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Fourth Annual York County Green Business Conference Scheduled on March 6

Winthrop University

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Fourth Annual York County Green Business Conference Scheduled on March 6

Quick Facts

- The conference is designed to give business people, engineers and architects ideas about innovative and sustainable techniques, and emerging efficient technologies and practices.
- Keynote speaker Paige Goff '99, vice president of sustainability and business communications for Domtar Corporation, will talk about trends and strategies related to sustainability, as well as managing relationships among environmental organizations and customers.



Chris Johnson

ROCK HILL, S.C. – A Winthrop alumna working in sustainability advertising and communications is the keynote speaker for the fourth York County Green Business Conference on March 6 on the Winthrop University campus.

The conference is set for 7:30 a.m. to 2 p.m. in the **Richardson Ballroom** of the **DiGiorgio Campus Center**. It is designed to give business people, engineers and architects ideas about innovative and sustainable techniques, and emerging efficient technologies and practices.

Paige Goff '99, vice president of sustainability and business communications for **Domtar Corporation**, will talk about trends and strategies related to sustainability, as well as managing relationships among environmental organizations and customers.

In 2004, **Goff** joined **Domtar**, which is North America's largest producer of uncoated printing, publishing, consumer and specialty papers, and is also a supplier of market pulp. She is responsible for advertising and marketing communications for all of Domtar's pulp and paper products. She holds an **M.B.A.** from Winthrop.

Participants at the March 6 conference can take a tour of Winthrop's **LEED Certified West Center** or the **university's composting digester**. Another attraction is a workshop about **Rock Hill's Technology Incubator** at **Knowledge Park** and how its staff members can help launch green businesses.

Chris Johnson '99, Winthrop's sustainability coordinator, said this annual event has become an important opportunity for York County businesses and residents to learn about emerging innovative technologies and sustainable strategies that can simultaneously advance economic vitality, ecological integrity and social welfare. "This is a commitment Winthrop University exemplifies through practice," he added.

General registration is \$20 per person. Participants may register online or by calling **Elizabeth Morgan** at 803/329-7027 or e-mailing her at elizabeth.morgan@cityofrockhill.com.

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