



1984

Ida Crawford Stewart Papers - Accession 487

Ida Crawford Stewart

Estee Lauder


Crawford Family

Stewart Family

Nilson Family

See next page for additional authors

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Authors

Ida Crawford Stewart, Estee Lauder, Crawford Family, Stewart Family, Nilson Family, Wade Family, Winthrop University, and Winthrop Training School



**WINTHROP UNIVERSITY
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

MANUSCRIPT COLLECTION

ACCESSION 487

IDA CRAWFORD STEWART PAPERS

1750-1987

9 Boxes, 44 Folders

**WINTHROP UNIVERSITY
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

MANUSCRIPT COLLECTION

ACC NO: **487**
ADDITIONS _____, _____, _____

PROCESSED BY: Sonia N. Russell & Barry Baber
DATE: April 2, 1984
NO OF SECTIONS: 3

IDA CRAWFORD STEWART PAPERS

I

The Ida Crawford Stewart Papers were deposited with the Winthrop University Archives and Special Collections by Mrs. Ida Crawford Stewart, via Mrs. Watson A. Lynn, on December 2, 1982.

Linear feet of shelf space occupied: 2.25
Approximate number of pieces included: 4500

Restrictions: Open to researchers under the rules and regulations of the Louise Pettus Archives & Special Collections at Winthrop University.

Literary Rights: For information concerning literary rights please contact the Louise Pettus Archives & Special Collections at Winthrop University.

Notices were released to NUCMC on 30 March, 1984 (See the collection control file for additional notices.)

Scope and Content Note: **This collection consists of personal, professional, genealogical and reference files of art-educator, beautician and business woman Ida Crawford Stewart. The collection contains correspondence, newspaper articles, citations, photographs, and church bulletins. Also included are family business papers from the time of Ida's Irish immigrant great-great-grandfather, John Crawford (1750-1826) to the time of her father James Roy Crawford (1891-1980). The papers and correspondence which includes original deeds, wills, and other primary documents that reference the sale of slaves, the Civil War, and the Reconstruction of the South. There are many records that genealogists interested in the Crawford Family, Stewart Family, Nilson Family, and Wade Family will find useful.**

Transfer of Items: None

II

BIOGRAPHICAL DATA

IDA CRAWFORD STEWART

1922 Born, Clinton, South Carolina

1939-1943 Graduate of Winthrop University- A.B.

1943-1946 Teacher at Conway Grammar School.

1946-1948 Taught sixth-grade art at Winthrop Training School.

1948-1950 Graduate Student at University of Maryland- M.A.

1949-1950 Assistant Professor of Health Education, University of Maryland.

1950-1959 Head of Educational Service Dept.; Bristol Myers Co., N.Y.

1954 Married Robert M. Stewart, Corporate Secretary of the American Overseas Oil Co.

1960-1961 Merchandising Coordinator and Promotional Director of Coty.

1961-Present Vice President Merchandising at Estée Lauder.

III

DESCRIPTION OF SERIES

| <u>Box(es)</u> | <u>Folder(s)</u> | <u>Series</u> | <u>Years</u> |
|--|------------------|--|---------------|
| A) PAPERS RELATING TO THE CAREER OF IDA CRAWFORD STEWART | | | |
| 1 | 1-2 | BIOGRAPHICAL FILE Includes Ida's Resumé, a press release on her accomplishments and newspaper clippings on the development of Ida's career and reports on her Australian tour. In chronological order. | 1950-1981 |
| 1 | 3 | CORRESPONDENCE WITH W.B. SAUNDERS Concerns her pamphlet on Camp Counseling, the pamphlet itself, and a statement of royalties. In chronological order. | 1950-1966 |
| 1 | 4 | IDA'S CAREER WITH ESTEE LAUDER The Estée Lauder "Headliner" Press releases on Ida in Southpark and in Ayres, Indianapolis. In chronological order. | 1980-1981, nd |
| 1 | 5 | AWARDS Presented by the Advertising Association of Baltimore, City of Raleigh, State of North Carolina (by Gov. James E. Holshouser, Jr.) and the City of Charlotte. In chronological order. | 1977-1981, nd |
| 1 | 6 | PAPERS RELATING TO MEDICAL HISTORY Includes medical bills and transactions concerning Mrs. Stewart's hospitalization. In chronological order. | 1966-1973 |
| 2 | 7-8 | PRESS KIT Includes the script, 16mm film and video tape of "The Day that Susie Lost Her Smile." Also, filmstrips of "Tagline for Success," and "Brush up on Your Teeth." In chronological order. | 1958-1959 |
| B) CORRESPONDENCE WITH FAMILY AND FRIENDS, AND RELATED PAPERS | | | |
| 3 | 9 | LETTERS FROM FATHER James Roy Crawford (1891-1980), concerning family, farm and town news. These letters also reflect Ida's attitude toward her career at various times. In chronological order. | 1945-1975 |
| 3 | 10 | LETTERS FROM MOTHER, Fannie Mae <i>Wade</i> Crawford (1895-1964), relating to family and personal matters. In chronological order. | 1953-1968, nd |
| 3 | 11 | LETTERS FROM HUSBAND, Robert Stewart, concerning his activities during their periods of separation. | nd |
| 3 | 12 | LETTERS FROM BROTHER, James Wade Crawford, plus a letter, from him to his father, concerning his army discharge. | 1945-1965, nd |

III

DESCRIPTION OF SERIES (cont.)

| <u>Box(es)</u> | <u>Folder(s)</u> | <u>Series</u> | <u>Years</u> |
|--|------------------|--|--------------------------|
| 3 | 13 | LETTERS FROM SISTERS, Dorothy Crawford Herbert and Mary Crawford Gath, on family and town business. Also letters from Ida to her father and husband. | 1944, 1957, nd |
| 3 | 14 | LETTERS AND CARDS FROM VARIOUS FRIENDS AND ACQUAINTANCES Including one from Ingrid in Jerusalem, one from Francis in Sicily, one from Florence in Burma and one from the Rev. J. Richard McAlister, minister of Ida's hometown. | 1943-1981, nd |
| 4 | 15-18 | PAPERS RELATING TO RELIGIOUS INTERESTS The series includes a collection of bulletins from Riverside Church, N.Y., printed sermons of the Rev. Ferris, Trinity Church, Boston; program notes from various churches including the First Baptist, Rock Hill. Also included is a historical sketch of Hopewell Methodist Church, Clinton, S.C. and typed scriptures from the <i>King James Version of The Bible</i> . In chronological order by record type. | 1952-1963, 1957-1960, nd |
| C) PAPERS RELATING TO WINTHROP UNIVERSITY | | | |
| 5 | 19 | COLLEGE ESSAYS AND TERM PAPER A collection of essays from Ida's Winthrop days, also a term paper on advertising and color. Paper from the University of Maryland. | 1940-1950, nd |
| 5 | 20 | NEWSPAPER CLIPPINGS On Ida's relationship to Winthrop includes photographs and articles from the <i>Winthrop Alumnae News</i> , <i>The Johnsonian</i> , <i>The Greenville News</i> , <i>The Charleston Evening Post</i> , <i>The Charlotte News</i> , <i>Winthrop University News</i> and a New York newspaper. Also <i>Garnet & Gold</i> 1947 and 1955. In chronological order. | 1958-1981 |
| 5 | 21 | PAPERS RELATING TO IDA'S LATER RELATIONSHIP TO WINTHROP Containing <i>Alumnae News</i> , Invitation to Dr. Mary Elizabeth Massey's reception, and the donation of this collection. In chronological order. | 1958, 1966, 1983 |
| 5 | 22 | PAPERS RELATING TO ART INTEREST Articles including Indian Art, "Lady After Her Bath" by Francois Bunel the younger, and prints of works attributed to Abd al-Samad, Persian, 1530's, and housed in the Metropolitan Museum of Art. | 1970 |
| 5 | 23 | MISCELLANEOUS POEMS Including some by James Crawford, Baxter Thomas and Edgar A. Guest. | nd |

III

DESCRIPTION OF SERIES (cont.)

| <u>Box(es)</u> | <u>Folder(s)</u> | <u>Series</u> | <u>Years</u> |
|----------------|------------------|--|---------------|
| | | D. PAPERS RELATING TO FAMILY HISTORY | 1750-1935 |
| 6 | 24 | FAMILY DOCUMENTS Genealogical list from Irish Immigrant John Crawford to his great-great-granddaughter, Ida Crawford (Stewart). Land grant document from George III of England to Michael Nilson (? Ida's great-great-great-grandfather). Copy of the Declaration of Independence.(1776) Indenture that John Crawford paid Samuel Henderson 20 pounds sterling for 198 ¾ acres of land. Copy of invalid will of Charles Nilson, who died in 1820. Specific legacies of James and John Crawford bequeathed by their father John Crawford. Deed for sale of 240 acres of Laurens County land by Newton Sims to James Crawford for the sum of \$1000. Document making James Crawford administrator of the estate of his (?) grandfather Charles Nilson. Record of James Crawford's administration of Charles Nilson's Estate. Summons to Capt. James Crawford to serve as a Petits juror. In chronological order. | 1750-1922, nd |
| 6 | 25 | LAND PLATS & DEEDS Land Grant to Isaac Haynes (Surveyor Peter Bream.) (1773) Land Grant to Richard Owens. (Surveyor John Bremer.) (1784) Receipt for \$40 from Charles Nilson for 100 acres of land from Richard Anderson. (1789) Survey report on tract of land belonging to Johnathon Abercrombie. (Surveyor Joseph Hardin) (1836) Receipt for Surveyor services for \$21 from James Crawford, (administrator of land of Charles Nilson). (1860) Correspondence from James Watt, executor, concerning a settlement between Dr. Johnson and Miss Laura. (1878) Note to Mrs. Sallie Williams concerning a cut of land. (1903) In chronological order. | 1773-1903 |
| 6 | 26 | PAPERS PERTAINING TO SLAVERY TRANSACTIONS Copy of 1812 Bill of Sale for \$150 to Rebecah Winn for 1 negro girl named Narcissa. List of slaves with prices. Receipt for 2 slaves furnished for labor on the coast by Capt. James Crawford. Oath by James Crawford to abide by the Emancipation Proclamation. In chronological order. * See also FAMILY DOCUMENTS. (Folders 6-24) Invalid will of Charles Nilson (died 1820) and specific legacies of James and John Crawford from their father John Crawford who died 1826. | 1822-1865, nd |

III

DESCRIPTION OF SERIES (cont.)

| <u>Box(es)</u> | <u>Folder(s)</u> | <u>Series</u> | <u>Years</u> |
|----------------|------------------|---|-----------------|
| 6 | 27 | FINANCIAL PAPERS Bill of sale for 100 acres of land bought by Charles Nilson from Richard Anderson for 40 pounds sterling. Receipts concerning John Crawford's estate. Grocery Receipts. Receipts for business concerning the administration of Charles Nilson's estate by Capt. James Crawford. Settlement made with Capt. James Crawford on Charles Nilson's Estate. Receipt for share of William Simpson in annexed will on the Estate of Charles Nilson. Also includes confederate money: 15 twenty-dollar bills, 12 ten-dollar bills, 9 one-dollar bills, 1 twenty-five cent bill. Receipt for medical services rendered against the estate of Capt. James Crawford. Deed of Conveyance for Tract of Land sold to Dollie M. Crawford by W.R. Crawford. Note of collateral security for loan of \$83.60 to Melissa E. Hunter. Mortgage agreement between D.M. Crawford and J.J. Dewey. Notices for installment due on loan from J. Roy Crawford. Mortgage loan for \$4021.94 to J. Roy Crawford. Cancelled checks of J. Roy Crawford. Loan for \$3436.91 to J. Roy Crawford. Loan for \$4869.00. Remittance for \$1300.00 by J. Roy Crawford. Campbell Lodge No. 44, A.F.M. Promissory Notes. Contractors' License issued to J. Roy Crawford. Cotton Weigher tickets and checks of J. Crawford. Mortgage release from W. Scott Farley. Receiver Bill for milling of grain to Registration Card for J.R. Crawford's Ford Sedan. Installment notes of J. Roy Crawford and payment notes. Installment notes J.R.C. and payment of notes. | 1797-1935 |
| 6 | 28 | FAMILY INSURANCE & TAXES Receipt for John Crawford's Public and Poor Tax. Tax Receipts for Mary Hayse estate Laurens State & District Tax. Receipts on estate of Charles Nilson. Confederate States War Tax receipt. James Crawford's Confederate tax receipts. 'Tax in Kind' receipt for payment of taxes to Confederate States. James Crawford's U.S. tax receipts. Laurens County tax receipts. Receipts for Insurance Premiums. In chronological order. | 1827-1938 |
| 6 | 29 | TITLES AND MORTGAGE AGREEMENTS Title to Laurens real estate transferred to Minnie Drudey from W.N. Godfrey. Cancelled mortgage agreement of J. Roy Crawford. | 1905, 1922-1935 |
| 6 | 29 | CROP MORTGAGE AGREEMENTS OF J. ROY CRAWFORD | 1924-1933 |
| 6 | 30 | CIVIL WAR LETTERS FROM TREASURY DEPT. Of the Confederate states which accompanied John Washington Crawford's posthumous paycheck. Letter to Laura Crawford from her cousin M.A. Groom reflecting the uncertainty of civilian life during the Civil War. | 1864 |
| 6 | 31 | CERTIFICATES OF J.R. CRAWFORD Includes a registration certificate to vote, a land surveying registration card, a membership certificate to the Mystic Shrine and to the Board of Trustees for S.C. Dept. of Education. Also includes a certificate making J.R. Crawford acting agent for the Crawford family and a letter of reference. In chronological order. | 1912-1934, |

III

DESCRIPTION OF SERIES (cont.)

| <u>Box(es)</u> | <u>Folder(s)</u> | <u>Series</u> | <u>Years</u> |
|----------------|------------------|--|------------------|
| 7 | 32-33 | PHOTOGRAPHS OF MRS. STEWART These photos include Mrs. Stewart as a young girl, being interviewed at Regenstein's Clinic, some portrait studies as Director of Educational Department at Bristol Myers Company, (and photos of a portrait painted from the same) lecturing on cosmetics, demonstrating her products, and in Mexico City with husband and friends. These photos also include-snapshots of Ida with Pete Peterson, with Bob Stewart in New York with work colleagues at Metropic Museum party, with Adeline at plant party, and with Jill Vanmer. Wedding snapshots and photos as Vice-President of Estee Lauder, in Memphis, at a Convention, and at home in York, S.C., are also included in this group. Roughly in chronological order. | 1968-1984, nd |
| 7 | 34 | PHOTOGRAPHS OF FAMILY, FRIENDS, AND PETS Autographed photos of Helen Hart with banjo and Jeanette Kohl (model). The wedding of Dr. & Mrs. Walston Lynn. Roughly in chronological order. | 1929-1979 |
| 7 | 35 | WORLD WAR II Photos include album <i>Our Patriots of America</i> with a picture of James Wade Crawford, marriage of Raymond Henry Stewart (Robert's brother) and pictures of him recuperating from an injury. | 1941-1945 |
| 8 | 36 | TRAVEL PHOTOS AND POSTCARDS Of Niagara Falls, Canada, Pennsylvania, Briarcliff acres, Gibralto, Florida, Yorkshire, Wisconsin, Canadian Policeman, California, and Mount Pit, & New Rochelle, N.Y. | 1930, 1941, 1960 |
| 8 | 37 | PHOTOGRAPHS OF HORSES Photos of the Stewart Trotters and foals in the paddock, on the track, and being ridden by friends and family. Also includes a photo of Suburban Downs Trotters' Race. | 1941-1981, nd |
| 8 | 38 | REAL ESTATE PHOTOGRAPHS Include photographs of N.Y. residence #12, Birch Close, North Tarrytown. Also house and land in York, S.C. in various states of renovation and improvement. | 1955-1980, nd |
| 8 | 39 | NEGATIVES AND TRANSPARENCIES No order. | nd |

E) MEMORABILIA

| | | | |
|---|-------|--|-----------------------|
| 9 | 40 | PUBLICATIONS Include the <i>The Clintonian</i> 1942 which contains a picture of Mary Crawford, B.S., Winthrop University who taught Commerce at Clinton High School. Also two copies of <i>Garnet and Gold</i> 1947 and 1955 and "Libretto" for <i>La Boheme</i> , booklet on Australian Art design and Australian <i>Vogue</i> . In chronological order. | 1942, 1947-1955, 1973 |
| 9 | 41-43 | GREETING CARDS Including Christmas cards, assorted greetings, and wedding cards. | 1944-1981 |

III

DESCRIPTION OF SERIES (cont.)

| <u>Box(es)</u> | <u>Folder(s)</u> | <u>Series</u> | <u>Years</u> |
|-----------------------|-------------------------|---|---------------------|
| 9, 10 | 44 | ODDMENTS Including memory book, map of colonial Williamsburg and guitar music, and an oriental doll. | nd |

APPENDIX I
LIST OF TAPES

| <u>Tape #</u> | <u>Program</u> | <u>Year(s)</u> |
|----------------------|---|-----------------------|
| 1 | Hay House; Macon GA Sharon King Show; Boston MA | 1980 1980 |
| 2 | Seattle Today; Seattle Washington San Francisco Heartbeat; San Francisco CA | 1978 1978 |
| 3 | People are talking; Baltimore, Maryland Jim Burn Show; Wilmington NC | 1980 1980 |
| 4 | Top of the Day; Charlotte, NC Kitty Today; Spring Field MASS Seattle Today Show; Seattle Washington | 1979 1979 1979 |
| 5 | People are talking; Philadelphia, PA Good Morning Calif; Stockton CA | 1981 1981 |
| 6 | Alive; Springfield MASS Alive; Springfield MASS | 1982 1981 |
| 7 | Barbara Body-News; Indianapolis, IN Sun Up; San Diego CA Seattle Today; Seattle Washington | 1981 1981 1981 |
| 8 | Frost Bros. In-Store; San Antonio Texas Belk In-Store; Rocky Mountain NC | 1981 1981 |
| 9 | Indianapolis Afternoon Show; Indianapolis, IN | 1982 |
| 10 | Woman's Place; Charleston SC People are talking; Baltimore Maryland | 1982 1982 |
| 11 | Metroplex News; ft. Worth, Texas | 1982 |
| 12 | Top of the Day Show; Charlotte NC Top of the Day Show; Charlotte NC | 1981 1981 |
| 13 | Top in Birmingham; Birmingham AL Midday; Kansas City, Missouri Noonday; Denver Colorado | 1982 1982 1981 |
| 14 | Calendar; Huntsville AL Calendar; Wilmington NC Macon Evening News; Macon GA | 1982 1982 1981 |
| 15 | Midday News; Cincinnati OH Dannsdays; Oklahoma City OK Conversations with Joni; Omaha NE | 1982 1981 1981 |

APPENDIX I

LIST OF TAPES (cont.)

| <u>Tape #</u> | <u>Program</u> | <u>Year(s)</u> |
|----------------------|-------------------------------------|-----------------------|
| 16 | Closet to you; Plainsville, CT | 1982 |
| | Nancy Welch Show; Spartanburg SC | 1982 |
| 17 | Midday; Denver, CO | 1982 |
| | Weekend Show; Chattanooga, TN | 1982 |
| | Guest Room; Montgomery, AL | 1982 |
| 18 | KOVR-TV; Stockton, CA | 1981 |
| 19 | Around The Town; Kansas City, MO | 1982 |
| 20 | Morning Break; | 1981 |
| 21 | Morning Break; | 1981 |
| 22 | Kelly & Co.; | 1981 |
| 23 | Talk of the Town; Allentown, PA | 1983 |
| 24 | Noon Show; Jackson, MS | 1983 |
| | Piedmont Show; Winston-Salem, NC | 1983 |
| 25 | AM Philadelphia | 1982 |
| | Wake-Up Houston | 1983 |
| 26 | The Morning Exchange; Cleveland, OH | 1983 |
| | Hap's Hour; Raleigh, NC | 1983 |
| 27 | Good Morning Houston | 1983 |
| | Good Morning Houston | 1983 |
| 28 | Nancy Welch Show, Spartanburg, SC | 1983 |
| | Nancy Welch Show, Spartanburg, SC | 1982 |
| 29 | Around Town; Kansas City, MO | 1982 |
| 29 | Getting to Know You; Eatontown, NJ | 1982 |
| 30 | Carolina Today; Greenville, NC | 1982 |
| | Midday (KSDK TV); St. Louis, MO | |
| 31 | The News; Little Rock, AR | 1983 |
| | Woman to Woman; Oklahoma City, OK | 1983 |
| 32 | Morning Magazine; Hampton, VA | 1983 |
| | Today In Champaign; Champaign, IL | 1983 |
| 33 | Good Morning Houston | 1984 |
| 34 | Alive Show; Springfield, MA | 1983 |

APPENDIX I

LIST OF TAPES (cont.)

| <u>Tape #</u> | <u>Program</u> | <u>Year(s)</u> |
|----------------------|--|-----------------------|
| 35 | ; Little Rock, AR | 1983 |
| 36 | Kathryn Childrens Morning Magazine; Houston, TX | 1983 |
| 37 | Good Morning Houston, Houston, TX | 1983 |
| 38 | AM/Philadelphia (WPV1-TV 6); | 1983 |
| 39 | PM Magazine; Champaign, IL | nd |
| 40 | Rich Green; Indianapolis, IN Indy Today; Indianapolis, IN | 1982 1982 |
| 41 | Estee Lauder's "Ida – She's Coming" | 1987 |
| 42 | News 12 Segments 1, 2, 3; Long Island | 1987 |
| 43 | Upstate Tonight, April 7, Rock Hill | 1987 |
| 44 | Upstate Tonight, Feb. 12, Rock Hill | 1987 |