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Revamped M.B.A. Program Offers More Concentrations

Winthrop University

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Revamped M.B.A. Program Offers More Concentrations

Quick Facts

- Students starting this fall will be able to choose from seven different concentrations: general M.B.A., accounting, finance, human resources, marketing, international business and strategic leadership.
- Now anyone – not just those with an undergraduate business degree – will be able earn a Winthrop University M.B.A. in two years with an innovative, fast-track one semester pre-requisite program that prepares students for the course work associated with an M.B.A.



Page Bowden

ROCK HILL, S.C. - Winthrop University's **newly redesigned M.B.A. program** focuses on globalization, communication, sustainability, analytics and technology to help today's working professional succeed in a changing environment.

Starting this fall, students will be able to choose from **seven different concentrations**: general M.B.A., accounting, finance, human resources, marketing, international business and strategic leadership. Three new concentrations have been added and one, software project management, dropped. The classes will be small lecture-style classes offered at night or else hybrid classes which would combine classroom meetings and online lessons.

The program is streamlined so incoming students won't have to worry about a long list of pre-requisites, said Page Bowden, director of external relations. Now anyone – not just those with an undergraduate business degree – will be able to earn a **Winthrop University M.B.A.** in two years with an innovative, fast-track one semester pre-requisite program that prepares students for the course work associated with an M.B.A. Incoming students will take four one-hour, pre-requisites: accounting, economics, finance and computer science.

"There are global business issues on several different levels associated with each class – so for example, students will study international finance components in their finance class and international marketing trends in their marketing class," said Bowden.

The degree will be certified through the Association to Advance Collegiate Schools of Business International Accreditation program, as are all of Winthrop's M.B.A. programs. In-state tuition is available for students residing in the 12 N.C. counties that participate in the Charlotte Regional Partnership.

Winthrop's M.B.A. program attracts an international population that spans many countries and comprises almost 25 percent of the students enrolled.

For more information, contact the **Winthrop M.B.A. office** at 803/323-2409 or mbaoffice@winthrop.edu. Learn more at www.winthrop.edu/cba/mba.

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