includes various newspaper articles on Grant and his work, scrapbooks of his illustrations, a poster signed by Grant, and other records relating to Grant's life. This collection primarily concerns Vernon Simeon Plemion Grant (1902-1990), who is most known for his illustration of the Kellogg's characters Snap, Crackle, and Pop, his life and his work.**

Related Collection: N/A

II

DESCRIPTION OF SERIES

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
1	1	GRANT vs. KELLOGG COURT CASE This series includes court case documents between Vernon Grant and the Kellogg Company after the Kellogg Company stole the characters Snap, Crackle, and Pop from Vernon Grant and continued to market them as their own creations.	nd
1	2	MAGAZINES AND A MAP Includes a Come See Me magazine from 1964, a Charlotte's Woman magazine from 1998, and a map of the highway system of South Dakota.	1964, 1998
1	3	NEWSPAPER ARTICLES Includes newspaper articles on Vernon Grant, his death, and his work.	1990-2015
1	4	PHOTOGRAPHS Includes photocopies of photographs and articles of Vernon Grant and his work.	nd
1	5-7	LINDA WILLIAMS RESEARCH Includes research done by Linda Williams while writing a book on Vernon Grant, and references she included in her book, <i>Vernon Grant: Facts and Fantasy</i> .	nd
2	8	SCRAPBOOK Scrapbook consisting of Vernon Grant illustrations.	nd
2	9	<i>VERNON GRANT: FACTS AND FANTASY</i> This series consists of a manuscript titled <i>Vernon Grant: Facts and Fantasy</i> written by Linda D. Williams with Illustrations selected by Mary Lynn Norton and a Collector's Guide compiled by Allan M. Miller.	July 2013
2	10	Vernon Grant Interview Transcriptions This series consists of transcriptions of interviews of Vernon Grant. Also included are a couple photocopies of genealogical entries from the Grant family bible, as well as a few other genealogical notes. See Box 3 for copies of Vernon Grant's interviews on cassette tapes.	nd

II

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
2	11	LAURA PFIZENMAYER PLAY SCRIPT Includes a script for the play ‘More Than Snap, Crackle, and Pop A Vernon Grant Christmas Story’ written by Laura Pfizenmayer with research done by Linda Williams and Mary Lynn Norton. See box 3 for DVD of the December 10, 2010 performance.	2010
2	12	VERNON GRANT POSTER Includes a poster signed by Vernon Grant with his illustrations. - Located in Oversize	nd
3	--	EL GRANITO CD Includes a CD copy of the 1921 Yearbook <i>El Granito</i> from Porterville High School in Porterville, CA. Vernon Grant was a graduate in the class of 1921.	nd
3	--	ROCK HILL COMMUNITY THEATRE DVD This series includes two copies of a DVD of the play ‘More Than Snap! Crackle! Pop!’ presented by the Rock Hill Community Theatre on December 10, 2010 about Vernon Grant’s life.	2010
3	--	VERNON GRANT CASSETTE TAPES Includes four cassette tape: 1. Side 1: ‘WRHI AM 1340, WRHM FM107- History of Come See Me.’ Side 2: ‘1991 John Gill, John Hardin, Joe Wise.’ 2. Side 1: ‘WRHI AM 1340, WRHM FM107 MYCO Copy of A. Miller’s Vernon Grant Reel to Reel.’ Side 2: ‘WRHI Tributes to VG [Vernon Grant], Dina Merrill?’ 3. Side 1: ‘WRHI AM 1340, WRHM FM107, April 21, 1978 ‘1978 CSM [Come-See-Me Festival] Program Broadcast: Vernon [Grant], Ickey [Clarence Holland ‘Icky’ Albright].’ Side 2: ‘David Vipperman, Vernon [Grant], Ickey [Clarence Holland ‘Icky’ Albright].’ 4. Side 1: ‘WRHI AM 1340, WRHM FM107 ‘December 27, 1935 Singing Lady – NBC Story of Vernon Grant.’ Side 2: Blank. Box 3 for copies of Vernon Grant’s interviews on cassette tapes.	1978, 1991

II

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
3	--	<p>VERNON GRANT VHS TAPES</p> <p>This series consists of 7 VHS tapes about Vernon Grant, two are titled "Vernon Grant" and one is titled "</p> <p>Tape 1: A) 1976: "A Salute to Snap, Crackle, and Pop: How It All Began." B) 1995- York County Museum, "World War II Through Grants Eyes</p> <p>Tape 2: A) 1980: PM Magazine segment titled, "Papa of Snap, Crackle, and Pop." B) 1980 Episode of PM Magazine includes segment of Charleston, SC C) Includes 5 August 22, 1984 Boy Scouts Commercials one with Cale Yarborough, Governor Dick Riley, Senator Heyward McDonald, JD Hayworth, and Joe Morrison.</p> <p>Tape 3: "Vernon Grant: Master of Whimsey."</p> <p>Tape 4: A) 1982: WNSC TV documentary on Vernon Grant by Anne Bellissimo B) December 3, 1984: SCETV- "Santa as Art" Arts The Thing segment with Beryl Daker</p> <p>Tape 5: January 27, 2008: WTVI, "Vernon Grant Life After Snap, Crackle, and Pop."</p> <p>Tape 6: 1996: "The Come See Me Spirit: A 35 Year Tradition"</p> <p>Tape 7: 1996: "The Come See Me Spirit: A 35 Year Tradition"</p>	1976, 1980, 1982, 1984, 1995, 1996, 2008