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Alumna, 'Shark Tank' Contestant Julie Busha '00 Returns to Campus to Discuss TV Appearance

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Alumna, 'Shark Tank' Contestant Julie Busha '00 Returns to Campus to Discuss TV Appearance

Quick Facts

- "Eagle's Nest," the mock version of "Shark's Tank," will be on Thursday, Nov. 21 at 7 p.m.
- Busha is the co-creator of Slawsa and appeared on "Shark Tank" on Nov. 15.



ROCK HILL, S.C. -- Alumna and entrepreneur **Julie Busha '00**, co-creator of **Slawsa** and contestant on **ABC's hit reality show "Shark Tank"** Nov. 15, will return to her alma mater Thursday, Nov. 21, to discuss her episode and answer questions from the audience.

Busha appeared on "Shark Tank," which features business pitches from aspiring entrepreneurs to a panel of potential investors, on Nov. 15 at 9 p.m. She pitched her product, a unique hybrid of coleslaw and salsa, to the panel and earned national exposure for her business, based in Cramerton, N.C. She will speak in-depth about her TV experience on Nov. 21 at 7 p.m. in **Whitton Auditorium**.

Prior to the episode's airing, Busha participated in **"Eagle's Nest,"** a mock-"Shark Tank" event hosted by the College of Business Administration Nov. 6. CBA faculty members grilled Busha in front of Winthrop students and community members alike, giving her an opportunity to share her experiences, talk about her product, and encourage budding entrepreneurs.

The Nov. 21 event is free for students and community members. For more information about Busha's talk, contact Page Bowden, director of external relations for the College of Business Administration, at 803/323-2504 or bowdenp@winthrop.edu.

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IN THE HEART OF THE CAROLINAS

