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The Chester News May 25, 1917

W. W. Pegram

Stewart L. Cassels

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CHESTER, S. C. FRIDAY MAY 25, 1917

"The Germans are Barbarians"

"The Germans are Barbarians"
The price of the Chandler Six becomes $1595 on the first day of July. The present model, identically the same car, will be continued after that date.

Until that date the price remains, $1395

It has always been a basic part of Chandler policy to keep the Chandler price low

We have kept it low. Men considered the original Chandler price of $1795 established four years ago an impossible price. Later When the Chandler Company reduced that price to $1595 the trade thought we were courting disaster. Further reductions came as a positive shock to the industry.

Meanwhile the Chandler Company prospered and Chandler business grew to front rank proportions. The Chandler car was never cheapened, but, rather improved and refined from season to season until the whole motor car purchasing public has come to recognize the Chandler car as a car of surpassing values.

Our whole purpose has been to build the best lightweight Six and sell it at the lowest possible price.

We have sold the Chandler car for hundreds of dollars less than cars of similar quality.

We have built into the Chandler car, as fundamental features of construction and equipment, the most important features which are characteristic of the highest priced cars of all types—features which are not found in other medium-priced sizes, or found, at best, to very slight degree.

Now, however, the Chandler price must be advanced

It must be materially advanced to cover greatly increased costs which have arisen this Spring by reason of unprecedented conditions in the material supply and labor markets and in problems of transportation.

Production costs throughout the past three months have advanced steadily and in long strides. This is a condition which we cannot control. It is a condition which we must meet.

So the Chandler price must be advanced. In making this advance we do not depart from our firmly established policy of keeping the price just as low as it can be kept and still provide reasonable manufacturing profit.

At $1595 the Chandler car will still be under-priced.

It will be distinctly under-priced, as compared to other cars which some may consider of similar quality. By test of any conceivable comparison this statement is a provable fact.

Now you can buy this great Six at $1595, f. o. b. Cleveland.

While the $1595 price holds, the demand will continue to greatly exceed our production, and we cannot guarantee deliveries.

FIVE ATTRACTIVE CHANDLER TYPES OF BODY

Seven-Passenger Touring Car, $1395
Four-Passenger Roadster, $1295
Seven-Passenger Convertible Sedan (Fisher build) $1295
Four-Passenger Convertible Coupe (Fisher build) $1195

All prices f. o. b. Cleveland

Hardin Motor Company
CHESTER, S. C.

CHANDLER MOTOR CAR COMPANY, Cleveland, Ohio

Chandler Price
Must Advance
$200 June 30th

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Hardin Motor Company
CHESTER, S. C.

CHANDLER MOTOR CAR COMPANY, Cleveland, Ohio
Children Cry for Fletcher’s

CASTORIA

The End You Have Always Hoped for, and which has been The

CASTORIA

CURATIVE

H. B. Malone has moved his

AGURS BUILDER'S ROOM, No. 1.

GENUINE CASTORIA ALWAYS

in constant use for the relief of constipation. It is

 trendy, and, by regulating the stomach, and bowels, aids

against colic and diarrhea; allaying feverishness or swelling

at once, if given daily and eaten as food; and is free from

'77. All Counterfeits, Imitations and "Just-as-good" tue but

in use for over 30 years, has borne the signature

of the Woman's Tonic

Get Rid of Tan, Sunburn and Freckles

by Mrs. MAGNOLIA BAHN.

I Acted Instantly. Stopped the burning sensation the second

day, and with every application there has been no

burning sensation. The skin itself gets soft and

smooth, and looks like it was washed in milk. I wish

every suffering woman would give the Woman's Tonic

a trial

Call phone No. 65 and we will be glad to give you a demonstration of this medicine in your home.

Southern Public Utilities Company

Chester, S. C.