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Mass Communication Faculty Member Chosen as a Kopenhaver Fellow

Winthrop University

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Mass Communication Faculty Member Chosen as a Kopenhaver Fellow

Quick Facts

- Sabrina Habib will be introduced along with the other 24 fellows in Chicago, Illinois, during the association's 100th convention.
- The annual workshop/fellowship is designed to help junior women faculty members move forward in their careers through mentoring and networking.

ROCK HILL, SOUTH CAROLINA - [Sabrina Habib](#), an assistant professor of mass communication at Winthrop University, recently was selected as a 2017 Kopenhaver fellow for the [Association for Education in Journalism and Mass Communication](#) (AEJMC).

She will be introduced along with the other 24 fellows in Chicago, Illinois, during the association's 100th convention. The annual workshop/fellowship is designed to help junior women faculty members move forward in their careers through mentoring and networking.

In addition to training and networking, participants will take part in activities of both the **Commission on the Status of Women** and the **Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication** at Florida International University during the year.

An opportunity will be provided for this 2017 cohort to reunite at subsequent conventions.

This workshop is sponsored by the **AEJMC Commission on the Status of Women**, the **Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication** at Florida International University and the **AEJMC Council of Affiliates**.

Habib joined the Winthrop faculty in 2015 to teach integrated marketing communication courses. She holds a BFA in photography (2000), an MFA in electronic media (2003), and a Ph.D. in advertising from the University of Florida (2013).

Prior to her academic experience, she owned a production studio in Gainesville, Florida, to service advertising clients, local businesses and individuals. Most of her academic research has focused on the creative process and creative education. However, she has also performed studies on science communication with emphasis on hydraulic fracturing.

For more information, contact **Judy Longshaw**, news and media services manager, at 803/323-2404 or e-mail her at longshawj@winthrop.edu.

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