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Art Instructor, Conservator to Teach Three-Day Art Workshop Oct. 22-24

Winthrop University

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Art Instructor, Conservator to Teach Three-Day Art Workshop Oct. 22-24

Quick Facts

- Tony Rajer works as an artist, art conservator and instructor at the University of Wisconsin-Madison.
- He has taught "The Business of Art" workshop internationally for the past 10 years.



Tony Rajer

ROCK HILL, S.C. - University of Wisconsin-Madison art conservator and instructor **Tony Rajer** will lead "**The Business of Art**," a three-day art workshop for artists of all levels, in late October.

The **workshop** will run Oct. 22, 6-9 p.m., Oct. 23, 9 a.m.-5 p.m., and Oct. 24, 10 a.m.-5 p.m., in **Rutledge Building 127**. "**The Business of Art**" will teach participants how to develop art-business plans and marketing strategies; provide valuable tips by field professionals in promoting art and prospering as an artist; demonstrate how to prepare a portfolio, make gallery contacts and devise strategies to get an artist's work seen; offer one-on-one counseling; and encourage artists to bring examples of their art to the workshop.

Prior to the Oct. 22-24 workshop, **Rajer** will give a free public gallery talk titled "**Ed Lewandowski: Restoring His Art and Legacy: A Personal View of a Great American Artist**" on Oct. 21 at 8 p.m. in Rutledge 119. This talk is an approved cultural event for students. Both Rajer's lecture and his workshop are part of the three-month retrospective "Edmund Lewandowski – Precisionism and Beyond" in Winthrop's **Rutledge and Patrick Galleries**.

Rajer, an artist, has taught "**The Business of Art**" workshop internationally for the past 10 years. He has written three books and more than 50 articles in English, Spanish and Portuguese. He has been involved in art conservation and restoration projects for the past 20 years, initially in Madison, Wis., as the conservator for the State Capitol. Later, he worked as a part-time instructor for the Department of Continuing Education at the University of Wisconsin-Madison.

In addition, **Rajer** was a Fulbright Scholar on several occasions through the State Department. Recently, he has taken part in a major international restoration project of the National Opera House in Panama City, Panama.

Cost of "**The Business of Art**" is \$125 and \$50 for students with Winthrop I.D. Participation is limited, so early registration is encouraged.

To pre-register or find out more information, contact Karen Derksen, gallery director, at 803/323-2493 or derksenk@winthrop.edu.

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