




2012

Come-See-Me Festival Records - Accession 1408

Come-See-Me Festival

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**WINTHROP UNIVERSITY
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

MANUSCRIPT COLLECTION

ACCESSION 1408

COME SEE ME FESTIVAL COLLECTION

1981-2013

27 Boxes, 61 Folders

**WINTHROP UNIVERSITY
LOUISE PETTUS ARCHIVES AND SPECIAL COLLECTIONS**

MANUSCRIPT COLLECTION

ACC. NO.: **1408**
ADDITIONS: ____, ____,

PROCESSED BY: Katelin Tough
DATE: February 14, 2012
NO. OF SECTIONS: 3

COME-SEE-ME FESTIVAL COLLECTION

I

The Come-See-Me Festival Records were deposited with Winthrop University Archives and Special Collections in February, 2012 by the Come-See-Me Festival Committee via Kathy Wilson.

Linear feet of shelf space occupied: 6.75
Approximate number of pieces included: 13,500

Restrictions: Open to researchers under the rules and regulations of the Louise Pettus Archives & Special Collections at Winthrop University.

Literary Rights: For information concerning literary rights please contact the Louise Pettus Archives & Special Collections at Winthrop University.

Scope and Content Note: **The Come-See-Me Festival Records consist of papers, photographs, meeting minutes, scrapbooks, media kits, publicity kits, awards, applications, invitations, bylaws, guidelines, histories, correspondence, promotions and advertisements, posters, and memorabilia from the Come-See-Me Festivals from the 1980s to 2013.**

Related Collections: Acc. 815, Come-See-Me Festival Records and Acc. 88, Rock Hill Chamber of Commerce.

Note: The Come-See-Me Festival will be abbreviated as CSM and the Board of Governors will be abbreviated as BOG

II

BIOGRAPHICAL DATA

COME-SEE-ME FESTIVAL

- 1962 Come-See-Me Festival, founded by C.H. "Icky" Albright and Vernon Grant, begins.
- 1964 Glen the Frog adopted as the festival mascot.
- 1967 Board of Governors takes over festival from Rock Hill Chamber of Commerce.
- 1968 Festival temporarily lengthened to nine days.
- 1972 Senator Strom Thurmond attended the CSM festival.
- 1973 Come-See-Me cancelled due to traffic issues for the weekend.
- 1974 Glen the Frog celebrates his 10th birthday.
- 1979 Team Leader concept introduced.
- 1983 Festival officially expanded to 9 days.
- 1984 International Gourmet Gardens introduced. Glen the Frog celebrates his 20th birthday.
- 1985 By laws adopted.
- 1986 International Gourmet Gardens begins to be held in Cherry Park. First female chairwoman Linda Williams. Silver anniversary of CSM.
- 1994 Glen the Frog Celebrates his 30th birthday.
- 1990 Vernon Simeon Plemion Grant, Glen the Frog's artist and co-founder of CSM, passes away at the age of 88.
- 2004 Glen the Frog celebrates his 40th birthday.
- 2011 Matt Watson is named Chairman. Winthrop Police Chief Frank Zebedis given the Beyond the Call of Glen Award. The Come-See-Me Festival was awarded the Southeast Tourism Society's Top 20 Events in the Southeast designation.
- 2012 Jodie Roberts-Smith is named Chairwoman

III

DESCRIPTION OF SERIES

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
1	1	SCRAPBOOK/MEDIA KIT Consists of photographs, guidelines, invoices, awards, sponsors and information on Come-See-Me (CSM) including information on events, notes on the festival itself, minutes, and correspondence.	1998
1-2	2-5	PHOTOGRAPHS Consists of photographs taken during the 1998 CSM including The Easter Egg Classic, The Volunteer Party Kick Off, various entertainment and activities, Fireworks, The Bike Race, The Hot Air Balloon Lawn, Activities at York Technical College, and The Annual CSM Parade.	1998
2	6	MEDIA KIT Consists of the 1999 CSM Media Kit including invoices, pamphlets, programs, story of the Come See Me Festival, Team Leader responsibilities, forms, finances, overview, miscellaneous, meeting minutes, the Buzz-line, brochures, radio/television addresses, press releases, photographs, newspapers, advertising, awards, check requests, magazines, rosters, general information, minutes and finances, forms, own events, information on cherry park, food vendors, contacts, entertainment, and, letters of intent to participate.	1999
2	7	PHOTOGRAPHS Consists of photographs taken at Glencarin Gardens and other activities held at CSM.	1999
2	8	MEDIA KIT Consists of the 2000 CSM Media Kit including invoices, pamphlets, programs, story of the Come See Me Festival, Team Leader responsibilities, forms, finances, overview, miscellaneous, meeting minutes, the Buzz-line, brochures, radio/television addresses, press releases, photographs, newspapers, advertising, awards, check requests, magazines, rosters, general information, minutes and finances, forms, own events, information on cherry park, food vendors, contacts, entertainment, and, letters of intent to participate.	2000

III

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
2-3	9-11	PHOTOGRAPHS Consists of photographs taken at CSM including the Beach Bash, the Parade, the Pet show, and activities at Glencarin Gardens.	2000-2001
3	12	MEDIA KIT Consists of postcards, the schedule of events of CSM, the York County map, and the media kit of 2001 including invoices, pamphlets, programs, story of the Come See Me Festival, Team Leader responsibilities, forms, finances, overview, miscellaneous, meeting minutes, the Buzz-line, brochures, radio/television addresses, press releases, photographs, newspapers, advertising, awards, check requests, magazines, rosters, general information, minutes and finances, forms, own events, information on cherry park, food vendors, contacts, entertainment, and, letters of intent to participate.	2001
3-4	13-15	PHOTOGRAPHS Consists of photographs taken at CSM including photograph negatives, Glencarin Gardens, and youth sports.	2002, nd
4	16	DIGITAL PHOTOGRAPHS Consists of photographs on floppy disks of CSM.	2002
4-6	17-26	PHOTOGRAPHS Consists of photographs taken including the Market on Main Street, the Beach Bash, Petting Zoo, Glencarin Gardens, Frog Jump, the Frog Jump, Tailgating, Pancake Breakfast, Coloring Contest, Road Race, the Teddy Bear Tea Party, Children's Play, negatives, Main Street Activities, the Logo Unveiling, the Car Show, Moonlight Jazz and Blues, and the Parade.	2002-2004
6	27-28	MEDIA KIT Consists of postcards, schedule of events, and the media kit of 2005 including invoices, pamphlets, programs, story of the Come See Me Festival, Team Leader responsibilities, forms, finances, overview, miscellaneous, meeting minutes, the Buzz-line, brochures, radio/television addresses, press releases, photographs, newspapers, advertising, awards, check requests, magazines, rosters, general information, minutes and finances, forms, own events, information on cherry park, food vendors, contacts, entertainment, and, letters of intent to participate.	2005

III

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
7	29	PHOTOGRAPHS Includes photographs of Glencarin Gardens, printed photographs, and souvenirs with the CSM logo.	2005
7-8	30-33	MEDIA KIT Consists of postcards, schedule of events, and the media kit of 2006 including invoices, pamphlets, programs, story of the Come See Me Festival, Team Leader responsibilities, forms, finances, overview, miscellaneous, meeting minutes, the Buzz-line, brochures, radio/television addresses, press releases, photographs, newspapers, advertising, awards, check requests, magazines, rosters, general information, minutes and finances, forms, own events, information on cherry park, food vendors, contacts, entertainment, letters of intent to participate, BOG papers, Team Leader papers, financial papers, sponsorship information, advertising and promotion information, radio and newspaper advertisements, and a map of York County.	2006, 2011
9	34-35	GOURMET GARDENS Includes information on the Gourmet Gardens including sponsorship information, general information, awards, applications, invoices, and correspondence.	2007
9	36-38	MEDIA KIT Consists of postcards, schedule of events, and the media kit of 2007 including invoices, pamphlets, programs, story of the Come See Me Festival, Team Leader responsibilities, list of members, forms, finances, overview, miscellaneous, meeting minutes, the Buzz-line, brochures, radio/television addresses, press releases, photographs, newspapers, advertising, awards, check requests, magazines, rosters, general information, minutes and finances, forms, own events, information on cherry park, food vendors, contacts, entertainment, letters of intent to participate, BOG papers, Team Leader papers, financial papers, sponsorship information, advertising and promotion information, radio and newspaper advertisements.	2007

III

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
10	39-40	MEDIA KIT Consists of postcards, schedule of events, and the media kit of 2007 including invoices, pamphlets, programs, story of the Come See Me Festival, Team Leader responsibilities, list of members, forms, finances, overview, miscellaneous, meeting minutes, the Buzz-line, brochures, radio/television addresses, press releases, photographs, newspapers, advertising, awards, check requests, magazines, rosters, general information, minutes and finances, forms, own events, information on cherry park, food vendors, contacts, entertainment, letters of intent to participate, BOG papers, Team Leader papers, financial papers, sponsorship information, advertising and promotion information, correspondence, Team Leader meeting schedule, business cards, radio and newspaper advertisements.	2007-2008
11	41	NEWSPAPER CLIPPINGS Includes news paper clippings of CSM, invoices, press releases, awards and applications, CSM information, postcards, schedule of events, media kit, list of board members, BOG meeting minutes, Team Leader Meeting Minutes.	2007-2008
12	45-47	MEDIA KIT Includes by-laws and guidelines, financial information, sponsorship information, advertising and promotional information, schedule of events, postcard, magnet, list of members, BOG meeting minutes, Team Leader meeting minutes, financial information, media kit, and posters.	2008
13	48	FESTIVAL INFORMATION Includes the BOG meeting minutes, Team Leader Meeting Minutes, by laws and operational guidelines, financial information, sponsorship information, and the festival overview.	2010
13	49	SPONSORSHIP PACKET Includes information for sponsors including levels of sponsorship, sponsorship benefits, and general information.	2010

III

DESCRIPTION OF SERIES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Series</u>	<u>Year(s)</u>
13	50-51	MEDIA KIT Includes the poster of CSM 2010, schedule of events, postcard of 2011, fireworks fan, invitations, Media Kit of 2010, BOG meeting minutes, Team Leader roster and minutes, by laws and operational guidelines, financial information, festival overview.	2010-2012
14-15	52-57	PHOTOGRAPHS Includes various photographs from CSM from various years and events.	nd
15	58	POSTERS Includes posters from CSM years 1980, 1990, 2006, 2007, 2008, 2009, 2010, and 2012 designed by Vernon Grant. In oversized drawer.	1980, 1990, 2006-2010, 2012, 2013
16-25	--	MEMORABILIA Includes t-shirts, pins, hats, canvas bags, koozies, thermoses, coffee mugs, VHS tapes, and press passes from CSM.	1981, 1988, 1990, 1998, 1999, 2000, 2006, 2007, 2008, 2009, 2010, 2011
26	59-60	GENERAL HISTORY Includes the prints of Glen, the Mascot of Come See Me, from every year until 1987, as well as notes overviewing each year's activities leading up to 1989.	ca. 1987-1989
26	61	MEDIA KIT Includes postcard, flyers, programs, poster, schedule of events, button	2013
27	--	MEMORABILIA Box contains Come-See-Me Blanket	nd