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Winthrop University

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CHARLOTTE, NORTH CAROLINA - Bragg Financial Advisors, a family owned wealth advisory firm, recently unveiled a new addition to Charlotte’s growing collection of public art.

Winthrop University Fine Arts Professor Shaun Cassidy’s latest large-scale sculpture entitled “The Sound of Everything” was recently installed in front of the Bragg Financial Advisors building at 1031 South Caldwell Street, located one block off Morehead Street near the Dowd YMCA.

Commissioned by company founder Frank Bragg, the work is the largest of a series of Cassidy’s new sculptures that attempt to create physical equivalents of musical sound and its emotional and associative resonances.

The 18-foot-tall sculpture is constructed from steel and has a powder coated surface.

The soft silver blue color was specifically chosen to make reference to the changing characteristics of the sky. On a gray day the sculpture looks blue and on a blue sky day it appears to be more silver.

“The work is designed to take full advantage of the site which allows for views from all around the sculpture,” said Cassidy. “As you move around the sculpture the form changes dramatically and new vertical negative spaces are created between the three vertical columns.”

His description of the project: “A brilliant experience because the client’s only request was that I make my best work. That openness of the project allowed me to build what I consider to be one of my most significant works, a work that is intended to be beautiful, challenging and spiritually uplifting.”

Bragg Financial Advisors has served Charlotte and the surrounding community for more than 50 years, and currently manages more than $1 billion for families and institutional clients. “We feel very fortunate to live in a great civic-minded city like Charlotte,” said Frank Bragg. “The wonderful growth of our firm over the years has gone hand-in-hand with the growth of Charlotte. Our family has long supported the visual and performing arts in Charlotte and we are pleased to share this new piece of sculpture as our gift to the Charlotte community.”
Cassidy is well known on the Charlotte public art scene. His sculptures can be seen in Charlotte at Fourth Ward Park, The Ritz-Carlton Hotel, The Epicenter, Matthews Sportsplex, CATS (Charlotte Area Transit System) Blue Line fencing and at Betty Rae Thomas Recreation Center. His work spans a diverse range of materials, processes and ideas.

He was named an Affiliate Artist at the McColl Center for Visual Arts from 2001-02, and a CATS sponsored artist in residence in 2006. He has completed numerous public art projects throughout the region and is currently working on new public art commissions for CATS and the Arts and Science Council in Charlotte.

Although Cassidy has been living and creating art in the United States since 1991, he grew up and studied sculpture in England and in Canada, and worked as a studio assistant for Sir Anthony Caro in London. His work has been shown extensively, including exhibitions at Socrates Sculpture Park, New York; Grounds for Sculpture, New Jersey; and at the Museum of Contemporary Art in Marseille, France. His work has been featured in Sculpture Magazine, Art in America and the Wall Street Journal.

Cassidy has been awarded artist residencies at more than 10 venues including the McDowell Colony, New Hampshire; Sculpture Space, New York; Bemis Center for Contemporary Art, Nebraska; and the Djerassi Resident Artist Program, California. He is currently on the National Board of Directors of the McColl Center for Art and Innovation in Charlotte.

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