



Chester News 1922

The Chester News

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The Chester News March 10, 1922

W. W. Pegram

Stewart L. Cassels

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FREE!

During the month of March we will give one year's subscription to McCall's Magazine with a Cash Purchase of \$10.00 or over.

The S. M. Jones Comp'y

Local and Personal

Free Beginning March 1st one year subscription to McCall Magazine with a cash purchase of \$10.00 or over at The S. M. Jones Co.

Born, March 2nd, 1922, to Mr. and Mrs. J. J. Foster Hollis of Washington, D. C., a son, Daniel Walker.

Due To The Rain today we have decided to give our customers the benefit of our Dollar Day prices tomorrow, Saturday.

A solid train load of forty cars, containing 3,500 bales of cotton left Atlanta, Ga., yesterday for Savannah, from which point it will be shipped to Europe.

Something Different in Ladies and Children's Dresses at Wylie's.

Mr. J. B. Lathan, a native of Chester county and who lived here a number of years, died at his home in Little Mountain yesterday morning at 11:30 o'clock of heart failure.

His wife was seventy-five years of age, and was one of Newberry county's most highly esteemed citizens. For many years he has been the leading merchant of Little Mountain and had been identified with all the interests and growth of the town since its earliest days.

Lathan was a member of the Associate Reformed Presbyterian Church. Funeral services will be held this afternoon and interment will be in the Little Mountain cemetery. He is a brother of Mr. S. J. Lathan, of Blackstock. He is survived by his wife, one son, and five daughters.

Those who attended the Open House last night to see Mr. W. F. Fayssoux, the hypnotist, evidently enjoyed the evening judging by the many hearty laughs heard from the audience of the town. A number of the boys of the town went up on the stage and were called upon to do many funny tricks. It was real amusing to see about fifteen boys with their hands up and being under the influence of Mr. Fayssoux's hypnotic powers.

A citizen of Jacksonville, Fla. has written his Congressman asking that a Federal law be passed which would prohibit the manufacture of an automobile which would run faster than fifteen miles per hour. Why not pass a law which would prohibit the manufacture of an automobile altogether? A fellow would rather be without an automobile than to have one which would not run over fifteen miles per hour.

For Rent—A few rooms.

One opportunity for one or two good openings for light housekeeping. Mrs. E. G. Harris, 108 Smith Street. 7-10.

A creamery meeting will be held in Lancaster on Thursday, March 1st, at which parties from Chester will be present to talk to the people of that section with reference to the creamery which is to be established in Chester at an early date.

Mr. J. P. Young, who was convicted of housebreaking and larceny in the year court in 1921 before Judge Wilson and sentenced to serve eighteen months in prison, was paroled during his good behavior by Governor Cooper Wednesday.

Our Dollar Day special prices will also be offered our customers tomorrow on account of the rain today. Our previous large advertisement in the Star yesterday morning of the regular meeting of the Young Women's Club, having been postponed from March 9th, will be held Tuesday evening, March 14th.

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That business with the Chester

merchants was good yesterday would be expressing it mildly. Yesterday, the first of the two Dollar Days, saw hundreds of people come to Chester from far and near and all day the various merchants who had entered into the Dollar Day plan themselves almost unable to handle the large crowd who came to take advantage of the thousands of bargains offered.

The merchants fulfilled their promises to the people of the county and adjoining sections and without a doubt placed prices on their merchandise which should have satisfied everyone. The Dollar Day program was systematically handled by the Chester Chamber of Commerce and every merchant who entered into the proposition put forth his best efforts and cooperated in the matter.

Thousands of circulars were mailed out and sent out by automobile by the Chamber of Commerce and doubtless every merchant and woman in Chester county well knew what the Chester merchants were going to offer.

Many people came to Chester yesterday with copies of the local newspapers in their hands or with lists made out from the advertisements and went at their buying in a systematic way. Yesterday was a grand success. Unfortunately today it has been rainy and doubtless hundreds of people are being kept away. However, several of the merchants have extended the sale prices into tomorrow.

King Mackeal's Steak. Fish tomorrow. Klitt's Market.

The diamond ring, valued at thirty-five dollars, which was given away at the Hough Jewelry sale last night to the person holding the lucky number, was won by Miss Myrtle Wade.

The annual meeting of the Rock Hill District Sunday School Conference of the Methodist Episcopal church, South, is being held at King's Mountain Chapel, five miles south of Clover, today. Many prominent Sunday school workers of the church are present and will make talks. The Rock Hill District is composed of York, Chester, Lancaster and parts of Fairfield and Cherokee counties.

Dreamland Theater
 TODAY
 Feast Your Eyes On The Newest Beauty Of The Screen
 "NOBODY'S FOOL"
 In the sparkling comedy-drama of a beautiful girl who knew all about men—until the met man who knew all about women!
 Also
 "HAROLD LYDIO COMEDY"
 Come, laugh and be merry!
 SATURDAY
 A MACK-SMENNETT COMEDY
 "MADE IN THE KITCHEN"
 Smellage guaranteed. More long and lingering laughs.
 Also
 Mack Wright in
 "CAPTAIN KID'S FINISH"
 A cyclone of sensations, a tornado of thrills. And an exciting climax!
 ANN LIND IN
 "MAN OF THE NORTH NO. 4"
 A serial of lightning actioned thrills.
 MONDAY
 Thomas H. Ince Presents
 "THE CUP OF LIFE"
 A Paramount Picture
 A picture crowned with amazing thrills. Like nothing you've seen before. And
 Charles Hutchison in
 "MURKING HITCH NO. 10"
 The program you can't afford to miss.

Hundreds of friends learned with sorrow

of the death of Mr. Burr J. Ross, which occurred at a hospital in Charlotte, Wednesday morning. Mr. Ross has been in declining health for a long time and some time ago was carried to Charlotte but he gradually grew weaker until Wednesday the 28th when he died.

The many friends of Mr. John E. Numeroy, who was operated on for appendicitis, at the Chester Sanatorium a few days ago, will be glad to learn that she is resting along nicely.

Received This Morning shipment of the prettiest Dresses you have seen this season. Wylie & Co.

For Sale—Buick six, 1920 touring car, good tires, good tires. Will sell for \$700. Apply to J. O. Hill, 150 Center street.

Miss Louise Boyd, of Chester, who is teaching school at Warrentonville, writes that the storm there a few days ago was something terrible. Her many friends in Chester will be glad to learn that she is suffering no physical damage.

Members of the Christian Endeavor in Chester will be interested in the Christian Endeavor Convention which will be held in Greenville on April 17 and 18. The organization is expecting several hundred visitors and the program which is being prepared indicates that it will be one of the most successful ones held in the State.

A Richburg citizen in Chester this week was talking to a News reporter and stated that he believed that a Kio Kio club had been organized at Richburg. The citizen wanted it distinctly understood however, that his name was not to be mentioned by the reporter in connection with the story.

The House of Representatives, in Columbia, last Tuesday night killed the "Chiropractor bill," a measure which would have provided state board of chiropractors examine, to examine and license persons to practice their profession in this medical profession, the opposition taking the position that the chiropractor should be required to stand the same examination doctors have to stand. The bill was killed by a vote of 33 to 19.

PEOPLE OF OUR TOWN

What some LETTERBOXERS like to see, but you won't see. NO ANSWER!



Hoors! Hoors! Here comes the Frier's Fall! What we've Done is never Adds to our Woes and he Always brings his ad in Daily. And he ever hollers that his Home Town Paper is the best in the Land and Pays Up without being asked.

King Mackeal's Steak. Fish tomorrow. Klitt's Market.

Mrs. R. E. Hicks, of Tampa, Fla., who has been visiting her parents in Charlotte for several days, has been called home on account of the illness of Mr. Hicks.

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Deaths

Mr. W. A. Coln, alderman from Ward 3 and whose term expires the 11th Tuesday in May, in speaking of the matter said that he will not again be a candidate for the office this year. This means that the voters will not be asked to elect a new alderman for Ward 1 and 3 until next year.

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The Mutual Life Stock Insurance Association of York, S. C.
 D. E. BONEY, Sec'y & Treas.
 175 to 177 N. 11th Street
 Houses and farms insured with best World's Insurance and ample fire and theft insurance in any one place. Lowest rates paid. Guaranteed. In force for nearly seven years. It is successful operation and is known to all. Brightly equipped loss or damage covered by fire, lightning, burglary and theft. Write for prospectus.

SPECIAL

SPECIAL

Owing to the rain today we will give our customers and friends the benefit of our special Dollar Day prices tomorrow also.
 Remember—Same Special Prices tomorrow, Saturday, as for Dollar Days. See the Bargains.
H. L. Schlosburg
 "The Valley"

OPERA HOUSE
 Tonight and Tomorrow Night
FAYSSOUX, The Hypnotist
 Starts 8:30 o'clock Admission: Adults 50c Children Under 12, 25c



Have just received a nice bunch of Tennessee Mules. They are well broke and ready for work. It will pay you to look them over before you buy. Also have some good second-hand mules.

W. F. MOORE, Near City Hall, Chester, S. C.

SWAPPING A BONUS FOR VOTES

Diminished by the formidable opposition to new taxation for the payment of a bonus, the best minds of the Senate have again turned their attention to bonds and are endeavoring to win the approval of the President.

The fundamental objections to a bond issue are as valid now as they were last July when Mr. Harding warned Congress that any form of bonus legislation would "greatly imperil the financial stability of our country." Congress, however, is not concerned about the financial stability of the United States. It is engaged in swapping a bonus for American Legion votes.

Congress does not bother its head either about the political morality of the transaction or the financial consequences, but it knows that it must derive a method of payment which will not alienate more votes than it buys. Taxation is bad because it will hit too many people. A bond issue would be better because the evil effect is more difficult to establish clearly in the minds of the voters. New taxes are a clear and specific thing, but the burden of bonds is not so apparent to the man in the street and the man on the farm.

Outside of the active lobby of the American Legion there seems to be little sentiment in favor of a bonus, but that will not deter Congress now. Mr. Harding, they have said, has experience with organized minorities and believe it is wiser to surrender than to fight. Fighting may be personally disastrous, while surrender is always at the expense of the Treasury. If means of tapping the Treasury can be found which will not arouse the aggressive ire of several million voters, the issue is settled as

GREENWOOD PLANS BOND DRY ORNANCE

City Attorney Told to Frame Municipal Legislation With Teeth in It.

Greenwood, March 7.—Greenwood will soon become bond dry, even to the thirty who induce their exhilaration with extracts, Jamaica ginger, etc. if the intentions of city council are carried out. Instructions have been given to the city attorney to frame an ordinance with such teeth that the sale of extracts and proprietary preparations need to be promoted intestine can't be prevented.

According to the police and sanitary departments, quantities of "extract bottles" are found in alleys and dark corners where the thirty who can not obtain anything better imbibe the contents.

Mistake of Two Presidents.

In fact, it will be well to look backward just a little in order that we may see just where we are—and why.

The Peace Treaty of Paris of course went much further in binding nations together for the prevention of war than the Washington Conference has gone. But in getting the nations at Paris to agree to his plan for stopping future wars, Mr. Wilson had to conquer Europe, England, France, and Italy numerous advantages which they were not entitled. He also had to agree that the United States would be morally bound to help the European nations maintain peace. Consequently the treaty in the form proposed was defeated in the United States Senate. The majority of the Republican Senators were willing to vote for the treaty with the reservations they specified. Rather than accept those reservations, however, Mr. Wilson made the mistake of rejecting compromise and appealing to America for an unlimited endorsement of the treaty.

Then followed the fierce independence of 1919, a large element of Republicans declaring for outright repudiation of the League, while another large element (including such leaders as Hughes, Taft and Hoover) declared for acceptance of the League with the Senate reservations. It was left to Mr. Harding as an individual to decide—and he straightaway made the same mistake Mr. Wilson made. Just as Mr. Wilson went to one extreme, now Mr. Harding went to the other. Mr. Harding wanted to force the Senate reservations onto the far toward repudiation of the League; Mr. Harding after election finally took the ground that they went too far toward acceptance of the League.

As a matter of fact, if either Wilson or Harding had accepted the treaty with the Senate reservations there is little question but that European affairs and world-affairs would be immeasurably better stabilized than they are at present; business would be better, and the whole world would be recovering immeasurably faster from the ruin and wreck of war.

Notice Drawing Grand Jurors.

In compliance with an act of the General Assembly of the State of South Carolina approved the 7th day of February, A. D. 1902, we, the Jury Commissioners of Chester County, in the said State do hereby give notice that on Wednesday, March 15th, 1922, at 10 o'clock A. M. in the office of the Clerk of Court of Common Pleas and General Sessions at Chester, S. C. we will draw the following jurors, to wit:

Twelve (12) Grand Jurors to serve during the year 1922.

W. E. CHESTER, S. C. do hereby give notice that on Wednesday, March 15th, 1922, at 10 o'clock A. M. in the office of the Clerk of Court of Common Pleas and General Sessions at Chester, S. C. we will draw the following jurors, to wit:

Thirty-six (36) petit Jurors to serve during the first week of the Spring term of Circuit Court.

A. C. FISCHER, Auditor.
A. T. HENRY, Treasurer.
J. E. CORNWELL, C. C. Pleas.
Chester, S. C., Feb. 29, 1922.
21-28-7.

Notice of Drawing Petit Jury.

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Deciding Where To Buy

The success of a business depends on its ability to analyze the mental operations of the public, and to determine how people decide as to where they shall buy goods. The merchants who read the public mind most accurately get the business.

When one finds that he needs something, the question comes up where that article should be bought. From some source back in the mind the suggestion comes that such and such a place would be a good store to visit for that purpose. Whence comes that suggestion?

In the majority of cases, it is created by the store that has made the most effort to impress its reputation on the public mind. People remember the things they hear about constantly, and they forget other things that are rarely called to their attention. The advertiser stores conforms to the laws of psychology, by constantly calling public attention to its enterprises, its goods, its methods, its prices, and the advantages of trading with it. Consequently the inner consciousness, when asked what or where a person should buy, is apt to respond by suggesting certain advertised goods.

It is of course true that while a store by advertising can always draw in a lot of new trade, it can't keep it unless it really does it right. But advertising helps a store do that, notably in these two ways:

Advertising encourages merchants to handle big lots when such are offered them at low figures. They know that by appealing to the public by advertising, they can swing these big lots and turn them into money in a short time. Thus buying in a large way and taking advantage of special opportunities, they are able to offer special values.

Advertising increases volume of trade, thus reducing the operating and overhead expense per article, making it possible to cut prices to the public. The advertised store buys and operates at low figures, and can thus make low prices.

ITS NOT WHAT IT COSTS TO GET IN THE NEWS—BUT WHAT IT COSTS YOU TO STAY OUT.

What Does It Cost to Stop Advertising?

You remember James Pyle's Pearl-line. It had been advertised regularly from 1873 to 1907.

The trustees of the estate saw a brilliant chance to save money.

They cut out advertising.

Sales dropped like a clap hammer—profits went where soapuds and bubbles go. In 1914 Pearl-line, like Jess Willard, tried to come back. But it was too late. The business was sold at a price which is said to have covered barely the value of the machinery and inventory.

Moral: A business will grow as long as it advertises.

A salesforce will thrive as long as it TRIES.

You can't make progress against the current unless you keep rowing. But the harder you row, the faster you go.

How much will The News' readers spend in your store?

Doesn't the answer to that question depend upon you?

Advertise—means to sell.

Not to advertise usually means to lose.

Used 40 Years

GARDNER'S Electric Bitters

The Woman's Tonic

Sold Everywhere

Made a New Man of Him. "I was suffering from pain in my stomach, head and back," writes Dr. A. D. Fisher, Auditor, S. C. Court. "I tried three and a half dozen did not work right. I took Gardner's Electric Bitters and made me feel like a new man." Price 50 Cts. at all drug stores.

BIG COWS GIVE MORE PROFIT ASSOCIATION FIGURES SHOW

Figures collected from various cow-testing associations throughout the country and compiled by the United States Department of Agriculture tend to confirm the previous conclusions of the department that within the breeds, so far as they were represented by these animals, the more cows were tested, the larger cows are the biggest producers of dairy products and are also the most profitable. The evidence seems to point to the fact that in the individual farmer's herd it will be found that on the average the larger cows are more profitable than the smaller ones, although there are some exceptions that this may not hold true in the case of herds of native cattle containing much beef blood.

The cows whose records have been used by the department have been sorted out so that only mature animals were used for these comparisons, thus eliminating any differences that might have been caused by the immaturity of some cows.

In one group for which figures have been prepared there were 100 cows classified as small, 300 as medium, and 129 as large. The small cows averaged 243 pounds of butterfat a year, and made an income over the cost of feed of \$157.43. The medium size made 289 pounds of butterfat and an income over feed cost of \$8.91. The large cows produced 345 pounds of butterfat and a return above feed cost of 195.74.

In another group there were 461 small cows, 483 classified as medium, and 326 large. Those in the first classification made 201 pounds of butterfat on an average and an income over cost of feed of \$111. The mediums made 278 pounds of butterfat and a return above feed cost of 105.74. The large ones produced 399 pounds of butterfat and an income over feed cost of 108.29.

The records were based mostly on figures for the years 1916 to 1919, inclusive, which accounts for the high average income over cost of feed.

A Service To The Whole Land.

By Irvin Cobb.

In the early summer of 1913 three of us made a long trip by automobile to pay a visit to a colored region at the Front in France. The results more than repaid us for the time and trouble. One of the main companions was First-class Private Cooksey, who, because he had been an elevator attendant at the Harlem apartment house, gave his occupation in his enlistment blank as "indoor chauffeur." It was to First-class Private Cooksey that the individual farmer's herd it will be found that on the average the larger cows are more profitable than the smaller ones, although there are some exceptions that this may not hold true in the case of herds of native cattle containing much beef blood.

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Tornado Destruction Near Aiken

What if it happened in Chester? The cost of tornado insurance is so small that you will be surprised.

Your property can be protected in time. The telephone will do. Call 180.

Service the Keynote of Modern business.

J. C. Cornwell

Anything Insurable

Chester, S. C.

DEATH OF NEGRO AT HANDS OF MOB

Crime in Mississippi Results in Hanging Ten Miles North of Aberdeen.

Aberdeen, Miss., March 7.—William Baker, an 18 year old negro, was lynched by a mob ten miles north of here today. He was accused of having attacked the six-year old daughter of a prominent farmer last Monday afternoon. The girl's mother, hearing her daughter screams, ran to assist her, and with the help of other women of the neighborhood, held the negro until she arrived. Later the negro was delivered to a deputy sheriff, who started for him to Aberdeen. He was later stopped and overpowered by a mob on the road to Aberdeen. Officers from Aberdeen went to the scene today and found the negro's body hanging to a tree.

The lawyer, while he needs to know much of what is in the books that have been filled by the records of ages of controversy, is really a psychologist—a mind student. It is the power he can exert over the minds of other men that makes him great or ordinary. Not only does he have to sway juries but he has to convince his clients of what is to their own interests. When clients have made money and are consequently vain that is more difficult than convincing theoretically impartial jurymen.

The psychologist studies the structure of the world and learns where minerals may or may not be found, which gives him tremendous value to capitalists seeking oil or gold or iron or steel.

All this is world study. All is fascinating—enchanting. It is your world, as we said in the beginning. And because it is your world you will find it worth your trouble to know just as much about it as you have time to learn.

YOUR WORLD.

By John Blake.

As much as the house in which you live is your house, or the city in which it is located is your city, this world is your world. It is all the world you can know anything about, at least in this lifetime. Fortunately for you it is an extremely interesting world. And though you will be here but a comparatively short time you will be here long enough to learn a great deal about it.

Acquiring that information will be one of the most fascinating pursuits you can engage in if you go about it in the right way. Practically it will be the most profitable. The men who are the most highly paid by the world are those who know most about it, each of course devoting the largest part of his time to the study of a particular branch of knowledge.

The doctor, for example, begins

Hastings' Seeds 1922 Catalog Free

It's nearly now, 100 handsomely illustrated pages of worth-while seed and garden news for Southern gardeners and farmers. This new catalog we believe, is the most valuable seed book ever published. It contains 100 pages of the most popular vegetables, flowers and farm crop plants, the finest work of its kind ever attempted.

With our photographic illustrations and color pictures also two booklets, "How to make garden and flower bed planning easy and it should be in every child's Southern home. Write us a post-card for it, giving your name and address. It will come to you by return mail and you will be mighty glad you got it."

Hastings' Seeds are the Standard of the South, and the largest mail order house in the world is back of them. They've got to be first cost. Write now for the 1922 catalog. It is absolutely free.

H. G. HASTINGS CO. SEEDSMEN, ATLANTA, GA.

CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Dr. J. C. Watson*

THE CHESTER NEWS