

Winthrop University Archives
Preliminary Descriptive Inventory

Unit: College of Arts and Sciences
Sub-Group: Political Science Department
Series: Center for Public Opinion and Policy Research:
Correspondence and Memoranda

Record Group no: W423.1
Sub-group no: 3C
Series no: 8

Description of Series and Its Contents:

This series consists of correspondence and memoranda produced by and for the Center for Public Opinion and Policy Research. Founded by Dr. Scott H. Huffmon in the spring of 2002, the lab is a research arm of the Department of Political Science at Winthrop. It provides professional survey research and analysis. The Center for Public Opinion & Policy Research (CPOPR) is a full-service survey research and data analysis entity associated with Winthrop University, serving both public and private organizations. It offers survey consulting, research instrument construction, data collection, and data analysis. The CPOPR employs a state-of-the-art Computer Aided Telephone Interviewing (CATI) system for telephone based surveys. The CPOPR offers on-line and face-to-face survey research capabilities and conducts focus group analysis as needed by clients.

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