November 1994: CD-ROMs, Gopher: Freshman Research Habit; Archives Traveling Exhibit

Dacus Library

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Dacus Library has made a substantial foray into the area of electronic resources. In the past eight months, the library has helped develop and manage a campus Gopher; designed and implemented Internet training classes for faculty, staff and students; and added a multi-media workstation with CD-ROM versions of materials that were previously purchased in print form.

These changes reflect two trends and developments that are taking place in the library world. First, print resources are increasingly being augmented or replaced by electronic sources such as CD-ROMs and the Internet, and librarians are leading the way in learning about these tools and teaching their use to others.

Second, demand for library resources and services is increasing, while budgets are frozen or are shrinking. In short, academic libraries such as Dacus are expected to provide all the services and materials that they have in the past, as well as keep up with and purchase all the new information-related hardware and software—all with the same amount of money they have received in the past.

Winthrop’s Gopher came online this past summer after much hard work and cooperation by several areas on campus. The Gopher Committee was created last spring, made up of representatives from all of the schools and colleges on campus, and from Dacus Library and the Academic Computing Center. This committee designed the structure of Winthrop’s Gopher, deciding the major categories of information that would be offered.

Once the Gopher was brought online and made available to the campus community, the day-to-day managing of the Gopher was ceded to Dacus Library and the Academic Computing Center. In its traditional role of information provider, the library has been given responsibility for filling the menus with information resources or feeding the Gopher, while the Academic Computing Center has been given responsibility for the technical and system security aspects of the Gopher.

Faculty and staff at Winthrop have had access to Internet training for the last year, but the classes offered by Dacus Library this fall represent the first time that comprehensive, on-going, how-to classes dealing with Internet resources have been offered to students, faculty and staff.

As more and more of the Winthrop campus, including offices and computer labs, have been connected to the campus network and thus to the Internet, there has been increased demand by faculty, staff and students for instruction on how to...
Focus

Study reveals research habits of freshmen

Heads of students are huddled together over the tops of tables; books and magazines are everywhere. In the background is a constant hum of whisperings, animated conversations, signs of frustration and the ever present electric whine of printers. It is another evening at Dacus Library, and students are busy doing research for class assignments and papers. To anyone who has been in the library in the evening, there is no doubt that the library is heavily used by the students, but are they finding what they need? There are many ways to assess a collection, and one of them centers on the users. User studies focus on what materials are needed and actually used by library patrons or a particular group of library patrons, such as freshmen.

Are students finding what they need?

To find out more about what students actually use for their classes, a limited citation study was done with the assistance of the English Department. The bibliographies of student papers were examined to determine what materials were being used by the students in the writing classes. What was the ratio of books to periodicals? Was the assumption that freshmen would much rather check out a book on their subject than search for periodical articles valid? What periodicals do freshmen use — popular magazines or scholarly and professional journals?

The answers to these questions are

Knowing research habits is important

important, not only for collection development, but also for library instruction. Do students use more books because locating journal articles is too confusing? Although the sampling was small (only 84 students), the results were interesting and sometimes surprising. These 84 students cited over 256 books in their bibliographies. There were 220 citations to periodical articles, including 104 different periodical titles and 102 newspaper articles. The students evidently did not feel limited by the usual source material in the library, but also used U. S. Government Documents, South Carolina documents, interviews, encyclopedias, films, compact disc recordings, and television programs.

Books were cited more often than any other type of material, reinforcing the opinion that freshmen do rely on this type of material, especially for social issues such as animal rights, abortion, euthanasia, etc. From their citations, it was evident that the majority of students were writing papers on topics of current interest or social issues. So it is not surprising that the largest number of periodical citations were for Newsweek (16). Runners-up included Time, Rolling Stone and, for the more conservative, National Review.

The rest of the citations were as diverse as the topics. Business

A wide variety of sources was used

periodicals such as Industry Week and Adweek’s Marketing were heavily used. Science journals included Chemtech and American Biology Teacher. Psychology and Sociology periodicals were often mentioned, such as Journal of Applied Psychology, Sex Roles and American Journal of Sociology. Medical journals, Art journals, Library Science journals, Religion journals—everything from Playboy to Journal of Ecumenical Studies—were cited.

Freshmen in writing classes are using a much more diverse group of journals than expected. Perhaps the addition of the CD-ROM indexes has made searching for journal articles easier, resulting in a wider range of journals that are used even by freshman writers. The New York Times, with almost a third of the citations, was the newspaper used most often by this group of students. A number of citations were from The State, The Charlotte Observer and The Herald, reflecting topics of local interest, such as the Confederate flag controversy.

Conclusions that can be drawn, even from a small sampling, for collection development include the fact that freshmen do need and use the synthesized knowledge available in books. With encouragement, they are also able to utilize the specialized information in professional and scholarly journals. Students made limited use of other library resources such as government documents, and an effort should be made in library instruction classes to persuade students to use these resources also.

Virginia Vesper
Coordinator of Bibliographic Instruction
Focus

Faculty committee to probe future of scholarly communication

At its first meeting of the academic year, the Library Committee of the Faculty Conference chose “Scholarly Communication” as the theme it will explore during 1994/95. This exploration will investigate the changing nature of scholarly communication on university campuses, the present role of Dacus Library in scholarly communication, and observations and recommendations for the future. The committee plans to issue a report on these matters to the university community in January 1995, a report that will be based on research of the relevant literature, surveys of other libraries, and extensive communication with faculty at Winthrop.

Members of the Library Committee are Nell Braswell (chair), Laura Dufresne, Barbara Heinemann, Samuel Koh, Lynn Willoughby, and two students. As dean of library services, I look forward to working closely with the committee as it addresses such issues as access versus acquisitions in collection development; electronic media versus print; the library’s role in the information infrastructure at Winthrop; implications of the new technology on building needs; what impact the Internet, document delivery systems, electronic journals, and copyright issues will have on the Winthrop library; and what the funding implications are for a library program that seeks to meet the burgeoning information needs of its users.

Paul DuBois
Dean of Library Services

Den of Antiquity

Archives-produced exhibit part of State Museum traveling program

The Archives exhibit, “Palmetto Women: Selected Images from the Winthrop University Archives,” is now on permanent loan to the South Carolina State Museum as part of its traveling exhibition program. The exhibit, which highlights the university’s outstanding women’s history collection housed in the Archives, was supported by a $5,000 grant from the South Carolina Council on the Humanities.

Recent manuscript collections processed by the Archives and made available for use include records relating to university councils, records relating to personnel, and records relating to special celebrations.

The Archives has published an index to the microfiche collection, “South Carolina through the 19th Century,” which can be purchased from the Winthrop University Archives for $5.

The Archives’ outstanding collection continues to attract researchers from all over the country, including some from such institutions as Clemson University, the Institute of Southern Studies at the University of South Carolina, South Carolina ETV, the South Carolina Commission on Women, and Cable News Network (CNN).

The Archives’ active instructional program continues in high gear. Both the archivist and assistant archivist have spoken on a wide variety of topics, including archival administration, Cuba today, and Winthrop University history and traditions.

Ron Chepesiuk
Head, Archives and Special Collections
JEFF BALLARD, 
Volunteer in Preservation,
is now attending the North Bennet Street School in Boston. He is pursuing a two-year course in bookbinding.

PAT BALLARD, 
Head of Monographs Cataloging, attended a seminar Sept. 1 in Charlotte, N.C., on “Criticism and Discipline Skills for Managers.” She also traveled to Chicago for the decennial conference of OLAC/MOUG [Online Audiovisual Catalogers/ Music OCLC (Online Computer Library Center) Users Group]. Pat continues to serve as Secretary to the Winthrop University Faculty Conference, and is the 1994/95 Chair of the Library Faculty.

RON CHEPESIUK, 
Head, Special Collections, attended meetings of the executive board of Reference Books Bulletin and the International Relations Roundtable during the annual conference of the American Library Association in June in Miami, Fla. August saw Ron even further south, as he traveled to Havana, Cuba, to attend the biennial conference of IFLA (International Federation of Library Associations and Institutions). Ron’s report of the IFLA meeting will appear in an upcoming issue of Library Journal. Upon his return, he was interviewed by five news organizations about his trip and appeared on two radio talk shows to discuss current Cuban politics. Other library-related articles have been accepted for publication by American Libraries (“Writers at Work: How Libraries Shape the Muse”), Electronic Green Journal (on international toxic waste, co-authored by Deanna Lewis), and The Carolina Teacher (on the Eleanor Burts Collection, co-authored by Dr. Terry Norton). Ron has accepted an invitation from the Society of Professional Journalists to teach a writing workshop in Kansas City this coming November.

PAUL DUBOIS, 
Dean of Library Services, currently serves as President of the Episcopal Faculty Conference and as Chair of the Council of South Carolina Librarians. He is on the executive boards of the Library Directors’ Forum and the Metrolina Library Association.

BOB GORMAN, 
Head of Reference, completed his sabbatical July 1. An article based on his research on the Works Progress Administration and libraries in South Carolina has been submitted for publication.

GLORIA KELLEY, 
Head of the Technical Services Division, has co-authored two published articles. The first, entitled “Survey of How Libraries Handle Lost or Damaged Material,” appeared in the Fall 1994 issue of The Southeastern Librarian, and was co-authored by Virginia Vesper. The second, co-authored by Ron Chepesiuk, is called “Gadfly in the Library,” and appeared in the June 1994 issue of The Progressive. Gloria is now pursuing an MBA degree at Winthrop.

DEANNA LEWIS, 
Access Control Librarian, attended the Toastmasters Leadership Institute in January, a workshop called “Writing in the Disciplines” in February, a teleconference in March entitled “The Future is Now—Distance Learning Degree Opportunities,” and another workshop in May called “Creating a Teaching Portfolio.” Deanna published, along with Ron Chepesiuk, “The International Trade in Toxic Waste: a Selected Bibliography of Sources,” which appeared in Electronic Green Journal. This is the first publication
by a library faculty member in a peer-reviewed journal on the Internet. She also wrote a book review of *Getting Started with the ClarisWorks Database* which appeared in the *Apple Library Users Group Newsletter* for Spring 1994.

**CAROL MAPP,**  
*Library Technical Assistant in Monographs Cataloging,*

is pursuing a master’s degree in counseling at Winthrop.

**LAURANCE MITLIN,**  
*Associate Dean,*

is serving on the search committee for the associate vice president for information technology.

**GENIE POAG,**  
*Library Technical Assistant in Monographs Acquisitions,*

serves as the Co-Chairperson of the Legislative Committee, York County Chapter, South Carolina State Employees Association.

**JEFF ROSEN,**  
*Reference Librarian and Coordinator of Electronic Services,*

has been designated manager of the Winthrop University Gopher. He also has developed a series of ongoing Internet training classes for students, faculty and staff. Jeff was recently appointed to the By-laws Committee of Charlotte’s Web, a community access network, or *Freenet*, being developed in Charlotte, N.C.

**COLEEN STEVENS,**  
*Library Technical Assistant in Serials,*

is the Winthrop representative to the board of the South Carolina State Employees Association.

**GALE TEASTER-WOODS,**  
*Head of Serials Acquisitions and Cataloging,*

presented a workshop on library restructuring at the North American Serials Interest Group (NASIG) annual meeting in Vancouver, Canada, in June 1994. She continues to serve as director of the Critical Issues Symposium program, a required course for all incoming freshmen, and was elected Chair of the campus-wide Faculty Personnel Committee in May.

**LINDA P. ALBRIGHT**  
joins Dacus as the new head of Monographs and Audiovisuals Acquisitions. Linda came to Winthrop from Johnson C. Smith University in Charlotte, N.C. Her credentials include an AB in English from Lincoln University, Pa., an MA in English from George Mason University, Va., and an MLS from North Carolina Central University. She is a member of numerous professional, educational and social organizations. Linda enjoys most sports, but generally as a spectator. She plays “at” tennis and golf, and looks forward to using Winthrop’s facilities to improve her skills. Attempting also to improve her health, Linda anticipates using the gym, especially the weight room, and the walking trails, in the company of her co-workers.

Ms. Albright is originally from Philadelphia, Pa., but has resided in Charlotte for the past 13 years. Linda states that she has “fallen in love with the southern climate and with the southern hospitality.” She has a husband and two grown children, all of whom are very busy in their various endeavors.

Linda states, “I am proud to be part of the Winthrop University family, and excited to be part of the dynamic team of faculty, staff and students who work in the Dacus Library.”

**RESIGNATIONS**

Zachary Maddox, reference librarian and coordinator of document delivery, has resigned to pursue his graduate studies in English fulltime.
use these networked resources. Again, as part of its mission as information provider, Dacus Library stepped in to fill this need. The library is now offering a series of five, often-repeated classes on how to use the Internet. All classes are one-hour online demonstrations of various Internet applications. The first class is an overview of the background and current state of the Internet as well as a demonstration of all the major Internet applications. The second class deals with the most widely used Internet application, electronic mail, for students. The third class teaches the use of the Gopher and Telnet software, and the fourth class explains the use of FTP (file transfer protocol). The final class offered in the library is a catch-all and will cover Mosaic, Internet searching tools, and file compression utility programs, among other topics. These classes have been well received and well attended, and the library has plans to continue these classes in the future.

The third area of new electronic exploration that has been undertaken this year is in the area of multimedia CD-ROM resources. This summer, the library purchased its first computer workstation equipped with CD-ROM and capable of producing sound and video images. When the workstation was first brought into the library in early summer, the Encarta multi-media encyclopedia and the Street Atlas USA disc were utilized somewhat as a novelty. Since that time the multimedia workstation has become an integral part of the Reference Department, and increasingly we are purchasing very useful resources that previously were only available in print form. Through the summer and fall Dacus Library has purchased Granger’s Poetry Index, the Biography and Genealogy Master Index (formerly BioBase), and we are currently using the CD-ROM versions of Historical Abstracts and America: History and Life on a trial basis.

Electronic resources are here to stay, and each month increasingly more information sources are made available in electronic formats. Reference resources such as encyclopedias and journal indexes are good examples of tools that are often more efficiently use in their electronic form than in print. But policy makers should not make the mistake of thinking that books are no longer useful or that all of them will be replaced by electronic equivalents. Reference books such as those mentioned above will likely have CD-ROM replacements. Most Internet resources augment or supplement print resources rather than replace them. Very little of what is on the Internet duplicates what is found in academic libraries. Rather, the Internet and other sources have, for the most part, simply given us access to information resources that we did not have previously. Thus, as we try to do more with less, we should realize that electronic resources can help us immensely, but they will not meet all of the needs of the library’s users.

Jeff Rosen
Coordinator of Electronic Services