



Spring 4-21-2016

Winthrop Joins Other Institutions for Money Smart Week Programming

Winthrop University

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Recommended Citation

Winthrop University, "Winthrop Joins Other Institutions for Money Smart Week Programming" (2016).
Winthrop News 2016. 104.
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Winthrop Joins Other Institutions for Money Smart Week Programming

Quick Facts

- This is the first year the Money Smart Week program will have a presence in North Carolina.

CHARLOTTE, NORTH CAROLINA – Winthrop University is one of 40 nonprofits, banks and local libraries participating in the annual **Money Smart Week® (MSW) public awareness program**. This is the first year the program will have an official presence in North Carolina, led by a planning team of financial institutions, community organizations and libraries.

Money Smart Week is a national public awareness campaign created by the Federal Reserve Bank of Chicago that takes place **April 23-30**. The team has planned dozens of free programs and activities aimed at helping consumers to better manage their personal finances. Events include storytelling by the Charlotte Mecklenburg library and Charlotte-Mecklenburg Schools, GeoCache for College Cash, an outdoor geocache scavenger-hunt contest held at local colleges, and adult classes on topics including spending plans, managing student debt and retirement.

Co-chairs for the planning team in the state are the North Carolina Council for Economic Education (NCCEE) and Ally Financial.

"For 13 years, Money Smart Week has inspired financial institutions, schools, libraries, nonprofits and government agencies throughout the country to come together to make an impact in local communities," said Alejo Torres, senior outreach manager at the Federal Reserve Bank of Chicago. "We are grateful for the partnership of so many organizations in North Carolina and are looking forward to the many programs that will take place here in April."

Money Smart Week began as a one-city program in Chicago and has grown to all 50 states, with more than 4,000 events and 150,000 participants annually. Ally Financial and NCCEE are pleased with the response of organizations to join the 2016 North Carolina planning team.

Organizations participating in Money Smart Week in North Carolina are:

- Ally Financial
- Big Brothers Big Sisters of Greater Charlotte
- Bladen Community College
- Bragg Financial Advisors
- Braswell Memorial Library
- Cabarrus County Public Library
- Center for Smart Financial Choices
- Charlotte Mecklenburg Library
- Cumberland County Public Library
- Cumberland County Public Library, Hope Mills Branch
- Dress for Success Charlotte
- Durham Technical Community College
- Equipping Wise Managers - Crown Financial Ministries

- Federal Reserve Bank of Richmond
- Financial Planning Association of Charlotte
- First National Bank of Shelby
- Forsyth County Public Library
- Harris YMCA
- Junior Achievement of Central Carolinas
- McCrorey YMCA
- National Coalition of 100 Black Women-Queen City Metropolitan Chapter
- NC Department of State Treasurer
- NCCEE
- New Hanover County Public Library
- North Carolina Bankers Association
- North Carolina Central University
- North Regional Library
- Northwestern Mutual
- Perry Memorial Library
- Rowan Public Library
- Sherrills Ford Branch Library
- Spring Lake Branch
- Stanly County Public Library
- Stratford Richardson YMCA
- Thomasville Public Library
- Topics Education
- Urban League of Central Carolinas
- Wehnwood Wellness Group
- Wells Fargo Bank
- **Winthrop University**

For more information, or to participate in Money Smart Week, visit www.moneysmartweek.org.

About Money Smart Week

Created by the Federal Reserve Bank of Chicago in 2002, Money Smart Week® is a public awareness campaign designed to help consumers better manage their personal finances. This is achieved through the collaboration and coordinated effort of hundreds of organizations across the country. Programming is offered to all demographics and income levels and covers all facets of personal finance. Partnering Organizations will host their events April 23 - 30, 2016. More information at www.moneysmartweek.org.

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