



Fall 8-18-2011

Winthrop Update Website to Launch in September

Winthrop University

Follow this and additional works at: <https://digitalcommons.winthrop.edu/winthropnews2011>

Recommended Citation

Winthrop University, "Winthrop Update Website to Launch in September" (2011). *Winthrop News 2011*. 127.
<https://digitalcommons.winthrop.edu/winthropnews2011/127>

This Article is brought to you for free and open access by the Winthrop News and Events Archive at Digital Commons @ Winthrop University. It has been accepted for inclusion in Winthrop News 2011 by an authorized administrator of Digital Commons @ Winthrop University. For more information, please contact bramed@winthrop.edu.



08/18/2011



Winthrop Update Website to Launch in September

[All News](#)[Archives](#)[RSS News Feeds](#)[Winthrop in the News](#)

Quick Facts

- The new site will replace the F.Y.I., a long-running bi-weekly internal employee newsletter, as well as the current Winthrop Update monthly e-newsletter.
- Bennett noted that the site will be a convenient tool with which to alert the campus community and site visitors in general to a broad range of events.

ROCK HILL, S.C. - Beginning in September, Winthrop will unveil a revamped news and information website, called the **Winthrop Update**, that will provide a robust and comprehensive daily offering of information in various categories for site visitors.

The new site will replace the **F.Y.I.**, a long-running bi-weekly internal employee newsletter, as well as the current Winthrop Update monthly e-newsletter.

Visitors will be able to explore two sections, presented as tab functions, of the daily-updated site that include **general news** (News at WU) and **employee-specific** (Working at WU) news.

The general news tab includes information on university news, student news, athletics, academics and research, arts and entertainment, and more. In addition to these categories, employees utilizing the Working at WU tab will be able to view and submit information in popular categories such as classifieds, professional activities, and departmental news.

Additional features to both sections include videos, photo galleries, links to My Winthrop Experience profiles and event listings.

"This new site is a one-stop shop for any and all Winthrop-related news," said **Monica Bennett**, director of communications in the Office of University Relations. "Given that the site is updated daily, employees and visitors will receive the latest happenings and information in a central location, creating a convenient way to stay connected to the university. Instead of receiving information only twice a month via an internal newsletter, employees will now have daily access to all university news."

Bennett noted that the site will be a convenient tool with which to alert the campus community and site visitors in general to a broad range of events.

"We encourage event promoters to utilize the site instead of relying on the university's e-mail system which is not intended as a broadcast vehicle for announcements unless vital to university business. We've heard from faculty and staff that frequent use of the faculty/staff distribution system has a negative effect on their productivity and clogs up their e-mail accounts. This new site will be a more timely and effective resource for event promoters and will help create a greater sense of community on campus."

Stay tuned as the final touches are put in place on this exciting new site. Employees will receive notification in September when the Winthrop Update is available to view and submit news.

[\[Back to Previous Page\]](#)

A-Z Site Map	Board of Trustees	Email	Finance & Business	Office of the President	Tuition & Fees
Accessibility	Calendars	Emergency/Safety	Financial Aid	Online Learning (Graduate)	Visit the Campus
Alumni & Friends	Directions	Employment	Library	Records & Registration	Visitors Center
Arts	Directory	Family Programs	Majors & More	Residence Life	Wingspan