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President and CEO of LALA U.S. to Speak at April 1 M.B.A. Lecture

Winthrop University

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President and CEO of LALA U.S. to Speak at April 1 M.B.A. Lecture

Quick Facts

- There will be a 5:45 p.m. reception at the Macfeat House, followed by McCormick's lecture at 7 p.m. on his career and advice to Winthrop students.
- McCormick earned a bachelor's degree in business administration from Winthrop in 1983.

*Steven McCormick*

ROCK HILL, S.C. - **Steven McCormick**, the president and chief executive officer of **LALA U.S.**, will give the M.B.A. lecture on April 1 for Winthrop's [College of Business Administration](#).

There will be a 5:45 p.m. reception at [Macfeat House](#), followed by **McCormick's** lecture at 7 p.m. on his career and advice to Winthrop students in [Whitton Auditorium](#) in [Vivian Moore Carroll Hall](#).

LALA U.S. is the Dallas-based United States arm of the privately held Grupo Lala, one of the largest dairy producers in the world.

The Mexican-based **Grupo** created LALA in May 2009 when the company purchased milk production and extensive product lines from Dairy Farmers of America, a leading U.S. dairy co-operative. Since December 2009, **McCormick** has led the new company, now the second largest dairy company in the U.S. with four companies currently in its portfolio: National Dairy, Farmland Dairy, Gilsa Dairy and LALA Foods.

Prior to moving to LALA, **McCormick** led Weight Watchers North America as its president. He also spent more than 13 years with the Coca-Cola Company, including more than five years as president and chief operating officer of Odwalla, Inc., a natural health beverage wholly owned subsidiary of Coca-Cola.

McCormick earned a bachelor's degree in business administration from Winthrop in 1983. The free lecture is sponsored by the **M.B.A. Association**. For more information, call 803/323-2409.

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