



Fall 9-18-2017

Fleek Consulting, Winthrop Partner to Establish Scholarship for Student-Athletes

Winthrop University

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Winthrop University, "Fleek Consulting, Winthrop Partner to Establish Scholarship for Student-Athletes" (2017). *Winthrop News 2017*. 158.

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Fleek Consulting, Winthrop Partner to Establish Scholarship for Student-Athletes

Quick Facts

- The Carolina Business Owners Scholarship will support Winthrop student-athletes.
- The first scholarship will award in summer 2018.



ROCK HILL, SOUTH CAROLINA – **Fleek Consulting**, a digital marketing agency in Charlotte, North Carolina, and several of its clients have partnered with Winthrop University to establish a **new scholarship for student-athletes**.

The **Carolina Business Owners Scholarship**, an annual restricted fund, will support a Winthrop student-athlete majoring in business or related fields who demonstrates an entrepreneurial spirit. The fund will be awarded for the first time in summer 2018.

Winthrop Director of Athletics **Ken Halpin** said that he is excited about this new opportunity to collaborate with local businesses in order to support student-athletes.

“We are thrilled to announce this partnership with Fleek Consulting and their clients. It is always exciting to find unique ways to create new opportunities for our student-athletes and connect with local businesses in the community that support our mission,” said Halpin. “We cannot wait to award this scholarship to a deserving student-athlete this coming summer.”

Additional contributors to the **Carolina Business Owners Scholarship** include the following:

- **Cherry Road Auto Sales** – Rock Hill used auto dealership offering a unique vehicle finder service to help customers find specific vehicles.
- **City Wide Exterminating** – Locust, North Carolina, pest control service providers that serve the greater Charlotte area.
- **Evergreen Construction Solutions** – Charlotte construction company specializing in asphalt-shingle roof replacements, roof installations and repairs.
- **Infinite Wellness Center** – Rock Hill multi-discipline physical medicine clinic offering a variety of services designed to help patients achieve optimal health.
- **Whitesell Investigative Services** – Rock Hill private investigation firm led by licensed PI Jeremy Whitesell.
- **360 Visuals Inc.** – Charlotte-based video production company with a new studio in the Lake Norman, North Carolina, area that created **this video** to uniquely capture the heart and story behind this scholarship.

Aaron Babaa, head of client relations for **Fleek Consulting**, said that he hopes more local businesses will collaborate with Winthrop to support student-athletes and higher education.

“We wanted to give back to a local institution that’s leading the charge in this area specifically by enabling student-athletes to pursue their dreams and perfect their skills as they receive top-quality mentorship from some of the best leaders and teachers in the nation,” said Babaa.

To make a gift to the **Carolina Business Owners Scholarship**, or to find out more information, contact Amanda Stewart, director of program administration for the Winthrop University Foundation, at stewartaj@winthrop.edu or 803/323-2229.

[\[Back to Previous Page\]](#)

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Arts	Directory	Family Programs	Majors & More	Residence Life	Visitors Center