



Fall 11-21-2014

## THANKSgiving Challenge Exceeds Goal, Collects 517 Gifts in 48 Hours

Winthrop University

Follow this and additional works at: <https://digitalcommons.winthrop.edu/winthropnews2014>

---

### Recommended Citation

Winthrop University, "THANKSgiving Challenge Exceeds Goal, Collects 517 Gifts in 48 Hours" (2014). *Winthrop News 2014*. 230. <https://digitalcommons.winthrop.edu/winthropnews2014/230>

This Article is brought to you for free and open access by the Winthrop News and Events Archive at Digital Commons @ Winthrop University. It has been accepted for inclusion in Winthrop News 2014 by an authorized administrator of Digital Commons @ Winthrop University. For more information, please contact [bramed@winthrop.edu](mailto:bramed@winthrop.edu).



ABOUT

ADMISSIONS &amp; AID

ACADEMICS

STUDENT

AFFAIRS

ATHLETICS

GIVING

11/21/2014

SHARE

# THANKSgiving Challenge Exceeds Goal, Collects 517 Gifts in 48 Hours

All News

Archives

RSS News Feeds

Winthrop in the News

## Quick Facts

- In 48 hours, the THANKSgiving Challenge collected 517 gifts, raising \$33,687 in support of student scholarships.
- In addition, Family Trust Federal Credit Union will supply \$10,000 through a five-year pledge.



ROCK HILL, SOUTH CAROLINA – Overwhelming response from Winthrop University students, faculty, staff, alumni and supporters ensures that November is a season to give thanks, particularly for student scholarship recipients.

The **48-hour Winthrop THANKSgiving Challenge**, which kicked off at 9 a.m. Nov. 18 and ended Nov. 20, has raised **\$33,687 in support of student scholarships**. The holiday-themed endeavor garnered **517 gifts**, surpassing the challenge goal of 480 gifts in 48 hours. All gifts support the *Winthrop Stands* Initiative, which focuses on granting more students access to the exemplary

Winthrop education.

With **Family Trust Federal Credit Union's** \$10,000 donation, the challenge's total impact is \$43,687. Family Trust, located in York County, partnered in the THANKSgiving Challenge in an effort to raise invaluable student scholarship dollars.

**Acting President Debra Boyd** noted, with Thanksgiving around the corner, it is an appropriate time to say thanks and express gratitude to Winthrop's generous supporters who give to ensure students' successes.

"The results of the challenge demonstrate the generosity of the Winthrop faculty and staff, students, alumni and friends who have taken an active role in our students' bright futures. We thank you for your continued commitment to Winthrop."

For more information about the THANKSgiving Challenge, contact the **Office of Development** at 803/323-2150 or [giving@winthrop.edu](mailto:giving@winthrop.edu).

### About Winthrop Stands

The *Winthrop Stands* Initiative focuses institutional energy on raising scholarship funds in order to provide access, quality and an exemplary education to Winthrop students. Gifts of all sizes and types have a place in *Winthrop Stands*, which allows the university to complete the *Distinction* capital campaign. For more information, contact the **Office of Development** at 803/323-2150 or [giving@winthrop.edu](mailto:giving@winthrop.edu).

<a href="#">A-Z Site Map</a>	<a href="#">Board of Trustees</a>	<a href="#">Disclaimer</a>	<a href="#">Finance &amp; Business</a>	<a href="#">Office of the President</a>	<a href="#">Site Feedback</a>
<a href="#">Accessibility</a>	<a href="#">Calendars</a>	<a href="#">Emergency/Safety</a>	<a href="#">Financial Aid</a>	<a href="#">Online Learning (Graduate)</a>	<a href="#">Tuition &amp; Fees</a>
<a href="#">Alumni &amp; Friends</a>	<a href="#">Directions</a>	<a href="#">Employment</a>	<a href="#">Library</a>	<a href="#">Records &amp; Registration</a>	<a href="#">Visit the Campus</a>
<a href="#">Arts</a>	<a href="#">Directory</a>	<a href="#">Family Programs</a>	<a href="#">Majors &amp; More</a>	<a href="#">Residence Life</a>	<a href="#">Visitors Center</a>