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## Department of Mass Communication to Hold Summer Institute for Journalism Teachers

Winthrop University

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# Department of Mass Communication to Hold Summer Institute for Journalism Teachers

## Quick Facts

- The teachers will come to Winthrop from 14 states for training at the Rock Hill campus, according to William Click, chair of the Department of Mass Communication.
- Peter Bhatia, executive editor of The (Portland) Oregonian and past president of ASNE, will keynote the institute July 10-11.

ROCK HILL, S.C. - **Winthrop University** will train 17 high school journalism teachers and newspaper advisers July 10-22 during a summer institute sponsored by the **American Society of Newspaper Editors (ASNE)**.

The teachers will come to Winthrop from 14 states for training at the Rock Hill campus, according to **William Click**, chair of the **Department of Mass Communication**.

**Peter Bhatia**, executive editor of The (Portland) Oregonian and past president of ASNE, will keynote the institute July 10-11.

Other universities offering **ASNE training** this summer are: Kent State University, Kent, Ohio; University of California, Berkeley; University of South Florida, Tampa; and University of Texas at Austin. The schools were chosen from among 27 proposals for the project from ACEJMC-accredited journalism programs. This is the second year Winthrop has offered the program.

ASNE organizers said a concerted effort was made to target teachers from schools where scholastic media is foundering or non-existent and aggressive recruitment in resource-poor urban and rural districts. In all, 175 high school teachers and advisers will participate.

Funding for the institutes comes from the **John S. and James L. Knight Foundation**. Participating teachers incur no expenses because the grant pays their round-trip transportation, housing, meals, materials and graduate tuition.

The institutes are a highly effective way to train and prepare teachers to shape the next diverse generation of journalists, said **Diana Mitsu Klos**, ASNE senior project director.

The **ASNE program** attempts to better inform teachers about the operations of daily newspapers and practices, news values and ethical decision-making; to impart basic writing, editing, design, photo and graphics skills so teachers can advise students to start or strengthen a school newspaper; and to shift the focus of many high school newspapers to fair and balanced news reporting and writing and away from essay writing, public relations and personal opinion pieces.

**Five Winthrop mass communication professors will teach in the program, which can be renewed for 2006.** Reporters and editors from The Charlotte Observer, The (Rock Hill) Herald and other ASNE-member newspapers will guest lecture over the two-weeks, as will the director of the Student Press Law Center and The Freedom Forum First Amendment Center. A national high school journalism teacher of the year will be a resource person throughout the two weeks. The institute participants also will visit The Herald and The Charlotte Observer to meet with editors and tour their

newspapers.

**Two teachers each** will come from Alabama, Arizona and North Carolina and one each from California, Florida, Indiana, Massachusetts, Minnesota, Mississippi, New Mexico, New York, South Carolina, Texas and Vermont.

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