



1995

## Joe Azer Photograph Collection - Accession 792

Joe Azer

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**WINTHROP UNIVERSITY  
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

**MANUSCRIPT COLLECTION**

**ACCESSION 792**

**JOE AZER PHOTOGRAPH COLLECTION**

Early 1900s-1970s

34 Boxes, 49 Folders, &  
1 Scrapbook

**WINTHROP UNIVERSITY  
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

**MANUSCRIPT COLLECTION**

ACC. NO.: 792  
ADDITIONS: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

PROCESSED BY: Marquis Harrison  
DATE: March 30, 1995  
NO. OF SECTIONS: 2

**JOE AZER PHOTOGRAPH COLLECTION**

**1**

The photograph collection of Mr. Joe Azer was deposited with the Winthrop University Archives on April 3, 1992 by Mrs. Martha London.

Linear Feet of Shelf Space Occupied: 8.5  
Approximate number of pieces included: 17,000

Restrictions: Open to researchers under the rules and regulations of the Louise Pettus Archives & Special Collections at Winthrop University.

Literary Rights: For information concerning literary rights please contact the Louise Pettus Archives & Special Collections at Winthrop University.

Scope and Content: **The Joe Azer Photograph Collection consists of more than 6500 photographs taken by Joe Azer, Rock Hill, South Carolina photographer. Included are photographs of beauty pageants, parades, women, families, fashion, local history, Winthrop students and events such as May Day, public school events, plays, sports, weddings, and Azer's family. These photographs were taken in York, Chester, Lancaster, Cherokee, Kershaw, Chesterfield, Horry and other South Carolina counties. Also included are negatives, newspaper clippings, scrapbooks, photograph albums, and photographic equipment, and photographs arranged by subject.**

Transfer of items: none

II

DESCRIPTION OF SERIES

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
<b>A) PHOTOGRAPHS</b>			
1-2	1-7	BEAUTY PAGEANTS AND PARADES Photos of various beauty contestants and parades throughout the Southeast. Most unlabeled, though some have Mr. Azer in them. Also news articles of the events.	nd
3-4	8-12	CHEESECAKE Photos of different women in various settings. Some posed on beaches and poolsides.	nd
4	13-14	FAMILIES (GENEALOGICAL) Photos of different families from the 1950's through the 1970's. Also some wedding portraits, pictures of churches, and infants.	nd
5	15-16	FASHION Photos of current fashion styles during the era. Photos depict women modeling clothes in various places including home settings and Belk fashion shows.	nd
5-7	17-21	LOCAL HISTORY Photos of local events, including political races, police officers, athletic events, neighborhood social, life, congressmen, firemen, and school plays.	nd
7	22	MAY DAY Photos of the May Day Pageant and festival. Various pictures of choreographed settings and individual participants in the celebration.	nd
8	23-24	MISCELLANEOUS NEWCLIPPINGS Photos mostly by Joe Azer of activities in and around South Carolina for different newspapers	nd
8	25-26	SCHOOL EVENTS (MAJORETTES AND CHEERLEADERS) Photos of local area high school cheerleaders and majorettes either posed or at athletic events in action. Some also taken at previous Shrine Bowls in Charlotte, North Carolina.	nd

II

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
9	27-19	SCHOOL EVENTS (PLAYS, SPORTS, ETC.) Photos of various athletes (mostly local college and high school) and athletic events. Photos of school play, cheerleaders, and majorettes, and also graduation exercises.	nd
10	30-32	WEDDING PORTRAITS Photos of different ceremony portraits of various couples. Most done in 1960s and 1970s, but a few estimated as early as early 1950s.	1950s, 1960s-1970s
10	33	WEDDINGS AND FAMILIES Photos of different families and weddings throughout the 1960s and 1970s.	1960s-1970s
11	34-35	WINTHROP Photos of various activities taking place on Winthrop's campus. Includes photos of graduates before and after commencement.	nd
11	36	MISCELLANEOUS PHOTOGRAPHS Photos of random scenes including pictures of the Winthrop campus and students. Photos from many of the other series.	nd
11-12	37-42	JOE AZER'S LIFE Photos of Joe Azer and the people of his life from 1940s until his death in 1976. Includes photos of Joe's brother, sister, and father's river cabin.	1940s-1960s
13	43-47	JOE AZER'S LIFE AND CAREER Various letters, photos, and news clippings, taken place throughout Joe Azer's life. Correspondence mainly letters of acceptance or rejection of photos Mr. Azer had taken for a particular newspaper.	nd

**B) NEGATIVES**

14	48-49	NEGATIVES	nd
15	--	NEGATIVES-beauty pageants	nd
16	--	NEGATIVES-beauty pageants	nd
17	--	NEGATIVES-beauty pageants-cheesecake	nd

II

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
18	--	NEGATIVES-cheesecake	nd
19	--	NEGATIVES-Families-Fashion	nd
20	--	NEGATIVES-Local History	nd
21	--	NEGATIVES-Local History	nd
22	--	NEGATIVES-Local History	nd
23	--	NEGATIVES-Joe's Life-School Events	nd
24	--	NEGATIVES-School Events	nd
25	--	NEGATIVES-Weddings	nd
26	--	NEGATIVES-Winthrop	nd
27	--	NEGATIVES-Winthrop	nd

C) MISCELLANEOUS

28	--	1963 RHHS Yearbook, funeral memorial book, letter from Acufine film developer.	nd
29	--	1955 RHHS yearbook, 1957 W.T.S. yearbook, funeral memorial book.	nd
30	--	Miscellaneous personal belongings.	nd
31	--	Four graphic film holders, three Kodak 8-16 exposure black and white film, two 36 mm rolls of film, light meter, shutter cord lens, and film on a mental roll.	nd
32	--	Professional film, 16mm safety motion picture film, 16mm tungsten type reversal color film, 16mm daylight Kodachrome 25 color movie film.	nd
33	--	Kodak automatic tray siphon, hypo clearing agent, line voltage heating thermostat, enlarger manual, Rolliflex camera manual, and accessories guide.	nd

II

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
34	--	Film loading light, eight rolls of film, release clamp manual.	nd
--	--	SCAPBOOK Consists of newspaper articles largely pertaining to Rock Hill with many having images taken by Joe Azer or articles were written by him. -Oversize: Placed on oversize shelf	ca1950s