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Winthrop Launches Major in Information Design

Winthrop University

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Winthrop Launches Major in Information Design

Quick Facts

- The new major in information design will launch in fall 2007.
- The program is expected to enroll 20 students initially.

ROCK HILL, S.C. - Winthrop University will launch a new interdisciplinary major in **information design** beginning fall 2007. The Commission of Higher Education approved the degree on Dec. 7.

The **Bachelor of Science in Information Design** involves programs in the departments of art and design, computer science, marketing and mass communication. Students in the major will take core classes in all four areas but specialize in computer digital commerce, interactive media, web application development or digital mass media.

"The new information design degree will offer students the opportunity to compete both locally or nationally in the rapidly expanding world of virtual communication and commerce," said Tom Moore, vice president for academic affairs. "Industry leaders report that the demand for professionals who have a broad understanding of the capabilities of the Internet promises to continue into the next century."

While specializing in one of the areas, students also will collaborate on real world projects, said Stephen Dannelly, chair of the department of computer science. Graduates of the program will have an appreciation of the complexity and requirements of designing information and delivery systems for electronic communication from a variety of perspectives, he said.

The program is expected to enroll 20 students initially. For more information, contact Dannelly at 803/323-4811.

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