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## Hornsby Lecture Series Welcomes Renowned Social Psychologist

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## Hornsby **Lecture Series** Welcomes Renowned Social **Psychologist**

### **Quick Facts**

- The Master of Liberal Arts program is celebrating its 25th year.
- The Hornsby Lecture Series is made possible through an endowed fund established by Lynn '70 and Clarence Hornsby of Rock Hill.



Carol Tavris

ROCK HILL, SOUTH CAROLINA — How does holding contradictory beliefs and ideas about life's biggest issues affect us every day?

Renowned social psychologist, writer, teacher and lecturer Dr. Carol Tavris will discuss this and the biomedical revolution Oct. 28-29 as part of the Hornsby Lecture Series. The series is hosted by the Master of Liberal Arts program which is currently celebrating its 25th anniversary.

Tavris' presentation is divided into two lectures:

- Tuesday, Oct. 28: "Self-Justification in Everyday Life: What cognitive dissonance theory teaches us about cheating, conflict, love, war, memory—and the rest of life."
- Wednesday, Oct. 29: "Pills, Profits, and 'Pseudoneuroscience': Thinking critically about the biomedical revolution."

Both lectures are free approved cultural events and are open to the public. They will begin at 7:30 p.m. in Dina's Place in the DiGiorgio Campus Center.

Tavris earned her Ph.D. in social psychology from the University of Michigan in 1971. Throughout her multi-decade career, she has spoken to students, mediators, lawyers, judges, physicians, business executives and other audiences about several topics including self-justification, critical thinking, anger, gender and sexuality.

She is a Fellow of the American Psychological Association and a Charter Fellow for the Association of Psychological Science. Her honors and awards include the Heritage Award from the APA and the Distinguished Media Contribution Award from the American Association of Applied and Preventive Psychology.

Her most recent books include "Psychobabble and Biobunk" and "Mistakes Were Made (But Not By Me)."

The Hornsby Lecture Series is made possible through an endowed fund established by Lynn '70 and Clarence Hornsby of Rock Hill. Sponsors are the Global Learning Initiative, the Women's Studies program, the John C. West Forum, the College of Arts and Sciences and the departments of English, Political Science, Psychology and Interdisciplinary Studies as well as the Peace, Justice and Conflict Resolution minor.

For more information, contact Tim Boylan, director of the Master of Liberal Arts program, at 803/323-4527 or the program's main office at 803/323-2368.

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