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## CERRA Hires New Public Information Coordinator

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# CERRA Hires New Public Information Coordinator

## Quick Facts

- Mychal Frost '06 is the new public information coordinator for the Center for Educator Recruitment, Retention, and Advancement (CERRA).
- Frost has worked in public relations/communications with the Carolina Panthers, the Charlotte Knights, Winthrop and Coker College.

ROCK HILL, S.C. - **Mychal Frost** recently joined the **Center for Educator Recruitment, Retention, and Advancement** (CERRA) as its new public information coordinator. A December 2006 graduate of Winthrop University, Frost took the CERRA job after volunteering as a media relations assistant in Winthrop's athletic department for the past 10 months.

He has experience in publication layout and design from working in communications and public relations offices with the Carolina Panthers professional football team, Charlotte Knights minor league baseball team, Winthrop University and Coker College.

Frost completed CERRA's Teacher Cadet program while a senior at Rock Hill High School in 2002 before attending Coker on a soccer scholarship. After transferring to Winthrop in 2004, Frost worked with his father, Jack Frost, Winthrop's assistant athletics director for media relations.

[\[Back to Previous Page\]](#)

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