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Author and Designer Peter Buchanan-Smith Will Speak April 17 at Senior Portfolio Show

ROCK HILL, S.C. – Thirteen graphic design and illustration seniors at Winthrop University will welcome Peter Buchanan-Smith on April 17 as the guest speaker for their Senior Portfolio Show.

The 6 p.m. event will be held on the second floor of Tillman Hall where the 13 graduating seniors will display their portfolios. They are: Amami Antia-Obong, Luke Atkinson, Kimberly Diedrich, Jay Flood, Joshua Hallums, Rachelle Hankins, Kellie Kilgore, Ryan Krause, Sara McAllister, Samantha Menze, Caitlin O’Neill, Daniel Romanoski and Chris Sellinger.

Buchanan-Smith’s 7 p.m. speech will be followed by a reception at 8 p.m. General admission $5; students and American Institute of Graphic Arts members with ID $3. This is an approved cultural event.

Buchanan-Smith is the founder and principal of Buchanan-Smith LLC and the author of several books, including “Speck,” and “The Wilco Book.” He has collaborated on the creation of dozens more, including “The Elements of Style” by Strunk, White, & Kalman, and “Muhammad Ali” by Magnum Photographers.

From 2005-08, Buchanan-Smith was the creative director of Paper Magazine. He has also designed identities, packaging, and collateral for the fashion and music worlds, including fashion icon Isaac Mizrahi, rock luminaries Brian Eno, David Byrne and legendary American composer Philip Glass. His work has been honored by ID Magazine, the AIGA, and the National Academy of Recording Arts and Sciences, which awarded him a Grammy for his design of Wilco’s album “A ghost is born.”

He speaks around the world about style, design and visual culture and teaches graphic design at the School of Visual Art in New York. Buchanan-Smith was a board member of the New York chapter of The American Institute of Graphic Art.

A preview of the 7th annual Visual Communication Design senior show will take place on April 16 during a reception at the Tutto Mundo Lounge in Charlotte, N.C., for designers, marketers, agencies and professionals. The event is free and open to the public.

For more information, contact Sara McAllister at 803/323-2305