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Winthrop University

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Classroom Motivation Book Written by Winthrop Professor

ROCK HILL, S.C. - Publishing company Eye on Education recently released "Classroom Motivation from A to Z: How to Engage Your Students in Learning," a new book by Barbara Blackburn, assistant professor of curriculum and instruction. The book focuses on basic strategies teachers can use to integrate into everyday instruction in every subject area and across all grade levels. Blackburn also describes her own teaching experiences, as well as sharing lively stories about how teachers motivate and engage students. Many of her sources are more than a dozen former and current Winthrop graduate students. There are 26 chapters, one for each letter of the alphabet.

The book debuted at the 2005 National Middle School Association Conference in Philadelphia, Pa., held from Nov 3-5.

Winthrop's campus book store, The Bookworm, will hold an author signing on "Classroom Motivation from A to Z: How to Engage Your Students in Learning" from 2-3 p.m. on Saturday, Nov. 19.

At Winthrop, Blackburn coordinates a graduate program for teachers, teaches graduate classes, supervises student teachers and collaborates with area schools for special projects. She has taught early childhood, elementary-, middle- and high school-age students and has served as an educational consultant for three publishing companies.

She received her Ph.D. from the University of North Carolina-Greensboro and is the author of published articles on literacy strategies, high-performing schools, effective communication strategies and grading/assessment.