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## The Johnsonian December 18, 1936

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# The Johnsonian

THE OFFICIAL PUBLICATION OF THE STUDENT BODY OF WINTHROP COLLEGE

VOL. 14, NO. 13

ROCK HILL, SOUTH CAROLINA, FRIDAY, DECEMBER 18, 1936

We repeat—a trifle unecessarily — have a good time during the holidays!



## Featured Facts

What's the matter with the microphone in Main Auditorium? Few people stand before the microphone and talk freely and those who do have their voices distorted.

On Bulletin Board A is posted a map of the United States as a New Yorker sees it. Among the few states west of the Mississippi are Reno, San Francisco, and Hollywood, while all the rivers in the south are labelled "Sewage River."

While students are home for the holidays several of the classrooms will be winter-striped so that they may be kept at a warmer and more comfortable temperature.

Machler said he was particularly impressed by the beauty of the lighted Christmas tree on front campus. He remarked that he wished his wife could see it.

A surprisingly large number of girls complain of not being able to fall asleep quickly. What is the cause of insomnia among girls leading the lives of Winthrop students?

No student is allowed to stay at the college during Christmas holidays. Regardless of how far away a girl may live, she cannot remain at school.

First class mail is forwarded to the students during the holidays. Papers and magazines are kept safely and delivered when the girls return.

## KAPPA DELTA PI HOLDS INITIATION

D. Phelps Speaks At Meeting of Education Fraternity

Initiation for Kappa Delta Pi, national education fraternity, was held Tuesday afternoon, December 18, at 4:30.

Dr. Phelps spoke at the initiation on "Why I Want a Kappa Delta Pi on the Campus."

Members initiated were Mary Herdon Davis, Minna Nusser, Katie Coker, Virginia McElroy, Martha Miller Moore, Virginia Williams, Alice Johnson, and Laura Dean Miller.

Other members are Lila Bush, Rachel Ray, Laura Vance Marciel, Margaret Hanley, Gladys Gentry, Mary Caroline Ulmer, Virginia Walker, Bobbie James, Ruth Beaman, Gladys Garrett, Mary Belle Adair Stokes, and Annie Rosehill.

## DR. HART WILL GIVE LECTURES

Adviser At University of Pennsylvania to Visit Winthrop Campus

### Y SPONSORS DISCUSSIONS

Author of "Fourteen Reasons Why I Believe in God" May Speak in Chapel

Dr. John Robbins Hart, "friend, adviser, and leader" of University of Pennsylvania students, will appear on the campus the week after Christmas in a series of lectures, discussions, and private interviews. Hart is the author of "Fourteen Reasons Why I Believe in God," published by the Optimist Club of Philadelphia.

Although plans are not yet completed, the "Y" expects Dr. Hart in time to speak in chapel Wednesday morning and at vespers Wednesday night, and they hope that he will be able to stay through vespers Sunday night, according to Miss Jane Wardlaw, student counselor.

Dr. Hart is author of "Fourteen Reasons Why I Believe in God"; president of the Association of Cosmopolitan Clubs of America; president of the Optimist Club of Philadelphia; chaplain of the Philadelphia Eagles and Philadelphia Sports Writers' Association; and speaker at Swanwick, England, International Student Conference.

He obtained his A.B. degree at Princeton in 1913, his M.A. in 1915, his M.S. in economics and sociology at the University of Pennsylvania in 1914, and his Ph.D. in psychology at the same university in 1927.

## DORMITORIES GIVE PARTIES

Visits By Santa Claus, Dancing, and Bingo Feature Celebrations

Dormitory Christmas parties last night and tonight will probably be the last Christmas celebrations at Winthrop before the students leave Saturday for the holidays.

Rodney and North dormitories had their regular Christmas parties last night in their own parlors. In Rodney Santa Claus in person appeared at the parties, which Christmas carols were sung. Santa Claus also distributed presents among the girls as the North dormitory party. North will entertain again tonight after the picture show at a Christmas dance on first floor of that dormitory.

Brown, Brookdale, and South dormitories parties tonight after the lecture show. Entertainment and refreshments have been provided for each of the parties.

Agric. South students, in a new dormitory, will have their parties

tonight at 9:15. Entertainment will

be in the Music Hall auditorium.

Freshman Foods Class

### Y GIVES BUFFET SUPPER

The freshman foods class gave a Christmas buffet supper for Miss Sarah Crayall, Tuesday night, at 6 o'clock, in the home economics dining room.

Virginia Gurtin is in charge of the entertaining group; Mary Anderson, of the group preparing the main course, and Velma Ward, of the dessert and decoration group,

will be served.

(Continued on Page Three)

### Next Week at Home

The Johnsonian, not to be outdone by the absence of any "Next Week at Winthrop," is presenting a calendar which is ideal if not altogether true.

Saturday—12:30—Winthrop—Departure.

10:30—Home—The Date.

Sunday—10:13—Church—Sunday School and Church Services.

3:30—All over the country—Hide.

5:30—Radio—Our Lombards.

6:30—Radio—Nelson Eddy.

Monday—10:30—Bed—Injury.

10:30—Out-of-uniform—Shopping.

4:30—Beauty parlor—Permanent wave.

5:30—Picture show.

Tuesday—8:30—Wrap packages.

12:30—Bridge luncheon.

8:30—Another date.

Wednesday—10:30—Mail cards and

4:30—Horseback riding.

10:30—Hit Parade.

Thursday—8:30—Decorate tree.

10:30—Greet postman.

10:30—Dance.

Friday—Crack of dawn—Get up, open packages.

5:30—Staff for Christmas dinner.

Afternoon—Visit old friends.

## MLAURIN PLANS "JUNIOR FOLLIES"

President Of Junior Class Announces Committee For Annual Production

Jean McLaurin, president of the Junior Class, has announced the following committee for work on Junior Follies:

Costumes—Bessie Mae Baker, chairman; Katherine Flannery, Mrs. Pardee, Katie Sue Pullen, Mary Eugenia Powell, Mary Elizabeth Hatchfield.

Properties—Margaret Reid, chairman; Marjorie Mitchell, Margie McFerkin, Mary Allen Steen, Jean Moss, Roberta Marsh, Crystal Theodore, Harriet Myron, Briggs Anderson, Louise Pant.

Publity committee—Rose Rudnick, chairman; Elizabeth Crum, Mrs. Jo Williams, Virginia Davis, and Elizabeth Kelley.

Chorus—Virginia Walker, chairman; Frances Edwards, Elizabeth Blacklock, Mamie Katherine Richey, Mary Cary, Anna Twitty, Theron, Harry Flinn, Jean Flinn, Pat Stanton, Harriet Simpson.

Other committees will be chosen later. Work on the Follies will begin immediately after examinations.

During the first week of the

freshman Foods Class

### Y PRESENTS "ADESTE FIDELIS"

Students Take Offering For Virginia Ball, Orphan,



*The Johnsonian  
wishes you  
A Merry Christmas*

## Carollers Grand Finale Of Winthrop's Season

When you've seen Freddy Astaire and Ginger Rogers cavorting about, have had the last club-Christmas party, and have digested all the chimes around—Merry Christmas! Now you'll hear outside your window the final performance of the Winthrop Christmas season—the carollers.

Each year the Y. W. C. A. cabinet members make the arrangements for the carollers, and lighting their own way, start before each dormitory and nearby homes of faculty members to sing the familiar carols. Tonight they will begin in Rodney Court, and from the homes of the president and of Mrs. D. B. Johnson, go to the dormitories, Joynes Hall, and the home management house.

When they have made the complete tour the carollers will be served coffee in Johnson Hall by the members of Senior Order. They will then depart for their rooms and open bags that are waiting to be packed.

## SINGERS WILL OFFER CONCERT

College to Present Added Artist Course Number

The Society for the Preservation of Spirituals, a group of 35 singers, will present an added attraction to the regular Artist Course series on January 20, 1937.

Lauding singers and musicians of negro spirituals, gathered from various sources around Charleston.

The group will present plantation meetings and revivals, and is well acquainted with negro and negro spirituals. These musicians are said to chant and sing exactly like negroes.

The members of the society are not professional entertainers, however. Whatever they make goes to the benefit of needy colored people. The members of the cast receive no payment.

Sixty-eight years ago the society presented a concert at the White House. It has made tours all over America.

## CLUBS HOLD JOINT MEET

Winthrop and Clemson 4-H Groups Convene in Johnson Hall

Winthrop and Clemson 4-H Clubs held a joint meeting in Johnson Hall, Saturday, December 12.

A representative from each club

presented a report of the work done

and planned for in each club.

Following the business session, Mrs. Harriet P. Johnson and Mrs. Leon Harriet P. Johnson directed the group in playing games.

Refreshments were served by the social committee of the Winthrop club.

Requirements for membership in Zeta Alpha are an A or B average, or a major in chemistry.

## SENIOR ORDER PLEDGES FOUR

Lang, Teague, Walker, and Zeigler Are New Members

## TWELVE COMPOSE ORDER

Leaders on Winthrop Campus Are Members of Organization

Martha Lang, Nocty-de; Jessie Teague, Lauren; Virginia Walker, Greener; and Margarette Zeigler, Florence, were announced in chapter news as the four new members of the Sigma Chi Federated organization of Winthrop.

They were chosen by the eight members selected last year and complete the twelve members of the order.

Martha is art editor of The Tailor and art editor of The Journal. She is a member of the Y. W. C. A. cabinet and is Standards representative of the Kappa Phi social club. She is a member of the Elementary Education club.

Jessie is President of the Senior Class; a Johnsonian reporter; a member of Alpha Phi Omega; national honorary dramatic fraternity; Glee Club; Maquers; the Senate; Beta Phi Theta; national honorary French fraternity; the Writers' Club; Secondary Education Club; the German; and Pi Sigma Phi social club. She is a member of the Varsity Basketball team.

(Continued on Page Three)

## ZETA ALPHA HAS NEW MEMBERS

Thirty-Eight Students Meet Requirements For Chemistry Club

Thirty-eight new members were formally initiated into Zeta Alpha, chemistry club, at a party in Johnson Hall, Monday, December 14, at 8 p.m.

Sarah Harper was in charge of the program. Mary Harvey was chairman of the refreshment committee consisting of Cleo Clark, Jean Norris, Lib Miller, Dot Crowley, Louise Dorsey, and Kenneth Picklemeier.

Members taken in at this meeting were Elma Pearson, M. E. Martin, Mary Sean, Willie McCormick, Ann Knotts, Briggs Anderson, Carlene Franklin, Elizabeth Algren, Mrs. Johnson, and Helen Phillips.

Mary Frances O'Neill, in the role of Santa Claus, distributed gifts from the Christmas tree. Fruit and candy were served to the group.

Dr. Phelps, Dr. James P. Kinard, Mrs. Eliza Wardlaw, members of the Malt's Bible Club committee, was in charge of the refreshments.

Sam Bailey, of the kitchen forces, lead the singing of carols and introduced the new members.

Mary Frances O'Neill, in the role of Santa Claus, distributed gifts from the Christmas tree. Fruit and candy were served to the group.

Dr. Phelps, Dr. James P. Kinard, Mrs. Eliza Wardlaw, members of the Malt's Bible Club committee attended the meeting, and Daisy Stoddard, Elizabeth Cunningham, Blanche Price, and Louise Baskin.

Requirements for membership in Zeta Alpha are an A or B average, or a major in chemistry.

## Senor de la Rosa Depicts Typical Mexican Courtship

"Just call me 'Bob,'" said Senor Roberto Díaz de la Rosa, from Mexico City, as he introduced himself to the Model League of Nations Assembly.

In dancing throughout Mexico, he has absolutely necessary for the young man to play a guitar; for the woman to serenade the lady of his choice. He obtains from the guitar a perfect sound, and then sings a song to the girl he likes. If she is at home and pleased with the song, she lets the man know by turning her light quickly on and off. She may invite him into the house. If he desires to

see her to the picture show, he must invite her whole family. "And," says the Senor, "they generally accept the invitation."

"When a Mexican escorts a girl to her all evening, I like her very much better than I like you. I took a pretty girl to a dance in Charlotte, and everybody danced with her but me."

Senor de la Rosa says that he has had much trouble catching on to English slang. "But I like it very much, and I like your Southern accent, too."

### New Senior Order Members



Martha Lang, Jessie Teague, Virginia Walker, and Margarette Zeigler, who were announced this week to complete the membership of the

1937 Senior Order, leadership society of the campus.

## THE JOHNSONIAN

Bi-monthly Weekly During School Year Except Holiday Periods.  
During the Regular Session The Official Organ of the Student Body of  
Winthrop College, The South Carolina College for Women  
Subscription Price: Regular session . . . \$1.00 Per Year  
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Press Association



Member of South Carolina Press Association

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FRIDAY, DECEMBER 18, 1936

## IT GIVES US GREAT PLEASURE—

We have thought long and earnestly about the kind of editorial we would write for this occasion—solemn or gay, weighty or flippant, moralistic or pointless. And so we decided not to write one at all—merely to wish all thirteen hundred and thirteen of you

A MERRY CHRISTMAS AND A HAPPY NEW YEAR!

## ONE THING

When you reach home tomorrow, you'll probably want to forget your Winthrop troubles—term papers, notebooks, exams. What's more, you'll be quite right in trying to forget them.

But there is one thing—a very important thing—you might keep in mind: Whatever you say about Winthrop actually makes Winthrop better or worse. If you speak well of your college, you give her the chance to progress; if you low-rate your college, you push her back. Every person who hears your comments about Winthrop influences still other people. And it is this influence which finally determines what a college will be.

At present, Dr. Phelps is attempting to eliminate the six vital needs of Winthrop. These needs are self-evident to you who are here—repairs in dormitories, laboratories, a laundry and a dry cleaning plant, salary and wage increases, and a sprinkler system.

Talk about these needs while you are at home. Your remarks will benefit Winthrop and you.

## CAN IT BE DONE?

"To make the school and university into a true fortress of democracy; to win students from the appeals of reaction; to consider new political movements; to extend the student movement for peace." Such are the aims of the American Student Union, which will convene in Chicago during Christmas holidays.

Let us analyze these aims to see exactly what the Union wishes to accomplish at this meeting.

"To make the school and university into a true fortress of democracy." By the carrying out of this principle, the Union would destroy class hatred and distrust among students. No longer would there be a distinct line separating from other students the Japanese of the West, the Negroes of the South, or the lower classes of immigrants of the North. Instead, the Union would establish the spirit of equality and fellowship among all students.

"To win students from the appeals of reaction." If the association is successful in the accomplishment of this aim, then the danger of such revolutions as frequently occur in France and Spain—revolution which can an eve—changing government—will be reduced to a minimum.

"To consider new political movements." In considering the new political movements, the Student Association would examine each one to find out its worth. The Union would seek to keep students from flocking to the standards of a party whose main attraction was the unbacked promise of a monthly income of two hundred dollars.

"To extend the student movement for peace." With the perfection of this intention, the Association would enlist every student in the strike against war. Last year the call to peace was the chief aim of the Union; and 600,000 students responded to the call. The Union now seeks to have the students of every college and university join the peace campaign.

Certainly the American Student Union has "hitched its wagon to a star." Whether it will be able to keep the attitude and pace of the star remains for the coming convention to show.

## WHAT DO YOU TALK ABOUT?

What do you talk about? It was a challenge that Dr. Mims made.

The question naturally brings to mind many of our so-called conversations. We speak of approaching holidays, of parties we have planned, of the loads of parallel we are supposed to read, and of quizzes that we are dreading.

What do we do with the ideas that we have?

A professor sets forth ideas that should stimulate us to think. Instead of thinking through these ideas with our friends, we store them in a notebook to be brought forth at exam time. We read an article and brand it good or bad and forget it.

Perhaps we sometimes have what we term inspirations. Usually these ideas die, however, for want of help in developing them or testing their true worth.

A question we need to face, in fact, is this: Shall we confine to chatter or shall we try our hand at conversation?



## WINTHROP DAY BY DAY

Thoughts while browsing:

"Bill" McCue and "Bucket" Zeigler make perfect stooges. "Wenches" and "hicks" should never be used about inappropriate and irreverent nicknames Zeigler might well write a pamphlet on "The Pre-requisites of An Efficient Woman," and I defy anybody to doubt its worth. Julia Barwell and Miss Constance Wardle look enough alike to be sisters. Katie again encounters the "old man" at the bus stop. Y. to the National Student Government Convention. There's an unusual amount of physical vigor expended in the process of "humping" for Christmas. The Mayor's Office has its own style of wishing seniors a Merry Christmas.

Girls have adopted sundry "Early Christmas mouser" methods. Remuneration sales, such as they are, handled in the auctioneer manner have proved very fruitful for some. For the talented art student, money masters become cinches. Five, ten, and fifteen cent cards may be bought for a quarter and marked by a sign stating the above.

The college beauticians thrive on the Christmas trade. Kitty Peeler and Gene Flinn have entered the hairdressing business. (They hope to appreciate this free advertisement.) Martha Lang makes pretty cards and Lila Walker Cockfield does well in the card department. (She helps her mother.) And everyone seems to be the smart little girl who says she's banking on the rains this Christmas and then breaks into song—"Every time it rains it rains from Heaven."

This fits note—There have been only twelve inches of rain. The Johnsons are worried. (Would you reporters believe that?)

Food values—Doughnuts from the Clinton Sweets to go with the cup of coffee you get at Phillips'. Warning: All resolutions for the New Year shall of necessity be

## Personalities



Virginia McElroy . . . . . Professor . . . . . musician . . . . . dancer . . . . . scholar . . . . . and dining room chairman . . . . . president of Rock and Key . . . . . Frank . . . . . efficient . . . . . keeps remarkable variety of activities acting smoothly . . . . . Debaters' League . . . . . Strawberry Leaf . . . . . Music Club . . . . . Kappa Delta . . . . . considers career of lawyer but says she doesn't want to do anything next year.

Donald A. Smalley, instructor of English at Indiana University, thinks that the poetry of John Keats is the best. Robert Frost presents the "riddle of the shadow" and not of the harp, or of Wagner rather than Mozart.

## Activities For The Student Of Education

PROFESSOR WILLIS D. MAGGOTTE

1. Classroom Teaching. This is a professional practice.

2. Supervisor of Instruction. Much progress is growing in importance. (See Johnsonian, Dec. 11, page 4 col. 1, item 3, S. C. E. A.)

3. Administrative positions. Women are showing marked ability in many important administrative posts.

4. Visual Education. The motion picture and film means of education are new instruments to be mastered. Women will occupy such fields.

5. Guidance in Education. It is offering many new possibilities for people who will master its techniques. Such workers must be master creators and teachers.

6. Adult Education. America is coming to a realization that education is a process which must reach all classes and ages.

7. Research workers. Many of our present practices are based upon facts but upon fiction.

8. Guidance workers. Our lots in unwise efforts to educate people for work for which they are not suited in both personal and social.

A professor's main function should result in an ability to coordinate all the forces of a community so that the individual and society will develop "the good life."

## DEAR SANTA . . .

Dear Santa,

There's a dance at the club, the bachelors are putting on a masquerade ball, Tommy Thompson is giving a dinner party at the hotel. Penelope Rhodes is having a tea party.

The theatres are open, the restaurants are open, the movie houses are open, the night clubs are open. The Social Service Club is having a taffy pull, the Girl Scouts are going to the movies, the Young Business Women's Society is celebrating with a club birthday party.

The P. T. A. is having a Christmas tree at the school house, the W. C. T. U. is sponsoring a "Liquor-Blitz" Never Touch My Tongue program, the Chamber of Commerce invites the city poor to a community get-together, the D. A. R.'s are presenting a play for its junior members.

My little sister is having a prom party.

Sear Santa, please bring me a good book.

Yours for the asking.

ERICK CO-ED.

## Canvassing Campuses



Copyright by Associated Press-Walter, Weston

We think that it would take little imagination to see that this poem from the Sewannee Purple is equally applicable at Winthrop as at Sewannee:

'Twas the week before Christmas . . .  
And all through the school . . .  
Only one man was studying—  
And he was a fool.

Everyone was day-dreaming  
Of holiday cheer  
While the books gathered cobwebs  
With dust on each one.

And then said Mr. Kayden  
"Give me an exam  
So you'll be better in a year  
Or you'll be a fool."

'Twas the week before Christmas  
The students were cross  
Because they'd discovered  
There's no Santa Claus

Students at Winthrop who will depart tomorrow, leaving their finance books in an inextricable condition, should be thinking over the system established at Syracuse University. They have a loan office on the campus which handles all financial difficulties. When a student wants a loan, he applies for it, and if it is granted, a drive is started and money is raised to relieve needy students—that is, in need for extra money. Anyways, it would be a mighty good way for some of us to spend Christmas Holidays. And what a help it would probably be to the canteen.

Two North Carolina State students recently made safety rules before the Freshman Assembly. It seems that the two upperclassmen were standing on a corner thumbing for a ride. A car stopped and picked them up, but the driver happened to be the captain of the football team.

In spite of the ordinance fining hitch-hikers \$7.50 for the action, charges against them were dismissed—provided they'd make the safety rules.

Wellesley College News shows us that we, after all, do wish for about the same things whether in the North or South, university or college:

Santa, please, to please a lamb,  
Let her choose a brand new chain.

I can think of nothing finer  
Than the smile of Louise Rainier.

With perhaps, the pert, and coy

Tip-toed nose of Myrna Loy.

Simon Simon's pout would please me;

Ginger Rogers' frame would hold

Hebeburn's hands, and Dietrich's hollow

Chuckles would make my Apollo.

George's eyes would be misleading.

Joined with Irene Dunn good breeding.

Or, to sight a scoff at highbrows—

Crawford's frankness—Lombard's crows!

Add to this MacDonald's tresses;

Santa, I'll need lots more dresses!

Wellesley College News goes on to quote a different note from Santa in:

PANNING PLEASURE  
Dinner at eight  
(And he will be late)

Normal at ten  
(What roses again)

Supper at one  
(Which feeds like a tiger)

Third at three  
(Hardeon liberty)

Breakfast at seven  
(Oh multitude's heaven)

## President Phelps Outlines

## Great Needs of Winthrop

## Higher Salaries, Repairs, and New Equipment Listed Among Necessities



If Winthrop College is to continue its progress and expansions, six great needs, according to President Sheldon Phelps, require immediate attention. These needs are (1) repairs, (2) laboratories, (3) libraries, (4) laundry, (5) salary and wage increase, and (6) a sprinkler system.

It was stated that while the appropriation which has been asked of the legislature is larger than the expenditures of the present year, it is a great deal smaller than the request for 1935-36.

Dr. Phelps stressed the fact that improvements which were delayed during the depression are now essential.

The repairs he mentioned are replastering in North and South, replacement of floors, increase in bathroom and toilet facilities, addition of water coolers, and improved lighting in halls and corridors of the newer dormitories.

## Laboratories

Stating that the home economics laboratories in high schools are usually better equipped than Winthrop laboratories in which the high school teachers are trained, Dr. Phelps emphasized the necessity for improved laboratory facilities. He mentioned the importance with which the federal government regards this field as demonstrated by the additional funds placed at the disposal of trainers in home economics.

## Libraries

Dr. Phelps included in the request for purchases of library books the requirements in the Colleges and in the Training Schools. He emphasized the immediate necessity of funds since the Carnegie Foundation has stopped its grants for buying books.

Remarking that the South had fallen behind the other parts of the country in number and size of libraries, he asked that the handicap be minimized as much as possible.

## Laundry

In describing the condition of the laundry, the president noted that the new laundry had paid off itself several times over, but that it is now inadequate for Winthrop students.

He also recommended the installation of dry cleaning equipment on the grounds that it would save money and time for the girls and their parents.

He recalled the 10 per cent increase two years ago, but stated that rising costs of living have brought down the buying power to depression levels.

## Sprinkler System

The danger of disastrous fires was particularly emphasized by Dr. Phelps in his enumeration of needs. He presented the necessity of a sprinkler system for Winthrop College fireproof.

Since the request for funds came from the legislature of South Carolina, work began on the installation of a sprinkler system in the dormitories.

Following the discussion of each of these needs, Dr. Phelps mentioned new buildings which should be built within the next few years. Among the buildings to be considered are a home economics building and a new residence hall.

Policemen, Clocks  
Gifts Of Matrons

From policemen to alarm-clocks—each gift which the matrons have received from the dormitory Christmas trees.

Mrs. Jones beamed a blue polished rose from last year's tree; Mrs. Wilson a pink carnation.

Brody presented Mrs. White with a jumping-jack; and Mrs. Jennings with powder puffs and vase.

And Mrs. Twifield has received a "Poppy"—an ideal gift for her little grandchild, she says.

Just imagine a giddy artist's embarrassment when he comes back upon the stage to give an encore and finds a large portion of his audience leaving the auditorium, and then imagine how many of them come back in time for his next act.

The Freshman Councilors gave us a party Saturday night where we all learned from dancing the minuet, playing chess, and singing Christmas carols.

Carly, on the way, took the place of the bleatings at mealtime. They are played on the climes, too—all of which have put us in such a Christmassy atmosphere that my neighbors who usually interrupt my sleep by "The Organ Grinder's Swing" have been serenading me with "I Came Upon a Mid-Night Clear."

Another thing which has taken the campus by storm is the imaginary but ever-present Bismarck. You see no less than five girls at a time whistling and snapping their fingers at five equally inviolable dogs.

## SALLY.

We must be interested in our Art Courses or we would not attend for they certainly are not composed of the most brilliant students. And why can't we enjoy the program without being so anxious to leave rudely and discoloringly, when the performer is gracious enough to favor us with his numbers? If we appreciate highly cultural and rare occasions, it seems to me that we need to prove it, at least through courtesy to our guest and to Dr. Phelps.

DOROTHY ROGERS



# ROCK HILL SAYS TO WINTHROP

## Merry Christmas



## MERRY CHRISTMAS

When daily cares are forgotten and business is put aside for this day, it is our sincere wish that each and every one of you may share in the richest blessings on Christmas Day.

ROGERS ON MAIN

**"I Heard The Bells  
On Christmas Day  
Their Old Familiar  
Carols Play"**

May these bells ring out to you our best wishes for the Merriest Christmas you've ever had, and may the New Year be a very prosperous and happy one.

**Maxwell Brothers  
& Moore**

## Here's Wishing That----

Ole Santa Will  
Fill Your Stocking  
Well!

Thackston's Studio

We Wish for You  
in Many Ways  
The Best of Christ-  
mas Holidays!  
WHITE OIL CO.

**BELK'S**

BEST WISHES

TO THE WINTHROP FAMILY  
FOR A MERRY CHRISTMAS  
AND A HAPPY NEW YEAR

## And Winthrop Says, "Bitti"

The business firms of Rock Hill are using The Johnsonian to extend to Winthrop students and faculty the season's compliments. It is a gesture of good will and friendship. Rock Hill and Winthrop ought to be friendly. Both mean a great deal to each other.

The Johnsonian hopes that it will be pardoned if it injects a bit of the commerce into this editorial. But we have something on our mind we want to get off. We want to reveal the ambitions of two, the realization of which will depend greatly upon our advertisers.

We want to be the best college newspaper in the country. We want students and faculty members and our other hosts of readers to look forward with eager anticipation to each issue of The Johnsonian. We want to cover every new event on the campus in a brightly written series of stories. We want to interest all other intelligent action among campus people and things. We want pictures of the students and faculty who stand out in campus affairs. We want a cleanly edited, interestingly written, and ethically handled college newspaper.

It all means that we want a paper that is eagerly read, highly respected, and widely circulated. Any advertiser knows that such a paper is valuable as an advertising medium. A better Johnsonian means more reader interest. More reader interest means greater results from advertising messages. The merchant who advertises in The Johnsonian helps us realize our ambitions. But he is also helping to build a bigger, richer market for his own goods. It is a cycle which pays both The Johnsonian and the advertiser.

We hope, then, that our Rock Hill friends will include The Johnsonian in their advertising budgets for 1937. We think it will be an investment that will mean much to both The Johnsonian and the merchants. We will do everything we can to make it such.

We are grateful for the business you have given us in the past. You have been courteous to our young ladies who have been assuring you each week, in this issue of our paper you are wishing Winthrop "A MERRY CHRISTMAS"...

The Johnsonian takes this opportunity to reciprocate. We extend to Rock Hill firms our sincerest wishes for a glorious Christmas and a PROSPEROUS NEW YEAR.

THE JOHNSONIAN.

December 19 ...

This means Christmas to you, so may we extend now our wishes for a happy season full of joy and good cheer ...

HUEY  
CHEVROLET  
COMPANY

FROM THE FOUR CORNERS...

England and the Colonies and the stocking  
France and the lantern ...  
All the world says it:

MERRY CHRISTMAS  
THE SMART SHOP

Adds  
AND A HAPPY NEW YEAR!

ROCK HILL, South Carolina

South

To Our Winthrop  
Students ...

We extend you greetings  
warm and true—for a Merry  
Christmas with all good fortune  
in your New Year, too—

Cox and Polk  
Garage

## CHRISTMAS WISHES

Our greetings to all the Winthrop faculty and students is that  
joy and happiness throughout the holiday season be also good  
for all the year.

FASHION SHOP

For Quick Service Call  
GREENE CAR COMPANY  
Phone 332

May Your Christmas Holidays Be The  
Happiest Ever!

WARD'S BEAUTY SHOP

A Wish For  
Happy Holidays  
Workman-Greene  
The Music Store

Merry  
Christmas  
and  
Happy New Year

WOOLWORTH

**A  
Christmas  
Wish**

Much Joy!  
Much Cheer!  
Much Happiness!

In the Holiday  
Season and  
Throughout the  
Year

CATAWBA  
LUMBER  
CO.

May happy hol-  
days, joy and cheer  
be yours for  
Christmas and the  
New Year!

REID  
ELECTRIC CO.

**"Peace On Earth  
Good Will To Men"**

May your Christmas be filled with Peace and Happiness,  
and may the New Year be a successful one.

THE SEASON'S  
GREETINGS

To all of our Winthrop  
friends will whom we have  
come in contact, we wish you  
a Very Merry Christmas and  
fortune throughout the New  
Year.

J. L. PHILLIPS  
DRUG CO.

## To All — A Merry Christmas

No one could say less; no one has said  
more; for when we each, in truth, wish  
each to be merry, then there will be "Peace  
on earth and good will toward men".

**FRIEDHEIM'S**

## We Wish You A Merry Christmas

. . . and so many of them that you'll soon know St. Nicholas  
by his "Nick" name.

**Williams Motor Company**

## CHRISTMAS JOY!!

Like Santa's bag loaded with toys, we wish you a Christmas  
loaded with joys.

PERIWINKLE TEA ROOM

**PRINTING**

Consult Us for Your  
Needs  
Programs, Stationery  
Cards, Engraving

•  
**THE  
RECORD PRINTING  
COMPANY**

TUCKER'S  
JEWELRY CO.  
ROGER BROOKS, Manager  
Phone 164

IT'S  
CHRISTMAS!

And may the season hold  
for our college girls much  
gloominess, cheer, content, and  
everything that is needed to  
make a glorious New Year!

GOOD DRUG  
COMPANY

JUST A WISH  
to all our friends in  
the spirit of the day  
Merry Christmas

MT. GALLANT  
ICE AND COAL  
COMPANY

Holiday Greetings!  
RAY KING SERVICE STATION

Wishing All  
Our Winthrop Friends  
A Very Merry Christmas  
And A Happy New Year  
J. J. NEWBERRY & CO.  
ROCK HILL, S.C.