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## Third Annual Green Business Conference Set for March 7

Winthrop University

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## Third Annual Green Business Conference Set for March 7

### Quick Facts

- The day-long conference is designed to share real-world information and highlight sustainable practices that organizations of any size can integrate into their own business and marketing plans.
- The conference lasts from 7:30 a.m. to 4 p.m. at York Technical College's Baxter Hood Conference Center.



*Chris Johnson*

ROCK HILL, S.C. - The third annual Green Business Conference on March 7 will bring together regional businesses, organizations and residents to learn new ways to become more sustainable.

The day-long conference is designed to share real-world information and highlight sustainable practices that organizations of any size can integrate into their own business and marketing plans. There will be panel discussions, workshops, a local tour of the **River Walk development** and a keynote address by **Scott Tew**, along with regional green vendors and service providers.

The conference lasts from 7:30 a.m. to 4 p.m. at **York Technical College's Baxter Hood Conference Center**.

Tew is executive director of the Center for Energy Efficiency and Sustainability at Ingersoll Rand in Charlotte, N.C., and leads a global group of experts dedicated to integrating best practices for the long-term use of energy and other resources. His team shapes the future of energy efficiency and sustainability for Ingersoll Rand and the industry.

In his six years with the company, **Tew** has served in senior positions in government and public affairs, responsible for government relations, community engagement and industry trade relations. Tew has led high profile programs to advocate for energy efficiency, green buildings and greenhouse gas emissions standards and policies. He also held public affairs and environmental management positions at **Novartis Pharmaceuticals** and **Ciba Specialty Chemicals**; and has lived around the world managing global projects.

**Winthrop's sustainability coordinator**, **Chris Johnson**, will speak during a session about alternative transportation.

Continuing education credits will also be offered from architectural and engineering certification programs. Registration is only \$20 and includes breakfast, lunch and all conference programming.

The conference is sponsored by the **York County Green Business Conference Planning Board**, **York County**, **City of Rock Hill**, **Winthrop University**, **York Technical College** and the **S.C. Department of Health and Environmental Control**.

For more information or to register, contact **Elizabeth Morgan** with the city of Rock Hill at 803/329.7027 or [emorgan@cityofrockhill.com](mailto:emorgan@cityofrockhill.com)

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