January 2011: 2010 Census Data

Dacus Library
DEPOSITORY LIBRARY USER SURVEY

The Government Printing Office (GPO) is conducting a 16-question survey to determine the local value of libraries in the Federal Depository Library Program (FDLP). Please take 10 – 15 minutes to answer a 16-question survey that focuses on depository access, services, and collections. The results of the survey will contribute to the extensive efforts by GPO to address the value of the FDLP.

Go to http://www.surveymonkey.com/s/HSLCRRB to help us determine the value of Dacus Library’s Federal Depository Library Program. The survey will end on February 28, 2011. As the Coordinator of the Government Documents Department, I urge you to complete the survey. It is very important to the future of the program at Winthrop University – Jackie McFadden

U.S. CENSUS 2010 DATA PRODUCTS

Required once every 10 years by the U.S. Constitution, the census counts every person living in the United States, both citizens and noncitizens. Census data are used to reapportion the U.S. House of Representatives, re-district each state, to determine the distribution of the Electoral College and the distribution of more than $400 billion in annual federal aid.
Data from the 2010 Census is beginning to be released. In December, the Census Bureau reported the nation’s population was 308, 745,538 with a growth rate of 9.7 percent or 281.4 million over the past decade, the lowest since the Great Depression. Most of the growth occurred in the South and West. As a result of the 2010 Census data, 18 states will have changes in U.S. House seats. States gaining one or more seats in Congress are Arizona, Florida (+2), Georgia, Nevada, South Carolina, Texas (+4), Utah and Washington. States losing one or more seats in Congress are Illinois, Iowa, Louisiana, Massachusetts, Michigan, Missouri, New Jersey, New York (-2), Ohio (-2) and Pennsylvania.

Interesting facts from the first data release:

- Fastest growing region is the South.
- Fastest growing states: Nevada, Arizona, Utah, Idaho, and Texas.
- Slowest growing states: Michigan, Rhode Island, Louisiana, Ohio, and New York.
- For the first time, the West is home to more people than the Midwest.
- Teen birth rate hit an all-time low in 2009 with 39 births per 1,000 girls, ages 15 – 19, a 6 percent decrease from the previous year, and the lowest level since 1940.
- More than half of Americans between the ages of 25 – 29 live in households with cell phones but no landline, a first for any age group.
- The 2010 Census cost $1.87 billion less than expected.
The U.S. Census Bureau will release population and race breakdowns to the neighborhood level for redistricting from February – March 2011. Other data products such as demographic profiles, summary files of aggregated data and reports will be released on a flow basis from April 2011 through September 2013. You can find a list of reports and planned release dates here.

For more information on the 2010 Census, visit www.2010.census.gov.

**ALA Census Partnership Creates Interactive widget for 2010 Census**

In 2009, the American Library Association (ALA) partnered with the 2010 Census to help promote the value of accurate and complete census data and to improve the questionnaire response rate. To share the data results, the U.S. Census has released an online widget allowing visitors to quickly view the data on a state-by-state level. The interactive map is available on the Census website and on the ALA website.

**U.S. Census Bureau Updates American FactFinder**

Along with the release of the 2010 Census data, the U.S. Census Bureau released a completely redesigned American FactFinder (AFF) database on January 18th with a
new look, new tools, thematic maps, and easier access to data. The New American FactFinder is the official source for Census 2010 and Census 2000 data. With American FactFinder, you can quickly access data from:

**Decennial Census:** Taken every 10 years, provides demographic data by household occupancy, relationship, age, race, sex, and Hispanic origin.

**American Community Survey:** Annual social, economic, housing, and demographic data allow you to track trends and changes in your community.

**Population Estimates:** Annual estimated population totals for cities and towns, metropolitan areas, counties, and states.

**Economic Census:** Taken every 5 years, provides a detailed portrait of the nation’s economy including retail trade, health services, construction, characteristics of business owners, and more.

**Annual Economic Surveys:** Detailed economic data including number of employers, establishments, and sales receipts.

Some of the above data sets are currently migrating to the new American FactFinder. The migration should be complete by the fall of 2011. To view data from transitioning data sets, visit the legacy American FactFinder at [www.factfinder.census.gov](http://www.factfinder.census.gov). At completion, the database will contain 250 billion data cells in more than 40,000 tables.

**State and County Quick Facts**
The Census website provides **State and County QuickFacts** which includes Census 2000 data for all states and counties and for cities and towns with more than 25,000 inhabitants. To access data specific to South Carolina, go to [http://quickfacts.census.gov/qfd/index.html](http://quickfacts.census.gov/qfd/index.html).

QuickFacts for young students: [http://www.census.gov/schools/facts/](http://www.census.gov/schools/facts/).

**Historic Census Data**

For historic census data, come visit us in the Government Documents Department on the second floor of Dacus Library!

Jackie McFadden  
803-323-2322  
[mcfaddjen@winthrop.edu](mailto:mcfaddjen@winthrop.edu)

Robert Ryals  
803-323-2257  
[ryalsr@winthrop.edu](mailto:ryalsr@winthrop.edu)