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Winthrop University

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Archives Opens Special Come-See-Me Festival Exhibit for Limited Time

ROCK HILL, S.C. — Winthrop University’s Louise Pettus Archives will host “The Man Behind the Mascot: Celebrating Vernon Grant and the 50th Come-See-Me-Festival,” a special exhibit to tie in with the city of Rock Hill’s annual event.

The exhibit, on display until April 22, shows photographs, memorabilia, scrapbooks and other items from the 50-plus festivals since Come-See-Me began in 1962. Created by Grant and C.H. “Icky” Albright, the festival was a way for residents to have an increased sense of community through fun activities.

Grant, who became famous for his whimsical fairy tale drawings that appeared in advertisements and children’s books, created Glen the Frog, the official mascot of the festival. The exhibit also focuses on the works of Grant, who is also credited with the invention of the Snap! Crackle! Pop! gnomes.

The exhibit contains a video interview with Grant. The interview was produced in 1976 as part of the “Video Profiles of Unique Retirees,” a project funded by the Winthrop Research Council and directed by Neil Covington, of the former Department of Family and Child Development. In the interview hosted by Joann Hodges, Grant speaks of his early life, his career, Rock Hill and Come-See-Me.

Archives hours are 8:30 a.m.-5 p.m. Monday-Friday. For more information on the exhibit or the Come-See-Me Records, contact the Archives at 803/323-2334 or e-mail archives@winthrop.edu. Archives is located at 700 Cherry Road.