



Spring 4-17-2008

British Designer to Speak at Visual Communication Design Senior Portfolio Show

Winthrop University

Follow this and additional works at: <https://digitalcommons.winthrop.edu/winthropnews2008>

Recommended Citation

Winthrop University, "British Designer to Speak at Visual Communication Design Senior Portfolio Show" (2008). *Winthrop News 2008*. 38.

<https://digitalcommons.winthrop.edu/winthropnews2008/38>

This Article is brought to you for free and open access by the Winthrop News and Events Archive at Digital Commons @ Winthrop University. It has been accepted for inclusion in Winthrop News 2008 by an authorized administrator of Digital Commons @ Winthrop University. For more information, please contact digitalcommons@mailbox.winthrop.edu.



04/17/2008



All News

Archives

RSS News Feeds

Winthrop in the News

British Designer to Speak at Visual Communication Design Senior Portfolio Show

ROCK HILL, S.C. - Acclaimed graphic designer, writer, and editor **Adrian Shaughnessy** will be speaking at this year's **sixth annual Visual Communication Design Senior Show** for Winthrop University on **April 26**. The 11 graphic design and illustration students will exhibit works from their portfolio in Charlotte, N.C., and then host one of the **most influential designers** in the United Kingdom on the Rock Hill campus.

Shaughnessy's credits include writing the acclaimed "**How to Be a Graphic Designer, Without Losing Your Soul**," "**British Design 2007/08**" and "**Display Copy Only: Print, Film, New Media**." Shaughnessy spent 15 years as creative director of Intro, the design studio he co-founded. In 2004, he left to pursue an interest in writing and to work as an independent consultant. Today he runs **Shaughnessy Works**, a studio combining design and editorial direction. Shaughnessy has written and art-directed additional books on design including the Sampler series, a trio of books devoted to radical music graphics. He has a monthly column in **Design Week** and also writes for the **Design Observer blog**. **Shaughnessy**, who lectures extensively around the world, has been interviewed on TV and radio and hosts the weekly show "**Graphic Design on the Radio**."

In the past, the portfolio show has had some of the most well-know designers, including **David Carson**, **Shepard Fairey** and **Gill Schuler**. Winthrop design students have impressed these industry leaders with their skill, style and thought process and often remarked how professional their work is presented. Past alumni have gone on to work for some of the largest design firms in the country, such as Ogilvy and Design Kitchen, as well as in-house design departments like Disney. It will be important to hear the comments from Shaughnessy's European perspective and compare the student work to designs in Britain.

This is the first year the show will be for two days and in two locations. The business professional show, held at the **Light Factory**, was created to get closer to the design community and to take students to downtown Charlotte. Admission is free. Tickets for Saturday's lecture with Shaughnessy are available at the door for \$10 at Tillman Auditorium on the Winthrop campus.

Showtimes will be:

* **Friday, April 25**, Light Factory, Charlotte, noon to 3 p.m. for business professionals

* **Saturday, April 26**, Tillman Auditorium, Tillman Hall, Winthrop campus, at 5 p.m. with the lecture beginning at 6 p.m.

www.winthrop.edu/vpa/design/portfolio2008

For more information, contact Gerry Derksen at 803/323-2658.

[\[Back to Previous Page\]](#)

A-Z Site Map	Board of Trustees	Email	Finance & Business	Office of the President	Tuition & Fees
Accessibility	Calendars	Emergency/Safety	Financial Aid	Online Learning (Graduate)	Visit the Campus
Alumni & Friends	Directions	Employment	Library	Records & Registration	Visitors Center
Arts	Directory	Family Programs	Majors & More	Residence Life	Wingspan