



11-13-1936

The Johnsonian November 13, 1936

Winthrop University

Follow this and additional works at: <https://digitalcommons.winthrop.edu/thejohnsonian1930s>

Recommended Citation

Winthrop University, "The Johnsonian November 13, 1936" (1936). *The Johnsonian 1930-1939*. 150.
<https://digitalcommons.winthrop.edu/thejohnsonian1930s/150>

This Newspaper is brought to you for free and open access by the The Johnsonian at Digital Commons @ Winthrop University. It has been accepted for inclusion in The Johnsonian 1930-1939 by an authorized administrator of Digital Commons @ Winthrop University. For more information, please contact bramed@winthrop.edu.

THE JOHNSONIAN

Weekly during school year except holiday periods. During the Regular Session The Official Organ of the Student Body of Winthrop College, The South Carolina College for Women...



Member of South Carolina Press Association

EDITORIAL STAFF: Editor-in-Chief: ANNE ROSENBLUM; Associate Editor: VIRGINIA MCKEITHEN; Associate Editor: MARY GALLMAN...

BUSINESS STAFF: Business Manager: ELIZABETH KERHULAS; Assistant Business Manager: MINGE WISE...

REPORTERS: Hattie Greene Stewart, Ruth Betha, Lorena Callaway, Jessie Twagan...

WHY ALL THE PEP?

The Pep Meet is an interesting thing. The classes turn out practically one hundred per cent. and they show what class spirit really is. One would imagine, in fact, that Winthrop students had really gone rah-rah in a big way...

"I GOT BY"

"He didn't send me a slip! I got by somehow under him!" Such was the jubilant cry of many a student as she found her mail box empty of the dreaded blue slips this week.



WINTHROP DAY BY DAY

Prophecy—rain for Thanksgiving. The law of averages will only refer to the Seniors at tonight's Pep Rally...

Personalities

Dimple Thomas... senior... from Wallerboro... associate editor of The Journal... really has a simple... clever... stimulating without being tiresome...

JUST LINES

The campus was practically deserted this week-end. I have figured and puzzled and used all of my mathematical genius and I still can't make out how many of the girls go off so many of the week-ends...

About The Gym

Seen here and there about the gym: Modern dancers fitting around in bathing suits in this kind of thing...

Books In Brief

"Turtles Flat" (novel), by John Steinbeck. A story of four filthy, thieving, lazy Mexican gentlemen. Very funny.

Canvassing Campuses



Following the re-election of President Roosevelt, W. R. Heard made a statement to the effect that he would, of course, continue supporting the President. After hearing the words of our Mr. Heard, we like to think of the poem we read from The Bannaburk Polytechnic just before election.

One-Minute Interview

Miss Eliza Wardlaw gives her views on the uniform situation: Do you think that uniforms still serve the purpose for which they were intended...

Do You Know?

1. Where is the picture of the Resper? 2. Where is the bust of Milton? 3. How many columns are there on the porch of Johnson Hall?

HAVE YOU A VACANCY?

"I had almost rather do without eating than to ask for a vacancy." How often have you said this, or have you heard it said? Quite frequently, no doubt, since very many tables are broken each holiday or week-end.

WILL WE ENFORCE IT?

"Light cuts have failed," is a statement we frequently hear. Senate members are asking what plan, if any, students wish to substitute for the present one. This week faculty members and students have suggested through The Johnsonian means of dealing with the "light cut" problem.

How To Develop Personality

E. O. HARRIS, Director of Personality Development, Who Has Been Lecturing at Winthrop This Week. 1. Forget yourself. Think of others. Be helpful. Remember the old doctor in 'Magnificent Obsession' who enriched his own personality by releasing it in unselfish, unselfish service to others.

It seems that some students go in for reforms in a big way. Certainly one student at the University of California appears to be a bit of a radical who writes a poem like the following:

Down wit de students Down wit de dean Down wit de trees Down wit de grass Down wit de countries Down wit de flags Down wit de army Down wit dee bugs Down wit de women Down wit de man Down wit de rooster Down wit de hen Down wit de spring Down wit de fall Whatever it is, I'm against it, so Down wit it all.

Of the 2,894 students enrolled at the University of Florida only 28 are co-eds.

The Mississippi Collegian tells us about the bad boy who quit drinking and smoking because he began to feel a bit silly.

Members of the entrance class at Kermulser Polytechnic were told by Dr. William Ode Heichlein that their time in college was costing them \$125 an hour. This sum includes their tuition, loss of labor, contributions through the college and other items.

The Los Angeles Junior Collegian has uncovered a good one, which we pass on to you in the hopes that you can some day make use of it:

On Hastings campus, a group of students were reprimanded severely for leaving a classroom at ten minutes past the hour. They gave as a reason the fact that the professor hadn't arrived. The next time the professor met them he said, "You could see I was here. My hat was on the desk."

On the following day, when the professor arrived, the room was empty except for a single hat on each desk.

Dr. C. Sylvester Green, the newly-elected President of Coker College, will be inaugurated December 1.

"Goes With the Wind," by Margaret Mitchell, is the most popular book at the University of South Carolina, and second in demand is last year's favorite, "Anthony Adverse," according to a recent statement by THE GAMECOCK.

We like the improvement recently made in Furman's paper by changing the name from The Florence to The Furman Herald.

We hope that by printing this excerpt from THE YELLOW JACKET we won't in anyway give our professors the same idea:

Fetters must be handed in with thermos at Northwestern University so the professor will know where to mark his grading.

"No Rate Defeat" is the name of the Spitzer Club which has just made its appearance at Wellesley College. A girl must refuse at least one date before she's eligible for membership. The girl who gets the longest time without having a date is the President. Since the object is to get the President out of office, she is the first member asked to fill a blind date. "First flower is the Bleeding Heart, and their theme song is 'Holliday.' At night, before retiring, each girl kneels down by her bed and very reverently says "Ab-um."

For in these many years we've been carrying false ideas about alpha-beta sandwiches, but now The Los Angeles Junior Collegian gives us the truth about them:

We have a government of the people, by the people, for the rich. Prof. Hugh Stone, Political Science, Northwestern University.

WIN THE PEP MEET WIN THE PEP MEET

Pajama Parade Replaces Missing Victory Parade

Pajama, bedspread shoes, bath-ropes, and hair "in-pit-poo" bally hung on to the hurrying files of hordes and hordes of excited Winthrop girls who rushed out of their dormitories to see the Recent Victory Parade scheduled to begin in front of the College last Friday night—but didn't.

The strains of "Happy Days Are Here Again" played appropriately enough on the well-known Winthrop chimes, instigated the mad rush to the front fence. From this position, the girls heard several sounds like pistol shot or fire-crackers, saw a few cars, and got some cold fresh air—while the parade evidently marched the other way.

The disappointed girls returned to their rooms, and while the chimes rang out "America," many noisily ached from being almost pushed through the screen in hopes the parade might take a turn.

"Aw, a pajama parade's all we could manage," one girl said when all hope had died. Someone else answered, "But some kind of parade, 'is it ever so humble,' is due our Roosevelt!"

Hodges Girl Chosen Head Of Tournament

Nora Morgan, junior of Hodges, was elected head of the April High School Speech Tournament at a meeting of the Executive League, in Clio Hall, Wednesday, November 11, at 4:30.

The subject for discussion at the meeting was the P. Kappa Delta query, "Resolved: That the American people should be empowered to fix minimum wages and maximum hours for industry."

Virginia McKelhen was leader of the government; Margaret Thomas of the opposition; and Anne Tighman, of the backbencher.

WINTHROP TRAINING SCHOOL HOLDS TEACHER EXCHANGE

(Continued From Page One) er exchange program are as follows: Alcohol: Emily DuPre with Miss Elizabeth McCarter; Edith Evans with Mrs. Addie Harvin; Gladys Clayton with Mrs. Warren Lufburn; Asheboro, N. C.; Virginia McCuen with Miss Ruth Tucker; Tiram McAlpina with Miss Hogobood; Bamberg: Laura Vance Martin with Miss Vera Chilton; Baron DeKalb, Westville: Edna Adams with Miss Frances Revere; Belmont, N. C.: Louisa Cautlout with Miss Madeline Patterson; Frances Holland with Miss Elizabeth Martin; Mary Frances Howe with Miss Rubie Dimmette; Bethune: Reitha Davis with Miss Sara Recker; Eva Paiz with Miss Sara Frazier; Elizabeth Cooper with Miss Martha Thompson; Elizabeth Walker with Miss Miriam Smith; Blitchwood Grammar: Martha Brande with Miss Marjorie Smith; Dorothy Strick with Miss Ella Johnson; Centenary: Helen Oates with Miss Lucile Buford; Helen Philzer with Miss Mary Lee Good; Mary Sheldon with Miss Dorothy Hart; Charlotte Thompson High, Boykin: Evelyn Galliard with Miss Corolla Neely; Cravenston, N. C.: Laura D. Hill with Miss Margaret Gentry; Maran Maney with Miss LeVonne Dulin; Mary Opt with Miss Martha Sue Glenn; Easley: Mary Jane Childress with Miss Mable Southall; Ruby Louise Houtness with Miss Margaret Taylor; Jant Whitner St. School, Anderson: Frances Rittton with Miss Idelle Oress; Fair Play: Louise Klug with Miss Madeline Hunter; Harford, Concord, N. C.: Sarah Towell with Miss Irs Harmon; Ruth White with Miss Ida Berger; Innab: Mary Wright with Miss Mae Miller; Irmo: Sara Hicklin with Miss Mary Frances White; Iva: Gladys Garrett with Miss

Dr. Johnson Gives Tea For French Speaker

Monsieur le Vicompte de Montan-bracher was honored guest at a tea in Johnson Hall Wednesday afternoon. Dr. Elizabeth Johnson, as hostess, made the introductions.

Education Club Initiates Members

The Secondary Education Club initiated into membership seven pledges at its meeting Monday, November 9.

Those inducted were Anne Rosenblum, Mary Gailman, Elizabeth Crum, Elizabeth Walker, Elizabeth Ham, Mary Hayes Ziegler, and Mary Wright.

Refreshments were served by the social committee at the conclusion of the initiation.

Mary Lou Simpson, Dosta Yence with Miss Mildred Brock.

Jefferson: Mary H. Davis with Miss Elizabeth Crum, Elizabeth Dove, Mary Martin with Miss Sheila Kerr, Mary Blaine with Miss Johnie Turner, Jessie Teague with Miss Martha Baker, Sara Wofford with Miss Aida Kishland;

Monks Corner Graded: Elizabeth Cockfield with Mrs. Claire I. Rhoad, Elizabeth Jones with Miss Marian McCoy;

Monetta: Mary Belle with Miss Hattie Jean Brabham, Linda Taylor with Miss Corrie V. Morgan; Mullina: Eleanor Burtis with Miss Caroline Martin;

Parsons: Ruth Bethea with Miss Jessie Mae Pichler; Pendleton: Nellie Meeks with Miss Helen Clark;

Robert Fletcher Memorial, Mc: Bill; Louise Collins with Miss Julia Rogers, Martha Lang with Miss Lillie Rogol;

Roseman: Alice Johnson with Miss LaVerne Whitman, Elizabeth Miller with Miss Jean Coleman;

Saltatory City Schools, N. C.: Louise Gray with Miss Mary Louise White, Virginia Hudgin with Miss Evelyn Anderson, Dimple Thomas with Miss Oledys W. Elbeck, Dorothy Waters with Miss Betty B. Heender-

Sharon: Evelyn Baker with Miss Nancy Biggar, Nestor Barnett with Miss Johnnie McCarter, Hazel Moore with Miss Margaret Smith;

Simpsonville: Martha Abernathy with Miss Mary Alice Hackett, Elm Alderman with Miss Mary Martin, Virginia Crow with Miss Leona Nance;

Trenton: Allece McDaniel with Miss Martha Hoyt, Sara Schumpert with Mrs. J. M. Cherry; Williamsburg High, Andrews: Anne Elizabeth McCollum with Mrs. O. D. Parsons, Chelise Russell with Miss Rowell, Lois Vallentine with Mrs. Ruth Chandler.

Ward's Beauty Shop

Permanent Waving Modern Methods
202 Peoples Bank Bldg. SARAH WARD

Make This Your Stop to and From Town

FLORIDA FRUIT STORE
On Oakland

DANCE TAPS
For Tap Dancing—Amateur and Professional Types

BAKER'S SHOE RENURY 227
EAST MAIN STREET Next to Peoples Bank

Dr. Phelps Talks To Alumnae

President Shelton Phelps and Mrs. John Hargrove represented Winthrop at the annual meeting of the Northwestern District of the Alumnae Association in Greenwood Saturday, November 7.

"The High Schools of Tomorrow" was the subject of Dr. Phelps's speech. Mrs. W. L. Daniel, a trustee from Greenwood, presented the needs of the college at luncheon. Mrs. Hargrove, president of the Alumnae Association, extended greetings to the group.

The next district meeting will be that of the North Central district in Chester, November 21.

MASQUERS GIVE IMPERSONATIONS

Members Imitate Well-Known Movie Stars; Tell Fortunes With Tea Leaves

Impersonations of various movie stars was the center of interest at the regular meeting of the Masquers at 4:45 Monday, November 9, in Johnson Hall.

Lizlie Walker Cockfield directed this feature on the program. Included on the program were impersonations of Ruby Keeler, by Mamie Katherine Richele; Jeanette MacDonald, by Anna Dixon; Frank McHugh, by Jean Wilton; Jackie Cooper, by Marguerite Tidmarsh; Stan-ly Peck, by Virginia Workman; Clara Bow, by Marie Owens; Mae West, by Rebecca Barr; and Harpo Marx, by Lizlie Walker Cockfield.

Louise Klug talked "out the way" movie stars told their stories by tea leaves. Each member presented a copy of a Chinese poem, an ancient interpretation of fortune telling by tea leaves. With the aid of this Chinese Jew, each girl studied the leaves in her cup of tea, and told her own fortune.

Students Hear Wofford Four

The Wofford College quartette gave a program of song in the Music Room of Johnson Hall last Sunday afternoon. Miss Hazel Moore, a Wofford senior, accompanied the quartette.

PHOTO FINISHING

FREE 8 PRINTS, 25¢ FOR 12. 10¢ PER PRINT. 50¢ PER DOZEN. 100¢ PER DOZEN. 200¢ PER DOZEN.

Home-Cooked Meals Served in a "Homey" Atmosphere

PERIWINKLE TEA ROOM
MRS. YORK

Gas and Oils Lubricating Road Service

RAY KING'S SERVICE STATION

"I Dream Too Much" To Be Shown Saturday Night

Mr. McCain Gives Picture Display

Men who have made history in the United States by contributions to the culture of the nation furnish the content for an interesting and unique picture display which Professor J. W. McCain, of the English department, has collected and is now showing in his classroom in Kinard Hall.

Some two dozen pictures of authors and other important personages are on display, over a dozen of which are in coloration. Although the display is in connection with the study of American Literature, it is open to all students who are interested. Some of the pictures have not been previously shown in Rock Hill.

Winthrop Delegates Attend Press Meet

Representatives of The Winthrop Journal and of The Johnsonian are attending the South Carolina College Press Association convention in Charleston this week-end.

Scheduled for the conference are business meetings, the announcement of state contest winners, and social activities which include a dance and a banquet.

Delegates from Winthrop are Marguerite Ziegler, Mary Buford Pappan, Katrina Pardue, Annie Rosenblum, Elizabeth Kerubus, and Rose Rudnick.

SERENADE SINGS

"I Walked for the Lord" was the selection sung by the College Sextette at St. Agnes' Church, Sunday, November 8.

MISS RUSSELL ILL

Miss Lella Russell, alumnae executive secretary, has been in the infirmary for the past week with influenza. She will probably be able to be out in a few days.

Your Every Need at RAYLASS DEPARTMENT STORE

A Complete Service Phone 263

REID'S Service Station

EAST MAIN

Thursday Only—While They Last

CASCADE RIFLE BOND STATIONERY
A grade of paper you'll be justifiably proud to use for all your correspondence. Rifle bond finish so popular today. Sixty single sheets and forty-eight envelopes to match. Exceptional value.

Saturday Only—While They Last

SHARPE TRIPLE CONTACT
Your entire make-up—face powder, rouge, and lipstick—in one case. Stylish flat design. Practical, full-vision mirror, standard refills, always in stock. DON'T MISS THIS.

Marie H. Gouled

"A BIT OF NEW YORK IN ROCK HILL"
OPPOSITE POSTOFFICE

JUST ARRIVED—METALLIC BLOUSES PASTEL PULL-OVER and TWIN SWEATERS

Largest Collection of Street and Evening Gowns on Display in Rock Hill

Dr. and Mrs. Rogers Entertain At Tea

Students majoring in psychology and members of courses in advanced psychology were guests at a tea given by Dr. and Mrs. W. W. Rogers at their home on College Avenue, Thursday afternoon, November 8. Tea, sandwiches, and cookies were served by the hostess, assisted by Mamie Rose Clawson, Carolyn Estes, and Ruth Bethea, officers of Alpha Psi Zeta, psychology fraternity.

Fruits, Nuts, Candies—Everything Good You Want

ROGERS' ON MAIN STREET

Universal Electrical Appliances

Coffee Pots\$4.50-\$9.50
Complete Line of Sporting Goods

Rock Hill Hardware Co.

Phone 612 We Deliver

Sandifer Drug Store

122 E. Main Street Phone 80

WHEN YOU THINK OF SHOPPING THINK OF

F. W. Woolworth's

Main Street

SPECIAL ON STATIONERY

Initials if Desired Without Extra Charge
Assortment of Christmas Gifts

Shop Early!
Ten Per Cent Discount on All Cosmetics This Week

All Fountain Drinks Tax Free to Winthrop Girls
GOOD DRUG COMPANY

CHEVROLET FOR 1937

The Complete Car, Completely New!

MASTER and MASTER DE LUXE MODELS

Now on Display

Huey Chevrolet Co.

INCORPORATED

MASON'S Ready-to-Wear Shoes MILLBURY 119 N. Tryon St. Charlotte, N. C.

UNDERWOOD TYPEWRITER CO. Charlotte, N. C.

A Darling Dress at the DARLING SHOP Charlotte, N. C.

YAN NESS 213 N. Tryon Charlotte, N. C. Christmas Cards and Christmas Gifts

The Universal Drink Coca-Cola In Made Here by The Coca-Cola Bottling Co. Rock Hill, S. C.

WRIGHT'S CHEROKEE AND HAIR CUTTING PARLOR 128 N. Trade

For Quick Service Call GREENE CAB COMPANY Phone 323

ROLL DEVELOPED 8 Never-fade Velox Prints One ENLARGEMENT JACK RABBIT CO. (Chas) Spartanburg, S. Carolina 25¢

MORGAN WINS PEACE CONTEST

Junior to Represent Winthrop in State Oratorical Contest

Mora Morgan, junior, was the winner of the Peace Oratorical Contest held November 11, at 6:30, in Clio Hall.

Mora will represent Winthrop in the State Peace Contest in December. Others entering the contest were Marguerite Zeitler and Martha Jo Jones.

Prizes for the state contest are fifty dollars, thirty dollars, and twenty dollars, for first, second, and third places, respectively.

The winning oration from each state participating will be sent to the Adams Bookery, donors of the awards, who will select a number of the orations which they regard as of most merit. The orations will then be submitted to the executive secretary, who selects the first and second national winners. Prizes of sixty dollars and of forty dollars, respectively, are given for these.

Last year marked South Carolina's entrance into the contest. In addition to South Carolina, 23 other states, with 150 colleges, participated.

WINTHROP DAY BY DAY WINS POPULARITY CONTEST

(Continued from Page One) best, they simply answered, "I like 'em all."

Some few students who thought they knew the "man behind the desk," made noble efforts to remain faithful to their "writer-friends."

And it seems that one vote fancies only Dr. Wheeler's column in the middle of the page, but she's disappointed in his irregularity and wishes that he would attend to his work as he should.

All in all, the "Tummy stuff," the editorials, and the rare bits of advice given on the feature page seem to meet with the approval of Winthrop students.

WIN THE PEP MEET

MISS WARDLAW TO GIVE RECITAL

(Continued from Page One) It was a lover and his lam (As You Like It), Thomas Morley (1857-1894).

III Gott in Fruchling (A Song of Spring), Schubert (1797-1828). Der Erlkonig (Goethe), Schubert. Im Abendrot (On the sunset glow), Schubert.

Wohlan! (Whither), Schubert. Aria "Eman in truerber Tugen" Wagner (1813-1883).

IV Charming Othello (Robert Burns), German.

Ah, keine so blumig, Chere. April Children, Carey. Evening, Hegeman. I'll Dance the Hornpipe, Park.

Student Counselor Gives Biography At Interview

Miss Eliza Wardlaw probably knows more secrets than anybody else at Winthrop.

As student counselor, it is her job to be the confidante and give advice, but her natural interest in everyone with whom she comes in contact, and especially her sympathetic understanding of every problem, make it seem that the position of student counselor was created for her rather than that she was appointed to fit the job.

After graduating from Winthrop, Miss Wardlaw obtained her B. S. degree from Teachers College, Columbia University, and she is now working on her M. A. degree in student personnel and guidance. She is well qualified to understand Winthrop students having been one for four years. While a student she was particularly affiliated with the Y. W. C. A., serving as president during her senior year.

Before returning to Winthrop six years ago, as "T" secretary, Miss "Jane," as she is called by students who know her best, served as Y. W. C. A. secretary in Macon, Georgia, where she supervised about 22 grammar and high school clubs. She also directed a "T" summer camp near Macon.

Introducing Miss Wardlaw in her new position, which was created last year, Dr. Phelps states in the 1933-34 handbook: "The student counselor is the student's guide, adviser, and friend. Her work is to listen sympathetically to a student's troubles, to guide, rather than to direct administratively; and, under all conditions and in all circumstances, to be the student's confidante and friend. She neither reports nor disciplines. She counsels."

Miss Wardlaw adds to this: "I don't feel that I am here only for students who are maladjusted or in difficulty, but I also like to know other students."

After many attempts were made to get Miss Wardlaw to talk about herself rather than her work, the "interviewee" confessed that she was very much interested in music, her major subject at Winthrop. But now, she declares that "Follow the Dream" is the only song she can play on the piano. More than playing the piano, though, she enjoys singing and listening to good music. Swimming, horseback riding "even if I don't always stay on the horse," and driving "Jane," her

Student Counselor



MISS ELIZA WARDLAW She is "the students' guide, adviser, and friend."

Faculty Members - Kiwanis Directors

"We Know You Much That's Not So" was the title of a speech given by Mr. T. W. Noel, head of the Commerce Department, before the Kiwanis Club Wednesday, noon, in the Andrew Jackson Hotel.

Mr. Emmet Gore, assistant professor of music, gave a report on the Carolina district meeting held recently at Greensboro, N. C.

At this meeting Dr. Paul M. Wheeler and Mr. Emmet Gore were among those chosen as directors of the local club for 1937.

car, are her favorite outdoor sports. Her pet excitement is "Grand!"

Despite the fact that she had to rush off to meet a train, Miss Wardlaw smilingly extended the invitation to "drop back in to see me."

Visit Us For
Delicious Lunches
and Sandwiches
Carolina Cafe

W. T. S. Gives Armistice Pageant

"The Moral Equivalent for War," a pageant, was given by the Winthrop Training School American History class, at Training School chapel, Tuesday, November 10.

The central figures in the play were Liberty, Helen Moss; Uncle Sam, Carl Cleason; Peace, Nancy Powell; and Mercy, Rosanna Queen. Others taking part in the play were Alan Baley, Marion Brooks, Blady Westergaard, Lewis McDonnell, Adelaide Paris, Maad Olan, Jack Porter, Emma Roof, Charles Reese, Goodwin Thomas, Anna Lyle Fox, and Marion Genit.

Miss Lottie Barrow and Miss Lilla Togneri directed the pageant. The glee club, under the direction of Miss Janette Arterburn, furnished music.

Tri Beta Hears State Forester

Mr. M. A. Smith, State Forester, will speak on "Why We Should Have State Conservation Program" at an open meeting of Beta Beta Beta Friday afternoon, November 20, at 4:15 o'clock, in Johnson Hall, The Garden Club, of Rock Hill, and everybody interested in preservation of natural resources are invited.

Ice Cream in Your Favorite Flavors
MT. GALLANT ICE AND COAL COMPANY
114 North Tryon St.

MAXWELL BROTHERS & MOORE
EAST MAIN STREET
End Tables
Console Tables
Lamps
Odd Rockers
Radios
Mirrors
Bridge Sets
Bridge Tables

When Planning to Build or Remodel
Consult
Catawba Lumber Company
Telephone 148

BIGGERS BROTHERS, Inc.
WHOLESALE MERCHANTS
Fruits, Produce, Poultry and Eggs
501-3-5 South College Street
Charlotte, N. C.

It's
The Smart Shop
For
Glamorous Evening Frocks
Velvet
Taffeta
Slipper Satin
Lace
And, of course, just the right sandal in silver, gold, or gleaming white satin (dyed to match your gown) is here!
The Smart Shop

Maxine Funderburk Publishes A Poem

A poem by Maxine Funderburk, Winthrop sophomore, of Lancaster, will appear in The Fisher Anthology of Verse, Sixth Series. The poem, "We Thank Thee," was written by Maxine when she was fifteen years old and was first published in The Charlotte Observer.

Rock's Laundry and Dry Cleaning
Phone 755

Prescriptions
Cosmetics
Drugs - Candies
Eschert's
"Creators of Reasonable Drug Prices"
128 N. Tryon Street

It's
Brooks of Charlotte
108 N. TRYON ST.
for "Fashion Firsts" as featured in Vogue
COATS - SUITS - FURS - DRESSES
"Quality is the Keynote of Brooks Fashions"

"KNEE-ACTION SORTA RUNS IN YOUR FAMILY, EH, BOY FRIEND?"

Knee-Action certainly runs in our family. You can get this modern contribution to easier riding and safer steering on any General Motors car. Considering what it costs to develop such things in the first place, that's quite a tribute to the economies of large scale production, made possible, we are glad to say, by the large scale demand for GM cars.
GENERAL MOTORS
A Public-Minded Institution
CHRYSLER - PONTIAC - OLDSMOBILE - BUICK - LA SALLE - CADILLAC

Anti-Freeze and Other Cold Weather Requirements
MARSHALL OIL COMPANY

PRINTING
Consult Us for Your Needs
Programs, Stationery
Cards, Engraving
THE RECORD PRINTING COMPANY
BOGER BROOKS, Manager
Phone 184

PROMPT SERVICE
CALL 881
FAULTLESS CLEANERS

EFIRD'S DEPARTMENT STORE
Full-fashioned all-silk hose in sheers chiffon or service weight.
55c-2 Pr. \$1.00
Senior Class three-thread featherweight chiffon hose. Specially priced
79c-2 Pr. \$1.50

Hardaway-Hecht Company
Wholesale Grocers
CHARLOTTE, N. C.

Send Your Clothes to Us and See the Difference!
Sherer's Cleaners and Dyers