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NPR's Science Reporter Will Talk About Job Challenges on Feb. 4

Winthrop University

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NPR's Science Reporter Will Talk About Job Challenges on Feb. 4

Quick Facts

- Palca's talk will deal with the difficulties of communicating sometimes complex or controversial scientific topics to mass audiences.
- The free 3:30 p.m. lecture in 018 Kinard Hall is co-sponsored by the departments of mass communication and chemistry.

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Joe Palca

ROCK HILL, SOUTH CAROLINA - [Joe Palca](#), a science correspondent for [National Public Radio](#), will talk about the evolution of science in the media Feb. 4 at Winthrop University.

His talk will deal with the difficulties of communicating sometimes complex or controversial scientific topics to mass audiences. The free 3:30 p.m. lecture in [018 Kinard Hall](#) is co-sponsored by the departments of mass communication and chemistry.

The award-winning journalist joined NPR in 1992 and has reported on wide range of science topics. According to NPR, he is currently focused on the eponymous series, 'Joe's Big Idea.' Stories in the series explore the minds and motivations of scientists and inventors.

Palca began his journalism career in television in 1982, working as a health producer for the CBS affiliate in Washington, DC. In 1986, he left television for a seven-year stint as a print journalist, first as the Washington news editor for Nature, and then as a senior correspondent for Science Magazine.

He has won **numerous awards**, including the National Academies Communications Award, the Science-in-Society Award of the National Association of Science Writers, the American Chemical Society James T. Grady-James H. Stack Award for Interpreting Chemistry for the Public, the American Association for the Advancement of Science Journalism Prize, and the Victor Cohn Prize for Excellence in Medical Writing.

Palca will speak that night at the **Carolina-Piedmont Section of the American Chemical Society** in Charlotte, North Carolina, at the Hilton Charlotte Center City. There will be a reception at 7 p.m., followed by the program at 8 p.m. It is a free, ticketed event and those interested should [here](#) to register.

For more information, contact Winthrop faculty members [Nick Grosseohme](#) at 803/323-4955 or [Guy Reel](#) at 803/323-4531.

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