Spring 3-31-2010

President and CEO of LALA U.S. to Speak at April 1 M.B.A. Lecture

Winthrop University

Follow this and additional works at: https://digitalcommons.winthrop.edu/winthropnews2010

Recommended Citation
Winthrop University, "President and CEO of LALA U.S. to Speak at April 1 M.B.A. Lecture" (2010). Winthrop News 2010. 43.
https://digitalcommons.winthrop.edu/winthropnews2010/43

This Article is brought to you for free and open access by the Winthrop News and Events Archive at Digital Commons @ Winthrop University. It has been accepted for inclusion in Winthrop News 2010 by an authorized administrator of Digital Commons @ Winthrop University. For more information, please contact bramed@winthrop.edu.
President and CEO of LALA U.S. to Speak at April 1 M.B.A. Lecture

ROCK HILL, S.C. - Steven McCormick, the president and chief executive officer of LALA U.S., will give the M.B.A. lecture on April 1 for Winthrop's College of Business Administration.

There will be a 5:45 p.m. reception at Macfeat House, followed by McCormick's lecture at 7 p.m. on his career and advice to Winthrop students.

McCormick earned a bachelor’s degree in business administration from Winthrop in 1983.

LALA U.S. is the Dallas-based United States arm of the privately held Grupo Lala, one of the largest dairy producers in the world.

The Mexican-based Grupo created LALA in May 2009 when the company purchased milk production and extensive product lines from Dairy Farmers of America, a leading U.S. dairy co-operative. Since December 2009, McCormick has led the new company, now the second largest dairy company in the U.S. with four companies currently in its portfolio: National Dairy, Farmland Dairy, Gilsa Dairy and LALA Foods.

Prior to moving to LALA, McCormick led Weight Watchers North America as its president. He also spent more than 13 years with the Coca-Cola Company, including more than five years as president and chief operating officer of Odwalla, Inc., a natural health beverage wholly owned subsidiary of Coca-Cola.

McCormick earned a bachelor’s degree in business administration from Winthrop in 1983. The free lecture is sponsored by the M.B.A. Association. For more information, call 803/323-2409.