



Spring 2-24-2009

Chicago Tribune Columnist Clarence Page Headlines Mass Communication Week

Winthrop University

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Winthrop University, "Chicago Tribune Columnist Clarence Page Headlines Mass Communication Week" (2009). *Winthrop News 2009*. 18.

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02/24/2009


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Chicago Tribune Columnist Clarence Page Headlines Mass Communication Week

Quick Facts

- Pulitzer Prize winner Clarence Page will speak March 2.
- This 20th annual Mass Communication Week features working professionals in advertising, journalism, broadcast and marketing communication fields.



Clarence Page

ROCK HILL, S.C. – Pulitzer Prize winner and nationally syndicated columnist for the Chicago Tribune **Clarence Page** is the featured guest for the **20th annual Winthrop University Mass Communication Week**, March 2-6. The week features talks from working professionals in the advertising, journalism, broadcast, and marketing communication fields.

Page will speak at 11 a.m. and 2 p.m., Monday, March 2. He has hosted documentaries on Public Broadcasting System and is a contributor on the network's "The NewsHour with Jim Lehrer." Page is a regular panelist on national programs including ABC's "This Week" and BET's weekly "Lead Story" news panel program. He is a member of the Chicago Journalism Hall of Fame.

"We are looking forward to Mr. Page's visit," said **William Click**, chair of the Mass Communication Department. "His visit is of interest not only to our department, but to the entire Winthrop community."

Other speakers for the week include Chicago-based alumna **Tracy Helbing** from Accenture, a global management consulting, technology service, and outsourcing company and a member of the Global Brand Positioning Team. Helbing will speak at 8 a.m. and 9 a.m., Monday, March 2.

Pete Kaliner '97, the featured alumni speaker, works for WBT Radio News and hosts a nightly show, "Common Sense," that provides information and insights on local, state, and national figures. He also writes, produces, and presents a daily news and commentary segment for WBT's sister station 107.9 WLNK-FM. He is a two-time winner of the N.C. Radio Journalist of the Year award. Kaliner will speak on 11 a.m., Wednesday, March 4.

Dr. Elnora Stuart, after serving the Winthrop community as a marketing professor for 15 years, went on to Cairo, Egypt, where she taught management and marketing courses at American University. She is a visiting faculty member at the Instituto de Empresa in Madrid, Spain, and currently teaches at the University of S.C. Upstate. She will speak at 3:30 p.m., Tuesday, March 3.

The editor of The Star in Shelby, N.C., **Jon Jimison**, will bring "The Star Car," a mobile interactive newsroom on the go, for demonstrations and tours on Wednesday, March 4.

Thursday, March 5, broadcast veteran and Charlotte native **Sonja Gantt**, WCNC-TV anchor, will speak. Prior to joining WCNC, she was the co-anchor of Chicago superstation WGN's morning news and the station's medical reporter. She is the winner of the Heart and Torch Media Award from the American Heart Association in recognition of her reporting. Gantt will speak at 9:30 a.m.

An alumnae panel with **Alexis Gordon** '02, **Constance Dyson** '07, and **Lee Healy** '05, will be open for questions and discussion at 3:30 p.m., Wednesday, March 4.

Kevin Pitts, the newly-appointed publisher of the Charlotte Business Journal also will speak at 9:30 a.m., Tuesday, March 3.

For additional information, call the **Mass Communication Department** at (803) 323-2121 or visit www.winthrop.edu/masscom.

Mass Communication Week Calendar

Monday, March 2

8 a.m. Tracy Helbing, Johnson 101
9 a.m. Tracy Helbing, Johnson 101
11 a.m. Clarence Page, Owens G01
2 p.m. Clarence Page, Johnson Theater

Tuesday, March 3

9:30 a.m. Kevin Pitts, Johnson Theater
3:30 p.m. Dr. Elnora Stuart, Johnson 101

Wednesday, March 4

11 a.m. Peter Kaliner, Owens G01
1 p.m. Jon Jimison, Johnson 101
3:30 p.m. Alumni Panel, Black Box Theater in Johnson

Thursday, March 5

9:30 a.m. Sonja Gantt, Johnson Theater

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