



2019

## Frankie Welch Papers - Accession 519

Mary Frances Barnett Welch

Frankie Welch

Follow this and additional works at: [https://digitalcommons.winthrop.edu/manuscriptcollection\\_findingaids](https://digitalcommons.winthrop.edu/manuscriptcollection_findingaids)

---

### Finding Aid Citation

Louise Pettus Archives and Special Collections, Winthrop University, "Frankie Welch Papers - Accession 519". Finding Aid 1128.

[https://digitalcommons.winthrop.edu/manuscriptcollection\\_findingaids/1128](https://digitalcommons.winthrop.edu/manuscriptcollection_findingaids/1128)

This Finding Aid is brought to you for free and open access by the Louise Pettus Archives and Special Collections at Digital Commons @ Winthrop University. It has been accepted for inclusion in Manuscript Collection by an authorized administrator of Digital Commons @ Winthrop University. For more information, please contact [digitalcommons@mailbox.winthrop.edu](mailto:digitalcommons@mailbox.winthrop.edu).



**WINTHROP UNIVERSITY  
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

**MANUSCRIPT COLLECTION**

**ACCESSION 519**

**FRANKIE WELCH PAPERS**

1948-1980

9 Boxes, 39 Folders

**WINTHROP UNIVERSITY  
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

**MANUSCRIPT COLLECTION**

ACC. NO.: **519**  
ADDITIONS: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

PROCESSED BY: Jenny Blackerby  
DATE: October 31, 1983  
NO. OF SECTIONS: 3

**FRANKIE WELCH PAPERS**

**I**

The papers of Frankie Welch, designer, were deposited with the Winthrop University Archives on September 9, 1983, by Ms. Welch.

Linear feet of shelf space occupied: 2.25  
Approximate number of pieces: 4,500

Restrictions: Open to researchers under the rules and regulations of the Louise Pettus Archives & Special Collections at Winthrop University.

Literary Rights: For information concerning literary rights please contact the Louise Pettus Archives & Special Collections at Winthrop University.

Notices were released to NUCMC on Nov. 2, 1983. (See also collection control file for additional notices.)

Scope and Content Note: **The Frankie Welch Papers consists of correspondence, financial records, stock inventories, newspaper clippings, newsletters, monograms and fabrics, correspondence relating to commissioned artwork, designer scarf donations, and business associates of Frankie Welch's business venture, Frankie Welch of America. The largest part of the collection consists of financial records dealing with the designing and manufacturing of the products made and sold by Frankie Welch of America. Frankie Welch, born Mary Frances Barnett (1923- ), was a fashion designer and a former Distinguished Visiting Professor of Merchandising and Design in the School of Consumer Science at Winthrop College from 1982 through 1985. She became well-known for designing scarves for many prominent political figures from 1960s to 1990s, a dress design known as "The Frankie," and a dress worn by First Lady Betty Ford in her official portrait.**

Transfer of Items: Duplicate materials were returned to Ms. Welch.

Related Collections: Frankie Welch Interview - Oral History #183; Memorabilia: Textiles:  
Miscellaneous: Handkerchiefs and Scarves, Item 1 (Winthrop Coat of Arms scarf designed by Frankie Welch)-  
W415.2-6F-6

II

DESCRIPTION OF SERIES

| <u>Box(es)</u>  | <u>Folder(s)</u> | <u>Series</u>  | <u>Year(s)</u> |
|---|------------------|--|----------------|
| <b>A) BIOGRAPHICAL FILE</b>   |                  |  |                |
| 1   | 1                | <b>BIOGRAPHICAL FILE</b><br>Consists of newspaper clippings of Ms. Welch's involvement with planning a personality course in conjunction with the State Department of Distributive Education; of her promotion to the distributive education staff; and her involvement with the Sales Training Skit and the Easley Business Training Institute. In chronological order.                               | 1948-1950, nd  |
| 1   | 1                | <b>VARIOUS PERSONAL MATERIALS</b><br>Consists of a newsletter dealing with her involvement in sales clinics staged by the Merchants Division of the Chamber in cooperation with the Distributive Education Division; a letter of appreciation for her involvement with the Sales Promotional school; and a picture of her with the South Carolina Chamber of Commerce members. In chronological order. | 1950, nd       |
| <b>B) RECORDS RELATING TO BUSINESS OPERATIONS OF FRANKIE WELCH OF AMERICA</b> |                  |  |                |
| 1   | 2-3              | <b>CORRESPONDENCE</b><br>Related to business transactions between Frankie Welch and various businesses concerning the buying and selling of materials and other activities. In chronological order.  | 1969-1979, nd  |
| 1-2   | 4-8              | <b>FINANCIAL RECORDS</b><br>Consists of orders, receipts, and invoices on the sales of scarves and materials used by Frankie Welch. In chronological order.  | 1969-1978,     |
| 3   | 9                | <b>STOCK INVENTORIES</b><br>Listings of scarves by design and color which were still in stock by the end of the fiscal year. In chronological order.   | 1975-1977, nd  |
| 3   | 10-11            | <b>MONOGRAMS AND FABRICS</b><br>Includes several types of fabrics, such as Onondaga and qiana twill used by Frankie Welch for her scarves. There are also several of her scarves included, a "Frankie Welch" monogram and a folder with directions and materials to repair silk screens. In chronological order.   | 1970-1977, nd  |

II

DESCRIPTION OF SERIES (cont.)

| <u>Box(es)</u>   | <u>Folder(s)</u> | <u>Series</u>   | <u>Year(s)</u> |
|--|------------------|---|----------------|
| 4  | 12               | COMMISSIONED ARTWORK<br>Consists of bills and receipts relating to the payment of employees who performed Frankie Welch's artwork. Also consists of several work logs showing the number of hours worked. In chronological order.       | 1973-1977, nd  |
| 4  | 13               | DESIGNER SCARF DONATIONS<br>Includes thank you notes sent to Mrs. Welch thanking her for her contributions of scarves given to various organizations and colleges for such affairs as auctions and door prizes. In chronological order. | 1978-1980, nd  |
| <p><b>C) BUSINESS ASSOCIATES OF FRANKIE WELCH OF AMERICA</b><br/>* Includes mainly invoices and some correspondence. See alphabetical listing below.</p> |                  |   |                |
| 4  | 14               | ADZON LABEL CORPORATION   | 1969, nd       |
| 4  | 14               | ALLEGRESSE COMPANY  | 1977, nd       |
| 4  | 15-16            | AMERICAN REVOLUTIONARY BI- CENTENNIAL ASSOCIATION (ARBA)  | 1972-1976, nd  |
| 5  | 17-18            | ARMY & AIR FORCE EXCHANGE SERVICE   | 1975-1977, nd  |
| 5  | 19               | BELLOTTI FOULARDS   | 1976-1978      |
| 5  | 20               | CHURCHILL SALES COMPANY, INC.   | 1977, nd       |
| 5  | 20               | COLEUR INTERNATIONAL, LTD.  | 1970-1971, nd  |
| 5-6  | 20-21            | FISHER & GENTILE LTD.   | 1971-1976, nd  |
| 6  | 22               | FREEMAN ADVERTISING INC.  | 1975-1976, nd  |
| 6  | 23               | HOLLINGER CORPORATION   | 1970           |
| 6  | 23               | JEWEL CASE, INC.  | 1977           |
| 6  | 23               | LASTING IMPRESSIONS, INC.   | 1979, nd       |

II

DESCRIPTION OF SERIES (cont.)

| <u>Box(es)</u> | <u>Folder(s)</u> | <u>Series</u>                     | <u>Year(s)</u> |
|----------------|------------------|-----------------------------------|----------------|
| 6              | 24               | LOUELEN GARMENTS                  | 1974-1979      |
| 7              | 25               | LUXOR CRAVAT COMPANY              | 1970           |
| 7              | 25               | MATISSE FABRICS, INC.             | 1974           |
| 7              | 25               | MAXWELL INDUSTRIES, INC.          | 1969-1972      |
| 7              | 26               | NATCO ACCESSORIES CORP.           | 1976-1979      |
| 7              | 27-28            | ONONDAGA SILK COMPANY, INC.       | 1976-1978, nd  |
| 7              | 29               | PACKTIES, INC.                    | 1975-1977      |
| 8              | 30               | PIERRE BACCARA OF PARIS           | 1976           |
| 8              | 31-32            | PX                                | 1975-1976, nd  |
| 8              | 33               | ROZIER & COMPANY                  | 1969-1970, nd  |
| 8              | 33-34            | SABANA GRANDE EMROIDERY CO., INC. | 1970-1974      |
| 9              | 35               | SHULMAN, INC.                     | 1970-1971      |
| 9              | 35               | SPIRITZER & FUHRMANN-CUNACAO      | 1970-1971      |
| 9              | 36               | STEVENS LINENS ASSOCIATION, INC.  | 1974-1975, nd  |
| 9              | 37               | TIMELY TEXTILES, INC.             | 1979           |
| 9              | 38               | UNITED PARCEL SERVICE             | 1973-1974      |
| 9              | 39               | WESTPORT TEXTILE CORPORATION      | 1974-75, nd    |