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Winthrop Alumna Awarded \$30,000 Rotary Scholarship to Study in Paris

Winthrop University

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Winthrop Alumna Awarded \$30,000 Rotary Scholarship to Study in Paris

Quick Facts

- The \$30,000 scholarship will help defray costs of Woodfork's pursuit of a Master of Arts in Global Communications at the American University of Paris, France, in 2015.
- Woodfork was sponsored for the scholarship by the Rotary Club of Rock Hill, which was chartered in 1919, and currently has 105 members. Interestingly, David Bancroft Johnson, the first president of Winthrop, was also the founding president of the Rock Hill club.



Sigourney Woodfork

ROCK HILL, SOUTH CAROLINA - **Sigourney Woodfork**, a 2013 recipient of a bachelor's degree in integrated marketing communication from Winthrop University, has been selected a **Rotary Foundation Global Grants Scholar** by **Rotary International**.

The **\$30,000 scholarship** will help defray costs of Woodfork's pursuit of a Master of Arts in Global Communications at the **American University of Paris**, France, in 2015.

Woodfork was sponsored for the scholarship by the **Rotary Club of Rock Hill**, which was chartered in 1919, and currently has 105 members. Interestingly, **David Bancroft Johnson**, the first president of Winthrop, was also the founding president of the Rock Hill club.

The daughter of Lizz Walker and Don Woodfork, of Greenville, South Carolina, Woodfork was a member of Kappa Tau Alpha, was named as the Outstanding Mass Communication Senior in 2013 and was selected as a Fulbright finalist while at Winthrop. She worked during her senior year as an intern in the New York office of **GroupM**, the largest media investment company in the world.

Woodfork has worked since January 2014 as media coordinator for **Sparks Strategic Ideas**, a firm specializing in strategic planning, marketing, advertising, public relations and social media.

"The Rotary Club of Rock Hill was very pleased to sponsor such an outstanding student," said **Ronnie Faulkner**, secretary of the club and a librarian at Winthrop, who will act as the international contact for Woodfork in her year of study abroad. **Alain Bechade**, of the Rotary Club of Paris, will be her host contact while she attends AUP.

Rotary, a service organization founded in Chicago in 1905, has more than 1.2 million members worldwide. The not-for-profit Rotary Foundation was started in 1917 and has traditionally been the world's largest non-governmental funder of international scholarships.

For more information, contact **Judy Longshaw**, news and media services manager, at 803/323-2404 or e-mail her at longshawj@winthrop.edu.

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