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## Mass Communication Week Features ABC Science Correspondent

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# Mass Communication Week Features ABC Science Correspondent

## Quick Facts

- Ned Potter, science correspondent for ABC News, will headline the 18th annual Mass Communication Week Feb. 27-March 2.
- The week's events are free and open to the public.

ROCK HILL, S.C. - A national award-winning science correspondent for ABC News headlines the **18th annual Mass Communication Week** from Feb. 27-March 2. The event includes working professionals from newspapers, advertising and ethics.

Science correspondent **Ned Potter** will conduct sessions at 2 p.m. on Feb. 28 and 11 a.m. on March 1. **Potter's** reporting has covered such subjects as space exploration, the Internet and the war on terrorism. Potter's reports are seen on World News Tonight, Nightline, Good Morning America, abcnews.com, Discovery News and a weekly news report for the Discovery Channel.

**Potter** received many honors including the Du Pont-Columbia Award, an Emmy, and the CINE Golden Eagle Award. He also was part of the ABC news team that won the Peabody Award for its coverage of the terrorism attack on Sept. 11, 2001.

"**Mass Communication Week** will bring to Winthrop national experts in their fields," said William Click, chair of the Department of Mass Communication.

Other speakers for the week will include Bob Steele of Nelson Poynter Scholars for Journalistic Values at the Poynter Institute in St. Petersburg, Fla. Steele will be a Kappa Tau Alpha Visiting Scholar for sessions at 2 p.m., 3:30 p.m. and 5:30 p.m. on Feb. 27 and 9:30 a.m. on Feb. 28.

On Feb. 28, Rick Thames, editor of The Charlotte Observer, will speak at 11 a.m. Thames joined the Observer in 2004 after serving seven years as editor of The Wichita (Kansas) Eagle. There, he emphasized reader-focused content, investigative reporting on behalf of open government. Prior to going to Wichita, he spent eight years in various editorial roles at The Charlotte Observer.

Jen Wells, a 1997 Winthrop graduate and senior art director for the Volkswagen account at Arnold Worldwide Boston, will speak at 9:30 a.m. and 11 a.m. on March 2. A Winthrop Alumni Panel also will be part of the week's events.

The schedule of events for the week will be as follows:

### Monday, Feb. 27

2-2:50 p.m., Bob Steele, **Johnson Theatre**  
 3:30-4:45 p.m., Bob Steele, Johnson 101  
 5:30-6:30 p.m., Bob Steele, Johnson 218

### Tuesday, Feb. 28

9:30-10:45 a.m., Bob Steele, Johnson Theatre  
 11 a.m.-12:15 p.m., Rick Thames, Johnson Theatre  
 2-3:15 p.m., Ned Potter, Johnson 201

### Wednesday, March 1

11-11:50 a.m., Ned Potter, Johnson Theatre  
3:30-4:45 p.m., Alumni Panel, [McBryde Hall](#)

**Thursday, March 2**

9:30-10:45 a.m., Jen Wells, Johnson Theatre  
11 a.m.-12:15 p.m., Jen Wells, Johnson Theatre

All events are free and open to the public. For more information, contact Marilyn Sarow at [sarowm@winthrop.edu](mailto:sarowm@winthrop.edu) or 803/323-4530.

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