

TARGETED INDIVIDUAL

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Spring 2021 SOURCE Presentation

Andrew Blackwell

Targeted Individual

A short film project

Goals

Project Goal

Create a short film that highlights the effects of online disinformation.

Thesis Abstract

Disinformation is not a new issue, however it is more prescient during the rise of the disinformation age, where we mostly get our information from social media platforms. While social media has become a nearly essential tool for online communication, recent issues have shed a light on how the use of social media can lead to a dangerous spread of disinformation. Even leading to the formation of movements, such as QAnon, that refuse to accept information from outside of their own circles. This leads to harmful alienation, even between family members. Despite the fact that social media was a tool created to bring people together, in many cases, the spread of disinformation has led to relationships being torn apart.

The big question is; how does one fall into such an improbable and often disproved way of thinking? I tell the story in a short film that features fictional characters that are affected by an online disinformation movement. I intend to highlight the dangerous effects of disinformation, and how social media consumption contributes to its spread.

Goal

In doing this, I hope to raise awareness of the negative effects of online disinformation.

Spring/Fall Work

Fall Work

Over the course of the Fall semester I began writing the script for my film. The film started as a feature length movie, but has since been shortened into a documentary / short film.

Targeted Individual

written by

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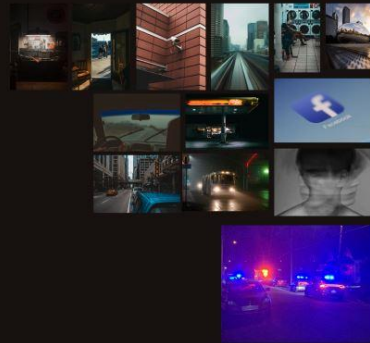
Spring Work

TIMELINE



INSPIRATION

AESTHETIC INSPIRATION



CONSPIRACY IRL



FILM/TV/GAMING



POSTERS



ARTICLES



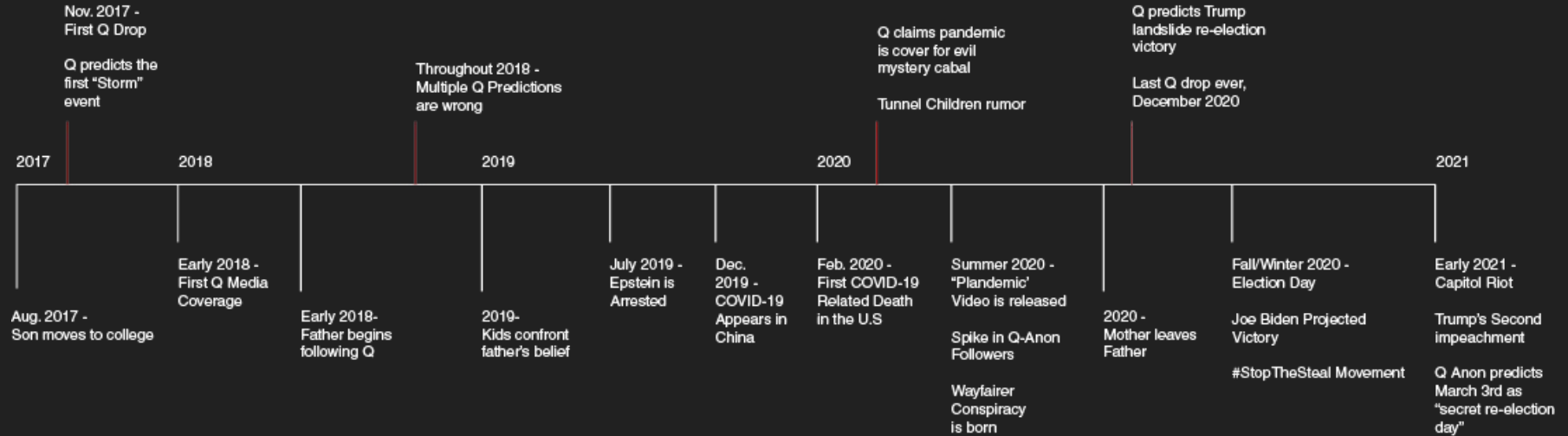
During the Spring semester I began preliminary research and planning for the film, including analogous research and creating moodboards for the film.



Research

Timeline

I created a timeline of the Q Anon conspiracy as it relates to the story I had written.





Form

Project Form

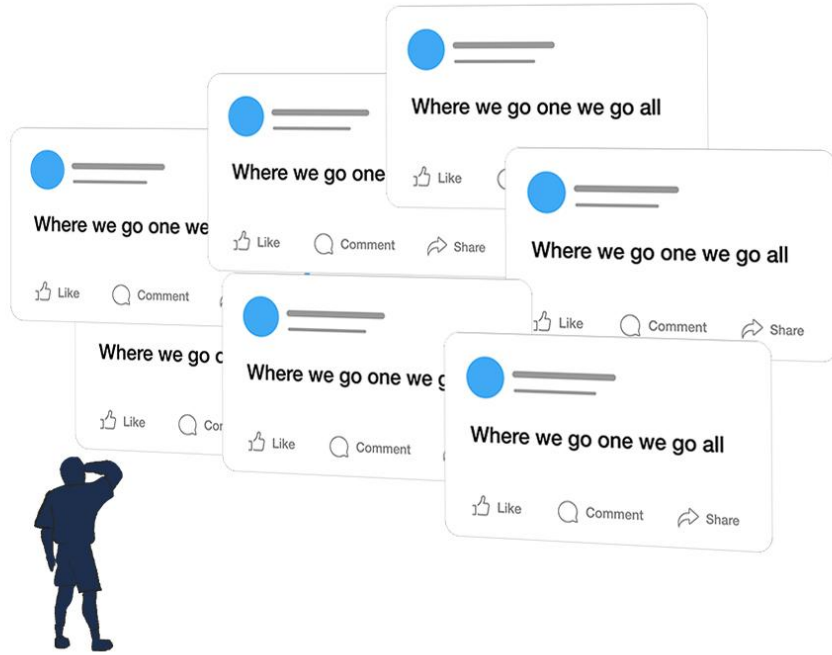
I've decided to expand my own timeline on this project. In doing so, I hope to create a refined short film to release at a later date.

Project Form

For my thesis project, I will be creating a finished Trailer, and Sizzle Reel for the film. Along with a deadline for the finished film I intend to create.



Teaser Animation 1



In Progress Concept

Thank You!

I'm very excited to be working on this project. The subject matter is something that is very important to me. I am very passionate about film, and I hope to create something that is very impactful to others affected by this issue.