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Engaging Students into Lifelong Learning Using Social Media

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Engaging Students into Lifelong Learning Using Social Media

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Cons of Social Media

Pros of Social Media

To tweet or not to tweet --- that’s no longer the question...
Lifelong Learning

• 'Lifelong learning' - is the "ongoing, voluntary, and self-motivated" pursuit of knowledge for either personal or professional reasons.

• Social media can be an avenue to transform students into lifelong learners and critical-thinking professionals

• Double-edge sword
Scheduled Times

• “No inappropriate use of technology” policy during regularly scheduled class time
  – Lose 10 points off your grade if caught texting or browsing the web

• Scheduled technology days
  – Students pull out mobile phones/ tablets/ laptops to browse web and examine some of these different platforms & resources

• Outside-of-class – Clearly define expectation in syllabus
Brief Overview of “Types”

• Social Networking-
  – Facebook, LinkedIn
• Bookmarking-
  – Pinterest
• Social News-
  – Reddit
• Media Sharing-
  – YouTube, Instagram, SnapChat
• Microblogging
  – Twitter
• Blogging
  – There are so many now....

Personal vs. Professional Accounts
Identification

• Helping students identify educational and professional resources (post-Winthrop)
Identification

Pinterest.com
Identification

Twitter.com
Engagement

• Connect with professionals and opportunities within their field
Engagement

Twitter Chats

Christian Sinclair @cstinclair · 1h
RT @GraceBrookeMD: T1: I (USA POV) was surprised that $$ at EOL during last 180d was not at the very top. #hpm "Excluding MD costs in US"

Christian Sinclair @cstinclair · 1h
T1: The surprise was that it it seems like we have a medicalized institutional approach towards EOL in the US #hpm

Christian Sinclair @cstinclair · 1h
T1: I was surprised (from a US POV) that our deaths in hospital rate was so low in comparison to other countries #hpm
Engagement

Linkedin.com
Collaboration

• Encouraging student collaboration and have opportunities for feedback (with each other)

hangouts.google.com

bb-winthrop.blackboard.com
Collaboration

dropbox.com

www.google.com/docs/about/
Collaboration

Winthrop MSW Weekend Warriors

Join this group to see the discussion, post and comment.

Members (9)

Friends

Brent E. Cagle

Admins

Paul Brown

Other Members

Markley Hawkins, Tiffany San, Sharon Case Nash, Traci McSwain, Jamie Hanlin Nagle, Courtney Leak

Open and Closed Groups

Facebook.com
Competence

• Become savvy consumers of information available on social media

Class –
• What’s trustworthy information?
• What’s appropriate for academic work?
• What’s biased?
Competence

– Social Media Do's & Don'ts: 10 Tips for Keeping Your Profiles Professional
– How One Stupid Tweet Blew Up Justine Sacco’s Life
– How Senator John Walsh Plagiarized a Final Paper

Consequences of social media/Internet
Celebration

• Highlighting students’ quality work
agibson486 Hey #Winthrop - if you are not taking #dance DANT365 "moving with the community" course this semester you are really missing out! Last Friday we danced to Beyoncé's "move your body" and are preparing to go out and work with adults with developmental disabilities this Friday to do some movement exercises and get to know them. Class will be offered again next spring and counts as your
Final Comments

• Select and become comfortable with a platform (good to know what students use)
  – Be intentional: why have students use it?
• Decide if it will be required or optional
  – Will it be used for in-class activities, out-of-class assignments, or just on an “as needed” basis?
• Utilize resources that will help students post-graduation to enhance their careers
Contact

• If you have questions or would like me to meet one-on-one with you, please feel free to reach out:

  Thank you! Allison Gibson
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