



Fall 9-10-2015

Alumnus Jordan Zhu to Deliver Winthrop's Fall M.B.A. Lecture

Winthrop University

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Alumnus Jordan Zhu to Deliver Winthrop's Fall M.B.A. Lecture

Quick Facts

- Winthrop's fall 2015 M.B.A. lecture will feature Jordan Zhu '04, the global product line director, director of sales Asia, for CommScope Inc.
- The lecture will be held on Tuesday, Sept. 29, at 7 p.m. in Whitton Auditorium.
- Zhu earned his Bachelor of Arts in management information systems from Winthrop in 2004.



Jordan Zhu

ROCK HILL, SOUTH CAROLINA - Winthrop University's fall 2015 **M.B.A.** lecture will feature **Jordan Zhu '04**, the global product line director, director of sales Asia, for **CommScope Inc.**

The lecture will be held on Tuesday, Sept. 29, at 7 p.m. in Whitton Auditorium located in **Vivian M. Carroll Hall**. A reception will be held before the lecture, from 6-6:45 p.m., in the **Macfeat House** adjacent to Carroll Hall.

CommScope Inc. helps companies around the world design, build and manage their wired and wireless networks. The company's vast portfolio of network infrastructure includes some of the world's most robust and innovative wireless and fiber optic solutions.

In his current role since 2011, Zhu is responsible for the profitable growth of multiple product lines consisting of new, emerging and customized products, with annual sales in excess of \$400 million. He is ultimately responsible for setting the overall brand strategy. Zhu is known as a strategic, analytical, highly motivated and flexible problem solver with broad range of experiences in business development, partner management and product line management in both ERP industry and telecommunication connectivity field (wireless).

He previously worked for Scala Business Solutions and the Woodholm Group.

Zhu earned his M.B.A. in 2009 from Duke University's Fuqua School of Business, his Bachelor of Arts in management information systems from Winthrop in 2004 and a diploma in international business management from Sichuan Foreign Language Institute in Sichuan, China, in 1997.

This event is free and open to the regional business community.

For more information, please contact Winthrop's M.B.A. office at 803/323-2409 or via e-mail at mbaoffice@winthrop.edu.

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