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## Fall M.B.A. Lecture to Feature Melissa Gladden '99, Small Business Person of the Year

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# Fall M.B.A. Lecture to Feature Melissa Gladden '99, Small Business Person of the Year

## Quick Facts

- The fall M.B.A. lecture will feature Melissa Gladden '99, president of Carolina Recruitment, LLC.
- The Charlotte Business Journal named Gladden one of the top 25 Women in Business.
- Gladden also was recognized by the state of South Carolina as Small Business Person of the Year in 2015.



*Melissa Gladden*

ROCK HILL, SOUTH CAROLINA - Winthrop University's **fall 2016 M.B.A. lecture** will feature **Melissa Allen Gladden '99**, president of **Carolina Recruitment, LLC**.

The lecture will be held on Tuesday, Nov. 1, at 7 p.m. in Whitton Auditorium located in **Vivian M. Carroll Hall**. A reception will be held before the lecture, from 6-6:45 p.m., in the **Macfeat House** adjacent to Carroll Hall.

After graduating from Winthrop, Gladden established Carolina Recruitment (CR) in 2001 from her parent's spare bedroom. It was her vision to bring innovative staffing solutions to the local business community.

With an honest reputation and a firm belief in personalized customer service, CR earned accolades from its clients and is now recognized as a leader in workforce development for companies with a national and international presence.

CR is a Women Business Enterprise minority provider and offers services such as contingent staffing, human resource duties, payroll services and professional placements. CR's mission is to create an environment that embraces the diversity of its staff, its employees and the communities it serves, for the greater good of all.

Most recently, the Charlotte Business Journal named Gladden one of the **top 25 Women in Business**.

In 2015, she was recognized by the state of South Carolina as **Small Business Person of the Year** and was runner up in 2014.

Gladden and her husband, Bryan, live in Rock Hill and have three children.

The Nov. 1 event is **free and open to the regional business community**.

For more information, please contact Winthrop's M.B.A. office at 803/323-2409 or via e-mail at [mbaoffice@winthrop.edu](mailto:mbaoffice@winthrop.edu).

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