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Chester News 1925 The Chester News

6-16-1925

### The Chester News June 16, 1925

W. W. Pegram

Stewart L. Cassels

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Here is some good advice on how to get a-head, written and published by the United Sta-tes government. It appears in a booklet, ad-vertising treasury sayings certificates.

on.

"The wise individual is he who so regulates his income and outgo that 'emergencies' are provided for automatically. He knows the meaning of peace of mind, because he has moment of the season of



\$2.00 Per Year

# YesFolks!Our First Real SA

HERE'S A "CORKER" HARD TO BEAT MEN, KEEP COOL, But-

Come Come Running for these:

### Summer Suits

Loraine Seersuckers and Spanish Linens, to \$12.50 value, for \$4.95. ens, to \$12.50 value, for \$4.95.

Exceptional well tailored, in fact nothing cheap about them, but the price. Be here bright and early, for we are positive a Savings Opportunity like this happens but once in a life time!

Men's genuine Palm Beach Suits, \$16.50 value \$9.65.

Childs' Comfy Stitch-down, Brown OXFORDS

1-2 to 19 for \_\_\_\$1.25 11 1-2 to 2 for \_\_\_\$1.4

"KALBURNIE"

GINGHAM Prettiest Patterns ever

162¢

72 Inch MERCERIZE

Table Damask Exceptionally durable PAUNDERS WELL BEAUTIFUL PATTER

69c

n's Women's, Childre

SWEATERS o \$7.50 value; for \$2.98

mith's Arch Comfo OXFORDS

Black, Brown Kid Walking heels, all size

\$5.95

Ladies' 1 Strap NOVELTY

PUMPS assy! brown

\$7.50 value for

\$3.98

SILK BLOUSES

\$1.00 White Crepe, Pongee, print ed Silk; also White Voil

Truly Wonder Bargain

ONE GROUP OF MEN'S DOUGLAS" DRESS

SHOES

\$5.00 Value for \$3.95

the convenience of people who detained during the day, this e will be

OPEN EVENINGS

IMPORTANT NOTICE

25 value Gingham Neat Plaids, Checks, Stripes
We'll sell only 200 yards at
this almost—give away—price.
Therefore—Come EARLY.
Limit: 5 yards to a customer!
YARI

There'll Be an Awful Scram-

ble When We Sell

JUNE 20th

From 9 to 9:30 A. M. Only

YARD

### **FREE! \$100 FREE!**

To arouse your friendly interest in our Great Sale, we will throw from the top of our building

Sale, we will throw from the top of our building on Opening Day
FRIDAY, JUNE 19TH
AT 9:30 A. M. SHARP
\$100.00 Worth of Merchandise Coupons in denominations of from 10c to \$1.00 each. Grab as many as you can. They are as good as Uncle Sam's coin on any article in the store. Hop into your trading clothes and come along.

The Reason for this Announcement

And the TRUTH and NOTHING but the TRUTH, We simply OVERSTEPPED the bounds of JUDICIOUS buying in our EFFORT is ALWAYS offer the public LARGE, complete and VARED assertiments, and saw we find ourselves, with a TREMENDOUS\_STOCK on the same of the s

REMEMBER: Not only a few articles dished out as "BAIT," as you see so often in ordinary sales, but EV-ERY ARTICLE, included in this great Barrain Feast.

Sale Starts June 19, at

You Ask: "Is Everything Underpriced?" We Ask: Can a Duck Swim?" 'Nuf Said!

MONDAY JUNE 22nd

From 9 to 10 A. M. DRESS LINEN

95¢

MONDAY JUNE 22nd

From 2 to 2 30 P. M.
50c Value 36-inch imported .
RATINE
Colors. Washer and wears well,

10c

TUESDAY JUNE 23rd

From 9 to 9:30 A. M.
Ladies well known.
"HUMMINGBIRD"
IANTEED PURE THREAD
SILK HOSE

Sold at 250 ...

WEDNESDAY, June

24th
From 9 to 9:30 A. M.
6-inch Famous "DRUID"
Unbleached DOMESTIC Substantial, close wover exceptional durable, yard

5c

With the Glorious "Fourth" Just 'round the co ner, h WHITE FOOTWE

Plain and fancy strap, white CANVAS SLIPPERS \$3.49

58 to value \$3.95

# ES At Prices UNDREAMED Of Gome here! Have a Fit! Limp In Walk Out!

TOW CUTS.

To \$9.00 Value for \$1.85

1 and 2-Strap Slippers—Kid, calf, Suede gored effects; brown, grey, tan, bamboo, black, All sizes, widths. To \$9.00 value, for \$1.35 Ladies' LOW SHOES

new tan calf 1-strap gored

\$5.35

ER SO VALUE WOMEN'S STUNNING 1 Strap Sport PUMPS

NOW AT ONLY

\$4.95 Patent vamp, grey suede cut-out; patent fancy inlaid tan toes and instep. Really footwear a pleasure to look at and wear.

WOMEN'S THE TRA-FASHIONED

FINEST SLIPPERS wear you pay in large cities \$6.45

The climax of fashion! E. P. Reed Co., 1-stra Satin Slippers in combination black and bload medium, Baby Louis and high heels.

"BUSTER BROWN" Boys' OXFORDS Semi english last; brown calf; si

51-2; \$4.50 Value

\$1.95

WE PAY R. R. FA

Or Allow you Sufficien

Gasoline to Go to and F

if your Purchase amoun \$25.00 or more.

OUR SALE

Ask the Cashier.

Little Gents'; Misses' Buster B

stylish 8 1-2 to 11; \$4,00 value

# 952 Pairs of Women's \$3.49

MADE TO RETAIL AS HIGH AS \$19:00

A shart Jokking shoe for this low num—hardly believable. That is the thought probably in your mind. A rive hap-ter the thought probably in your mind. A rive hap-ter happened to be the probable surprise of this great Sales 100 Fridge these Shoes are going for two and three times 16th than they originally cost. All good looking. Too many to tell about, but they are the favorite styles— Oxforda, including Smith's ARCH COMPORTS, Lad and Lasies Strap styles, and lovely novely cut-out effects Black, brown and the new Tan, kild on-agl feather, pat-ent. Satin, suede in grey, nude, brews. Many style heels. ent. Satin, suede in grey, nude, brown. Mar Widths: AAA to EE; Sizes; 2 1-2 to 8 1-2,

456 Pairs of LADIES' OXFORDS

Shoes PUMPS

To \$9.50 value for 950

1 and 2 strap Slippers, plain and cut-out effects, Oxfords, black, brown, Kid, Calf, Patent Suede; black, brown, satin-Ties High Boots in all leathers. White canvas, Oxfords and Pumps. Low, Med, high heels, all sizes in the lot.

### Women's Low Shoes

To \$8.50 Value, Now at \$2.49

These are most the famous E. P. Reed Co. brand, which, for years, have proven to give lasting astisfaction. To top it off, there is plenty of smartness and style, and considered the low sales price, value received mounts high. You'll find: 1 and 2 strap black satin, patent; suede, brown, black kid calf Oxfords;
Jow military heels. All saizes in this group, but not all sizes in every style. We urge early attendance!

\$5.50 and \$6.00 Value for A saving of from \$1.05 to \$1.55. \$4.45

rely is worth plucking for. Douglas shoes a't need any further explanation. Black own, Straight last, Box toe, Blucher.

OXFORDS W. L. DOUGLAS MEN' FINE OXFORDS Brown Calf; extremely durab

11 1-2 to 2 \$4.50 Value

# SATIN PUMPS

6.00 VALUE FOR S4.29.

NOTICE

STORE CLOSED

WEDNESDAY

and THURSDAY

goods and rear-

for opening day!

marking

ranging

Cut-out effects! Every woman will be pleased with the wonderful style and every wardrobe should possess at least one pair of these lovely low cuts.

down

stock

### MEN'S OXFORDS

TO \$6.50 VALUE FOR S2.98

OXFORDS AND SHOES

e to sethil as highlas \$11.50 \$1.98

### CHILDREN'S SHOES

INFANT'S PATENT SLIPPERS

Child's 1, 2 strap, PATENT PUMPS-"Buster Brown"

8 1-2 to 11 for \$2.19

MISSES' SPORT PUMPS

ttle strap; Brown Calf. tan sattle atrap; patent fan

\$ 1-2 to 2 \$3,50 Vafes \$1.97

LADIES' BED ROOM Slippers

Leather sole and heel felt top fur fabric trimmed, all colors and sizes 89c

DCO. CUTS LOOSE!

LADIES, Now is the time to buy a New 'Lid! Your choice of any in the house, To \$10.00 Value Hat \$1.00

Famous "Wilson Bros.,"
2 piece fine Check Nainsook UNDERWEAR 75c Value, each

# 3 Years-The Crowning Event of '25

YOUNGMAN?

SIMPLY

pe! Power! Speed of this GREAT UNDERSELLING EVENT!

To Retain Reputation

Watch for our Contest Starting Next Week Something New, Novel, Different

Most Popular Most Popular GIRI?

Who is the most popular girl in or near Ches- lar young man in or near Chester?

A mighty pleasant emprise await the lacky come for particulars inquire at series and see near week, groupped.

And Here We Score Again!

SAT. JUNE **20th** 

from 2 to 2:30 P. M. only 10-4 Genuine 'PEPPERELL'

"UNBLEACHED

Sheeting

60c value **\$1.98** 

COULD TALK THEY WOULD SAY "JUMP IN WITH BOTH FEET"

One Group, 197 pairs all told To \$10.00 value,

Men's Shoes and OXFORDS

For One Lonely Dollar

Brands of national fastic, such as, "Thompson," etc., brown, black kid, calf, sent English and some traight lasts. Nothing wrong with these Shoes, only lines we are going to discontinue. Wise men will carry of many by the dozens of pairs. First come, First Served:

SLIPPERS

\$8.50 Value for

\$4.45

stnut brown effect, tan trimming: a 1 strap;

LION RBAND LINEN COLLARS

SALE LASTS TILL SATURDAY JULY 4th

And will be open all day during the Fourth. Instead we'll celebrate and the store'll be closed Monday, July 6th. By order of Chamber of

Note

This is not a Fire, Smoke, Water or Bankrupt Sale, But a Sale based on a Reasonable
Reason. Every purchase backed by our Iron
clad guarantee.

Pink or

Ladies, Take a Tip!

Value to \$50 for Poplin, Crepe Wool Ser line, Silk Taffetas. Why ladies, you could not but yard of material at this le

\$1.00

\$1.00

FINE MADRAS

DRESS SHIRTS

\$1.65

easing new stripes, st material, full cut my, all sizes.

27 Inch FIGURED VOILE

5c

Many pretty patterns to Choose From

MEN'S HOSE AIN-KMIT SILK HOSE

TOM SAWYER" SUITS

\$1.48

Sizes 3 to 8

STRAW HATS Your Choice At

ONE-HALF PRICE TRUNKS, BAGS, SUIT CASES

25 PER CENT DISC'T

\$1.00 VALUE 36 INCH LINEN ALL LINEN, YARD

We are going to retain our reputation as one of the bort Bergain Steves in this State, distributing thousands of dollars, worth of brand new Spring and Summer mer-chandine, fresh from the highest class manufacturers in the land, into homes of the peoples. You will cheerfully admit when you see the values, we you will cheerfully admit when you see the values, we have to after that this 14-bby Sale, beginning Friday, Juses 19th, that this is indeed a remarkable kollection of your beat your didn't arrespin the howest prices in that were been your didn't arrespin to see. This tremendous merchanditing event represents the dail power of this organization.

rganization. We urge all our customers and friends to be here bright

9:300'clock A And Lasts for 14 Days Only

co ner, here is a Timely Offering of Women's Fine

**FOOTWEAR** 

\$3.95

R BROWN" XFORDS 7

brown calf; sizes 2 to

1.95

R. R. FARE

you Sufficient Go to and From R SALE

chase amounts to more.

e Cashier.

isses" Buster Brown" FORDS

tremely durable, yet \$4.00 value \$2.45

\$2.98

TREMENDOUSLY UNDERPRICED

Emest white kid, gored and 1 strap, cut-out effect

SLIPPERS
Low or medium-heels
\$10.00 Value
\$4.95

Lovely Spring Dresses

Worthy of a \$15.00 price tag

\$6.95

ca's foremost manufacturer's, from whom we bought for years, and who wants to show his

cought for year, and who senter to agove an appreciation and support our Big Sale, enables us to pass these remarkable values along to you ladies. You'll find Wesh Silks, Printed Silks, Fancy Broadcleths, Baffett Wesvei, Voile, Normandy Dots, French Tissues, Pure Lines, Plain

Stripe, carefully and modishly designed with uring trimmings. All sizes.

Smart Dresses

to \$20 Value, go for \$9.75

to \$20 Value, go for \$9.45
Saust Values, Ceier Syries, Coed Service
The three unclassing classes in the group
Way-may dear-lides, the cost of manefal
would be more than you can buy the whole gragreen for here. Polest Twills, Charmen, Sergreen, Sailan, Flat Crops—Dresses in abundance,
Straight line, beause, it-ion-lides
effort. Slaboratoly hand em.
busidered, beach, also plain tailored models, all
sizes (or jus Miss, Averago figures and stylich
states.)

A KNOCK-OUT

LADIES FINE SILK HOSE it quality, Any desired cole th your fortwear. All size to \$1.50 Value, per pair \$1.19

**HANDSOME** 

Dresses

Made to sell as high as \$25 for \$12.75

\*\*The season anywhoge around \$25.00 we are this season anywhoge around \$25.00 we are They are made to the season and the season and the season and the season and the season are of that.

\$12.75

Dresses

Formerly Priced Up to \$35.00,

107\$16.85

A guaranteed saving of from \$10.00 to \$17.00.

All to handsome, that you want every one.

All to handsome, that you want every one.

color, roising hand in hand with Midsomers of the saving of the s

For Women-Bless 'Em

There's Nothing Stingy About These Savings

A World Beater, In-

MIDDY BLOUSES

95c

Acme of Value Giving!

MODART CORSETS

\$1.95

Yes Sir-e-e Here It Is!

The Suit Sale THE YEAR

MEN'S SUITS

\$14.95

So wide are the assortmentis—to varied are the styles, that draw, man will have no difficulty no finding the desired garments to suit his tasta and meet his equirements. You may pick from blue suffinished westeds, fine Canhance Hait-line strips, famey tweeds, the new brown or grey in either upon the desired of the contravitive styles. We fit "em all—tilm, long short, and stouis!

MEN'S SUITS

Widely Known "Michaels-Stern" Value to \$40.00, For

\$24.95

# MEN'S SUITS

\$32.50 Value for \$18.95

inle is to the clothing business what the entieth Century Limited is to the railroad HE BIG FLYER OF THE YEAR! Of this year is bigger than ever, because we a

\$18.95

OH! BOY

BOYS' 2 PANTS SUITS TO \$12.50 NOW FOR

\$5.75

# DEPT Chester

Hundreds of other articles, not advertised on acspace on Sale.

EVERYTHING in every Depart-UNDERPRICED

DRY GOODS

32-inch Windsor Krinkle Crepe, 25 value \_\_ 19c 25-inch Krinkle Crepe, all colors, yard \_\_\_ 29-inch Lad Lassie Cloth-big assortment, yard 19c 25c value Serpentine Kimona Crepe, yard ... 19c. 36-inch Lingette, all new colors, 75c value, yd. 58c A. W. C. Ticking, per yard, only \_\_\_\_\_\_\_12,1-2c, 26-inch, English Long Cloth, aheer, 25c value \_\_\_\_\_\_19c, 36-inch soft finish Pajama Checks, 25c value \_\_\_\_\_\_\_16 2-3c 28-inch Riverside Chambray, all colors, yd 15c

UNDERWEAR

\$5.00 value Teddies \$3.89 Fine Lingette Gost

The News \$2 Ur.

A Safe Investment

Have you ever thought of subscribing to a news-

Well, it is one of the best investments you can-

The subscription price to The News is only \$2.00 a year and you get the paper twice each week. You will find plenty of local and foreign news, tax notices, etc., in it and in addition to this you

will find the advertisements of the progressive local merchants. It is here that you can make. your subscription a paying investment. Watch the ads carefully and almost every week you will

note articles advertised at prices which will save

We recall a man who recently noted a Chester

merchant who was offered men's shirts at special.

prices. He bought three shirts which formerly

sold for \$2.50 each for \$1.67. He saved \$2.49

on one purchase, or more than enough to pay for

a year's subscription. You can do the same

paper as an investment?

make.

you money.

thing.

What Types are Best and "Way and minds to prevent the ways."

By G. B., Alford There are several responsible to the part of game, released to report the ways and making a soil make, the ways are several responsible to the part of game, released to the part of game, released to the part of game, released to the second of the part of game, released to the part of game and the g

PAINS ALL OVER

Nover Saw Such Improve-ment—Was So Weak Couldn't Stand.



1928, at 1 A. M. sil the following described relax extracts on the deferred by a described real exists, towit:

All that let or parcel of land, with dwelling homes and other improvements therein, add county of two lots known as No. 35 and the little improvement therein, add county of two lots known as No. 35 and the little improvement therein, add county of two lots known as No. 35 and the little improvement therein, add county of two lots known as No. 35 and the little improvement therein, add county of two lots known as No. 35 and the little improvement therein, and the little improvement therein and the little improvement therein and the little improvement therein and the little improvement that long or yet yet in the little improvement that long or yet yet in the little improvement that long or yet yet in the little improvement that long or yet yet in the little improvement that long or yet yet in the little improvement that long or yet yet in the little improvement that long or yet yet in the little in the little improvement that long is the little improvement that long is the little improvement that long is the little improvement that little improvement that





SEE ANY AUTHORIZED FORD DEALER OR MAIL THIS COUPON

Mail this coupon to Bord Nopor Bompany



# **Business brings Money**

The greater the amount of business we can center in this community, the more money there will be in circulation. And upon each one of us rests a certain share of the responsibility for making this community a greatr business center. A tried and proven means of reaching the people of this community with news of your store is through the columns of this paper. Let us show you how we can help you prepare your message.

THE CHESTER NEWS

### LOCAL and PERSONAL

Mrs. B. J. Jordan and little grand-son, Master J. G. Franklin, mingham, Ala., is spending a fee of Church. Street, left: Sandard days in Glaster with friends an with relatives.

With real first press Bluff and the summer relatives.

With reals from Bluff and the summer relatives.

ter with Mr. Ed. Gladden.

Mrs. J. B. Brown spent severall.

Mrs. Salahs- Dunbar who west bours in Closier Saturiday after-thonour normal to be rhome in Columbia.

Mrs. C. W. Peeples, of Edilli, spent Sanday is Chester with her diaugitters. Mediumes M. S. Rhondes and H. R. Yeomans.

Rhondes and H. R. Yeomans.

with relatives in pine Buff and Albielmer, Ark.

Mrs. Walker Atkinson, of Richturg, has been the guest of Mrs.

J. G. Howize fosseveral days.

M. Thalk Mrs. Dugene Samuels, and Companied by Miss Margal and the The Robb France Commenced by Miss Margal and the The Robb France Commenced by Miss Margal and the The Robb France Commenced by Miss Margal and the The Robb France Commenced by Miss Margal and the The Robb France Commenced to the Theorem of the Robb France Commenced to the Theorem of the The

summing with a summing at the home of the summin

where, her parents have a categories of the cate

FIDDLERS' CONVENTION.

Mes. C. W. Peeppe.
pent Sanday in Chester who.
Jangchier, M. Mas Mary Mental Mass Aprice Stevenson, of
Charleston, is visiting Miss Mary
Henry, on Hinton Street.

Mr. and Mrs. J. L. Cuthbertson,
and children have returned to
from proints in North Carolins.

Mr. J. T. Mackey and daught
rious points in North Carolins.

Mr. J. T. Mackey and daught
will be the ward of the companied by
former's sister, Mrs. W. P.
Stroud.

Mas Mayue McCoy left Sand
day for Waynexcille to spind her
day for Waynexcille to spind her
vacation. Sie was accompanied
by her anni; Mrs. Olivin Woodline, of Slishopville.

Mis. Joe Pendergrans, of the
Mis Ann Speeke spent the past
week-end at Lake Junalusk
week-end at

Le Hough, on Foots error.

Mis Charlotte Briwley is visit in Miss from Hough on Foots when the state of the s

nnual District Meeting of Fou

Counties Ends at Reck Hill.

Rock Hill, June 14.—With the
election of officers during the aft,
rancon and the strong serious by
the Rev. J. Henderlits, paster of
the Gattenia Prephyterian church,
robust and the Arman district
cottons in York, Chester, Lancatter and Fairfield counties
closed here after a two digot session at the First Preshyterian
check.

tor Cawentlee-Richburg Has Handerson and Commelies Han

Leion Provides For Family.

"At its softwing last right, the frank Roach Post of the American Lerions for the American Lerions for the American Lerions formally resolved to provide for the Rock IIII population of the Rock IIII population with the fatal shooking of Levery Simpon, of Cheeter, here sharpe of manalauphter in Commence of the Rock IIII population of the Rock IIII population of the Rock IIII population of the Legion and from either parties hierested, in the case and of the Legion and from either parties hierested, in the case and of the Legion and from either parties hierested, in the case and of the Legion and from either parties hierested, in the case and of the Legion of Sec. A cash substitution of Sec. A ca

Death Of Excellent Servant.

s. 4. Knoż place, d Knoż Słą-tion.

She had suffered two severe akt-lacks of achtma. Esther was one colorged woman who was well liked and respected by the white peo-ple. She was kind-and good, to receive the second of the color and the second of the color and the second of the color and the second of the color with be greatly, prosess of the case will be greatly, prosess of the white friends. She was born and tired with some member of the knoż family alloy the rife-awys doing her duty and lending a happing hand alo. all. She was sleping hand good and lending a happing hand lending a happing hand lending a happing hand good and lending a happing hand lending a happing happing

DILTZUENKINS

ROGERS 37

IMPORTANT MEETING.

alhoun Highway Boasters to Have Indportant Meeting in Chaier Saturday June 20th— o Sand Delegation to District Meeting.

### THE LUMBER YOU NEED

If you are planning afterations or additions to your building, let us give you are estimate on the lumber needed. You will be pleasantly surprised at the reasonable total we will quote.

Chester Machine & Lumber Company

WE INVITE YOU

All the ladies of Chester to attend our demonstration Eriday June 19th from 4 to 6 P. M. on Swift & Company, Electric Maid products, Sunshine cakes and crackers, and also the making of Ver-er-hest Mayomaiso We ask you to buy nothing, but serve all you can eat and drink.

W. A. BYARS

## A Liberal Response

The ladies of Chester and Chester county certainly took advantage of the many specials we offered during the first two days of our Opportunity Event.

Every Department in the store was kept busy all day Friday and Saturday. But what was appreciated more than anything was the Dress Specials offered. The ladies who were not able to get here the first two days, we want to assure you that we have many more



## BEAUTIFUL DRESSES

\$8.95 - \$11.95 - \$13.95 / & /\$15.75



New Dresses are coming in every day and you should not buy until you have seen our beautiful line. We want you to see two other values we are offering in dresses at \$1.69 for a neat wellmade gingham dress. And \$4.15 for a beautiful striped English broadcloth and linen dress.

Yesterday's express brought us New York's latest style in Killarney Sport Coats, in beautiful colors and stripes. You will be pleased with them and on account of Opportunity Event we are offering them at

\$9.95

We urge you to visit our ready-to-wear department and look over our line whether you wish to buy or not. We are anxious for you to see the line we are carrying. We would also ask that you see our Window Display.

CHLOSBURG
Chester's Leading Department Store,

### TEXTILE NEWS

Night Coughing— How to Stop It







### The Opening Wedge Mr. Advertiser,

into the trading dollars of this community is through the advertising columns of The Chester News.

We are ready and willing to aid you with the preparation of your message to the people of this town and surrounding country, inviting them to come and inspect your offerings.

Start now and notice the number of your customers increase the volume of your trade grow.

The Chester News