



2-17-1922

The Chester News February 17, 1922

W. W. Pegram

Stewart L. Cassels

Follow this and additional works at: <https://digitalcommons.winthrop.edu/chesternews1922>



Part of the [Journalism Studies Commons](#), and the [Social History Commons](#)

Recommended Citation

Pegram, W. W. and Cassels, Stewart L., "The Chester News February 17, 1922" (1922). *Chester News* 1922. 14.

<https://digitalcommons.winthrop.edu/chesternews1922/14>

This Newspaper is brought to you for free and open access by the The Chester News at Digital Commons @ Winthrop University. It has been accepted for inclusion in Chester News 1922 by an authorized administrator of Digital Commons @ Winthrop University. For more information, please contact digitalcommons@mailbox.winthrop.edu.

Greatly Reduced Prices

We are Offering the Following Merchandise at Greatly Reduced Prices

- Men's Clothing
- Men's Work Gloves
- Men's Oxfords
- Men's Sweaters
- Men's Overcoats

The Prices and Quality of these Goods Will Appeal to you. Come and See!

The S. M. Jones Comp'y

LOCAL and PERSONAL

See Our New Styles in spring footwear. The S. M. Jones Co.

S. M. Willford, a policeman of Rock Hill, and who is known by a number of Chester people, narrowly missed being shot yesterday morning by Manlius Owens, also of Rock Hill. It is stated that just as Owens pulled the trigger, Willford jumped and knocked the pistol up thereby saving himself a gunshot wound. The news has not learned the cause of the trouble.

Legal Holiday. Wednesday, February 22nd, Washington's Birthday, being a legal holiday in the state of South Carolina, the banks of Chester will not be open for business on that day. Chester Clearing House Association, W. A. Corbitt, Sec'y.

The annual meeting of the Spratt Building and Loan Association was held in the Court House last Tuesday evening. Dr. W. B. Anderson acted as chairman of the meeting and Mr. E. M. Spratt as secretary. The reports showed the association in excellent condition with assets of more than half a million dollars. The directors were asked by the stockholders to increase the salary of Mr. Spratt \$300 per year. The board of directors and also the officers, were re-elected. Series No. 27 of the association matured at the meeting of March.

For Sale—One mule about ten years old. Also, one horse about seven years old. Will sell cheap for cash. See Mrs. E. A. Cabell at Semming ham place, Route No. 3.

Mr. W. A. Lytle, of the firm of Lorkie and Company, has gone to the northern markets to buy spring merchandise.

Ten For Cent off on anything in the store now specially for the day. They commence February 18th. Coat suits, skirts, dresses and boys and men's shirts, shoes, etc., etc. So on the spot. Big bargains. In the J. T. Collins Department Store.

Major L. C. McFadden, of Rock Hill who is well known in Chester, has been selected as manager of the Parker-Smook Clothing Company, in Rock Hill.

Three Times, 30 x 1-2 Non-Skid tires. Offer in proportion to H. B. Terry, Jr.

Chester Shriners will be interested in the announcement that a meeting of Shriners of Rock Hill will be held this afternoon to decide the question of asking the Temple to hold its spring convocation in Rock Hill.

Issue On Quality motor oil. Victory Service Station has it.

At a meeting of a number of farmers of Clover, York county, recently, a peasant association was formed. Fifty farmers adopted them and plan to plant a group of peas and an effort will be made to get 100 acres. Officers were elected at the meeting.

Am Back At my old Brand name. Brand's Shop and will be pleased to do your suits by repairing, suit making or furniture upholstering. E. C. Linton, 1-21-31.

Quite a bit of excitement was caused yesterday afternoon by the death of Henry Kester, Oswald Doster, of Mineral Springs, and Robert Anderson, of Harlow, killed while hunting with their traps. It is believed that the cause was a fall from a tree.

Winchester, of Mineral Springs, and Grace Lynn, of Chester, S. C., and their young ladies being badly bruised and Miss Winchester receiving cuts on the head and arm. Mr. Doster was driving a Dodge car, accompanied by his family. They were unhurt. It is believed the accident occurred because of the failure of both drivers to understand that the left wheels of both cars could not occupy the middle of the road while passing without a collision—Monroe Enquirer.

(Ask For a pair of those \$12.50 shoes going at \$3.50, a good Cuban heel. The S. M. Jones Co.)

A committee from Chester Lodge No. 19 A. F. M., and also from the Chester Shrine Club, has been appointed to look into the advisability of making a contract with Mr. H. L. Schloburg for the erection of a new Shrine club room. It will be recalled that Mr. Schloburg bought the building on the corner of Garden street, and expects to rebuild the building. If he can make arrangements with the fraternal organizations about mentioned, they will add a third story to the new building and will fit it up in style for the organizations. It is believed that the plan can be made if it would give Chester one of the nicest lodge and club rooms in the State.

Dollar Day Bargains—Saturday, February 18th, 12 yards of 12-2 cent outing for \$1.00; 8 yards of 13 cent outing for \$1.00; 7 yards of 18 cents heading for \$1.00; 10 yards of 12-2 cent apron gingham for \$1.00; 3 cakes laundry soap for 10 cents. The J. T. Collins Department Store.

The Glenn-Abell Motor Company of Chester, has been advised that they will be authorized agents in Chester county for the Lincoln and Ford Motor Company. It will be recalled that the Glenn-Abell Motor Company recently purchased the Lincoln Motor Company for eight million dollars, and announced a reduction in price of cars from \$800 to \$1,200. The Lincoln car sells for a little over \$9,000 now, whereas it sold for over \$14,000. It is being bought three other automobile manufacturing plants. Mr. Ford has been selected as cash manager and now has more than one hundred and forty million dollars cash money in his pocket and says that he must find some way to spend it.

For Sale—Electric Range—Dor burner. Cheap for cash. Phone 201-1.

The Chester County Board of Directors has announced that they have sold the balance of the recent issue of county bonds, amounting to \$76,000, to D. C. Hayward, Agent. The bonds were sold at 102 and bear five per cent interest. The other \$50,000 of the issue was sold to Mr. S. M. Jones, of Chester. The Director expect to have the balance of the bonds about the first of April. It will be recalled that the voters of the county passed on this issue some time ago, and since then the county officials have been endeavoring to find a suitable market for them. The \$76,000 to be derived from this issue will be used for the repaving of the county in the understanding at the time of the election.

Legal Holiday, Wednesday, February 22nd, Washington's Birthday, being a legal holiday in the state of South Carolina, the banks of Chester will not be open for business on that day. Chester Clearing House Association, W. A. Corbitt, Sec'y.

Little Alex Oliphant, son of Mr. and Mrs. Alex Oliphant, has been very ill at the home of his grandparents, Mr. and Mrs. R. A. Oldham, in Union, where Mr. Oliphant is making her home, until their residence in Chester is completed.

The Chains all sizes at Chester Hardware Co., Auto Accessory Department.

That's what we have been hearing around Chester for the past few days, in fact since last Friday afternoon. W. W. Webber is the man who came to Chester to quit on the play "The Fortunes Hunter", for the local post of the American Legion. Everything was going fine and it was planned to stage the play at the Chester Opera House tonight. However, last night an automobile with a traveling salesman and his white-brothers had not yet been heard of. It had collected some money from advertising in the program for the show. He took this with him and he also is still indebted for about two weeks to one of the local hotels. Possibly money orders to cover both of the items mentioned will be received in Chester but as yet we have been unable to learn just which train they will come in on. Several "Hawkbaw" had a decision has been held but as yet meetings have been held but as yet nothing has been made public as to just why Webber left without advising the local post, since they are of the opinion that from a monetary standpoint he would have done much better to have remained until after the play. Things are being whipped into shape and the legion is expecting to put the play on at an early date regardless of the whereabouts of Mr. Webber.

Bargains For Dollar Day, tomorrow, February 18th. 1 pair of \$2.40 denim overalls for \$1.00; 2 pair elastic seat drawers for \$1.00; 2 pair 20 cent Sox for \$1.00; 2 pair 15 cent silk Sox for \$1.00; 1 cake laundry soap for 10 cents. The J. T. Collins Department Store.

Last On Service. Get your automobile parts and accessories at Chester Hardware Co., Auto Accessory Department.

Mr. and Mrs. J. P. Jeter, of Spartanburg, have announced the engagement of their daughter, Miss Polly, to Dr. Murray Sloan Easley, of Greenville, the wedding to take place in April. The announcement of this engagement is read with much interest by Miss Jeter's many friends in this city and county, as she is an especially attractive and vivacious young woman. The groom elect is a popular young business man of Greenville.

\$12.00 Shoes for \$2.00. They have the new Cuban heels. Come and look at them before you buy. The S. M. Jones Co.

The News Women call the attention of its readers to an advertisement appearing in this issue, which facts as to why they should read it and think of what the home magazine is doing for its community.

Wanted—Cobbler and 3 or 4 Hens. -Barnen Road. See M. L. Samuels.

Use Shellac and Gargoy's oil and save motor troubles. Sold by Victory Service Station.

The Young Women's club held their monthly meeting in the Sunday school building of Purity Presbyterian church last night. A large crowd attended and reported a very enjoyable evening. A temperance mass meeting was held during the evening.

At The Churches

Sunday, February 19, 1922.

ST. MARK'S EPISCOPAL CHURCH. Sunday School at 10 A. M. All cordially welcome. No services.

FIRST BAPTIST CHURCH.

Preaching by the pastor, Dr. Robt. G. Lee, at 11:15 A. M. and 7:30 P. M. Subject for morning, "The Temptations of the Tithena."—Matt. 23:25. At the night services the third of a series of sermons for February and March, topic "The Man Whom God Sought To Kill." Ex. 4:24. Sunday School and B. Y. P. U. S. School hours. All most cordially invited.

A. R. P. CHURCH.

Preaching by the pastor, Dr. D. G. Phillips, at 11:15 A. M. and 7:30 P. M. Sabbath School at 10 A. M. and P. C. U. at 6:30 P. M. All most cordially welcomed.

BETHEL M. E. CHURCH.

Preaching at 11:15 A. M. and 7:30 P. M. by the pastor, Rev. Henry Stokes. Sunday School at 10 A. M. and Epworth League at 6:30 P. M. All most cordially invited.

Purity Presbyterian Church.

Regular services at Purity Presbyterian church Sunday morning at 11:15 and Sunday evening at 7:30. By the pastor, Dr. Flournoy Shepperson. Sunday School at 10. Mr. A. M. Allen, superintendent. Free petals. Cordial welcome extended to all.

His Eightieth Birthday.

A. C. Lytle, one of the well known Confederate veterans of Columbia and father of the late Dr. Mary Lytle Sims, was commemorated by Mrs. J. Frank Bailey, greeted the guests at the door. The whole afternoon reception Tuesday at the latter's home on Geravia street to celebrate his 80th birthday. Between 75 and 100 friends of the guest of honor called to offer congratulations and they were received by Mr. Lytle with his three sisters, Mrs. S. R. Byrum of Columbia, Mrs. Fanny Martin of Monticello and Mrs. Henry Grafton of Chester. Dr. Hoselton, Dr. J. Frank Bailey, greeted the guests at the door. The whole lower floor of the house was cheery with red shaded lights, gleaming red candles and vases of spicy red carnations and the Valentine idea was carried out in all details of the lovely affair. Teas and sweets in light design were served in the dining room where two beautifully iced birthday cakes, one ornamented in red hearts on a white surface and the other having the dates "1842-1922" traced in red, and both burning brightly.

Recent games of basket ball resulted as follows: Girl—College Street, 4; Foote Street No. 2, 0. Boy—College street, 10; Foote street No. 2, 1; Foote street No. 1, 4; Doris Jones 0.

Our Terms are strictly cash. We do work on a cash basis, giving you lowest prices, hence we cannot afford to have our books work out of our track for prompt service and satisfactory work. G. R. Ball, 17-21.

\$9.75 Will Buy a real 30 x 3 1-2 Non-Skid tire at Wherry's.

Plans are now being perfected by the various merchants of Chester for the Dollar Day on Thursday and Friday, March 9th and 10th. Practically all of the merchants of the city are going to hold their Dollar Day on these two days and offer the people of the entire section thousands of bargains. It will be recalled that some three or four years ago our merchants held a Dollar Day, which was a great success both for the merchants and customers. Thousands of dollars worth of goods were sold on this occasion, which should attract customers from far and wide.

For The Late comers, between the hours of 2 and 3 o'clock other good goods will be given to all purchasers of \$5.00 and up. Don't miss it—be on the spot. The J. T. Collins Department Store.

Between The Hours of 10 o'clock and 11:30 tomorrow, February 19th, a handsome present will be given to each person buying \$5.00 and up. Be here and secure one of these useful presents. The J. T. Collins Department Store.

Janie Lytle Circle Meets.

The Janie Lytle Circle held its regular monthly meeting on last Tuesday evening at the home of Mrs. F. A. Fenchelberg. An interesting and helpful program was carried out, being in charge of Misses Sadie Goodwin and Marion Pitts.

At a close of the Missionary program the business of the circle was dispensed with, after which a delicious salad course with Russian was served by Misses Lola Smith and Bertha Stone.

A social hour was enjoyed, during which time Mr. Henry Sanderson, who was guest of the Circle at this meeting, rendered some delightful music. His selections were popular, consisting of classical numbers, varied songs and rags, and this musical entertainment lasted to the evening's enjoyment.

LEGAL NOTICE.

STATE OF SOUTH CAROLINA, COUNTY OF CHESTER.

By A. W. Wise Esquire, Probate Judge.

Whereas, Mary G. Sledge made suit to me to grant her Letters of Administration of the Estate of and effects of Walter Clark deceased.

That she, the Applicant, to cite and admonish all and singular the kindred and creditors of the said Walter Clark, deceased, that they and their assigns, before me, in the Court of Probate, to be held at my office, Chester, S. C., on Tuesday, March 7, 1922 next after publication hereof, at 11 o'clock in the forenoon, to show cause, if any they have, why the said Administration should not be granted.

Given under my hand, the 19th day of February, A. D. 1922. A. W. WISE, Judge of Probate.

Electric Bitters

Made a New Man Of Him. "I was suffering from pain in my stomach, head and back," writes Dr. T. Alston, Raleigh, N. C., "and my liver and kidneys did not work right. But four bottles of Electric Bitters made me feel like a new man." PRICE 50 CTS. AT ALL DRUG STORES.

them the correct number of tiny red candles, were placed upon the buffet, flanked by two tall old-fashioned silver candelsticks. The table had in the center a vase of red carnations and was lighted by red candles in four silver candelsticks. Assisting in the dining room were Mrs. A. R. Goodwin, Mrs. Lyles Byrum, Mrs. Robert Byrum and Miss Nina Byrum. A among the out-of-town guests at the party were Mr. and Mrs. Milo Turner of Strother and Mrs. John Turner of Winnsboro—Columbia State.

Join our Home Club Plan. \$1.00 Cash and Balance in 35 Weeks.

Clark Furniture Company

This weather is just right for FENCING

We have the fence at very reasonable prices, in most any height you may want.

Call and get our prices and do your fencing now.

Chester Hardware Com'py.

"Quality First"

A REMINDER

Have You Failed to Keep Your Agreements With Your Merchants?

The time may come when you will want the credit favors of others and you will be judged by past performances. If you owe a bill of long standing and can't pay it all don't be ashamed to pay some part of it.

A reputation for honesty is the most staple asset any man can possess. Don't jeopardize your credit.

The Chester Merchants are banded together for protection.

Do you want a good rating with the Credit Bureau? If so, the chance is given you now.

A man who pays his bills can look the whole world in the face, and better still, that man can buy again and say "CHARGE IT."

Make the most of your opportunity by paying your bill promptly.

CHESTER DRUG COMPANY
ELLIOTT'S MARKET
RODMAN-BROWN CO.
CLARK FURNITURE COMPANY, CARROLL-FOOTE GROCERY CO. LECKIE & CO.
CHESTER ICE & FULL COMFORT LUMBER BROS.

E. E. CLOUD CO.
H. L. SCHLOSSBERG
R. K. HUGHES
J. T. COLLINS DEPARTMENT STORE

WANTS TRADE MUTUALITY BETWEEN U. S. AND ORIENT

The Japanese are finding it difficult, if they do not find it impossible, especially in the case of the unskilled workers, to return to the pre-war standard of living because they have no law, according to Elgo Pital, director of the Bank of Japan, Tokyo, and member of the Japanese Delegation to the arms conference. In a recent interview he said that the trend of economics in Japan in the last few years was very similar to the trend in the United States, but on a different scale, and he argued the advantages to be derived from "three-cornered relations among the United States, Japan and China."

"In the first place," he explained, "the general standard of living in Japan before the war was no lower than it is very difficult now to return to the pre-war condition, especially in the case of laborers. The income of physical laborers last year was estimated at 441 per cent of that in 1914, while the cost of living had increased in the same period from 100 to 260."

"All seems very well, as far as the rate is concerned, but, to say, roughly, from \$1.00 to 60 cents. You will see at once how difficult it is to reduce wages in Japan. Even if the reduction were necessitated by the business condition, the process would be likely to aggravate social unrest. Hence the necessity of finding new channels for industrial ac-

tion in particular, if pressing in our case."

"The second peculiar difficulty in our case is the limited natural resources of the country. It is hopeless with us to maintain industrial activities by internal trade and internal development alone. Activities supported by foreign trade must be kept up by foreign trade. We must have markets for our exports and we must have facilities for importing raw materials."

"In this respect, our relations with the United States and China are of paramount importance. These two countries are now the greatest customers in our foreign trade. In the last year, our exports to the United States were \$95,000,000 yen and our imports from the same quarter amounted to \$73,000,000 yen."

"Our exports to and imports from China were respectively 69,000,000 yen and 41,000,000 yen. These figures refer to Japan proper. I must mention that the exports relating to China include the exports to and imports from the province of Formosa and Amoy from Oregon. As the figures last cited show, our imports from the United States are now in excess of our exports there."

"Besides excess of which there by a large amount in America every year, we see a sharp rise from California and timber from Oregon. Orders are placed in America by the Japanese for materials of water-power plants, locomotives and all sorts of machinery."

"Our imports from China are mainly raw materials. On the side

of our exports, the United States is the principal market for our silk, and China buys from us large quantities of our manufactured goods.

"In fact our trade with these two states covers fully one-half of our whole foreign commerce at the present. It is my earnest wish," he may say it is the earnest wish of every countryman, that these important relations will be further developed and made closer for the common benefit of all concerned."

THE SECRET OF IT ALL

By Will Dulles.

Can you tell why Billy Sunday Talks to such enormous crowds, Why the weather bright and sunny on his return from the clouds? Why do people come to know him, Through the mud, the snow and rain? Why do they applaud and cheer him When he "thaws them out" so plain? Why is listed the tabernacle, Long before the service starts? Why are those by an hour shackled Giving God their lives and hearts? Why do people give their coats, Frayly held by night and day, To pay for the building, Knowing it must soon be torn away? Some folks say it's Billy's actions, Some say it's the way he speaks, Some would say, were you to seek them, 'Tis the music fills the seats. But I think they all have missed it; Here's one I'll lay lines: He's for Jesus Christ, enlisted, Mind and body, heart and soul. And there's lots of other preachers Who could preach as well as he, But his preach is plain and plain: Instead of "Brother A" or "Sister B," Let's all arouse, on God lay hold, Fill your hearts with His word. Let's get our names down on God's pay roll, And start working "over time."

DAMAGE DONE BY RATS

In America Crops to Half a Billion Dollars Yearly

It is estimated that each rat living in a city or town causes an annual destruction of \$5. It is estimated that the rat population of our urban districts is 50,000,000. In the loss in the cities and towns alone amounts to \$250,000,000 a year. In the rural districts the population is 150,000,000. So our rat bill must be close to half a billion dollars a year.

It is estimated that rats in America on the most conservative estimate destroy the product of 200,000 acres with a full equipment of land and agricultural implements. In other words we are maintaining a standing army of 200,000 men fully equipped just to fight rats to a drawn battle.

In 1914 the Virginian Commissioner of Health estimated that in the southern part of that State the rats destroyed 10 per cent of the grain and 75 per cent of the young chicks and turkeys. During a single winter and spring recently 17,000 rats were killed on a 400-acre plantation in Georgia. On another plantation in Porto Rico, 25,000 rats were killed in less than six months. During a rat plague in Rock Island an island off Massachusetts coast, 3,500 rats were killed in a single month.

During the campaign of the Public Health Service against rat infestations in San Francisco and New Orleans, more than 1,800,000 rats were killed in the two cities. (From the Thrift Magazine.)

"TAKE IT FROM ME"

(By Coleman Cox)

Never mind the business outlook. Fix on the bottom fact of the matter. The fellow with steady habits and a steady tongue always has a steady job.

Always be courteous in the face of discourtesy. Nothing is inspired by abuse except the aph of a cat's paw.

It's not what you would like to be, but what you are fitted to do, that is going to get you somewhere in the business world.

Many manufacturing concerns' product lines come from by-product. Your by-product is your life line. What profit are you getting out of it?

Don't forget you are a part of the organization just as much as the bass drum is a part of the orchestra. Likewise, don't forget that bass drum solos are rather monotonous.

If you have anything to say, say it, and with as few words as possible. That is what Abraham Lincoln did, and the world still remembers and respects what he said.

The native women of the Black Forest of Germany still use the ancient spinning wheel for spinning their own yarn.

SECOND-HAND EXPERIENCE

By John Blais.

Experience is a good teacher, but it teaches but few branches of knowledge to the same person. You may depend on your own experience for the best methods of doing a few things, but unless you learn to use second-hand experience in your course of instruction, you will always be rather poorly informed.

Experiences employ mistakes and their disastrous consequences as its principal method of teaching. You know the importance of getting to work on time if you turn up late some morning and find another person in your job. You learn that laziness does not pay if a man who has more industry than you is promoted over your head.

You learn by the repeated performance of the same task how to eliminate extra motions, and get it done more quickly.

But you cannot begin to know all that you need to know in the limited school of your own experience. To be prepared for emergencies, you must be able to anticipate them. And you can do that only by reading and studying and finding out by the ex-

perience of others how this is best to be done.

It is fortunate for you that the result and the benefit of practically all human experience is yours. If you have the application to dig it out.

It is printed in books—not text books alone, but in history and volumes of travel, even in novels.

The well-read man, if he uses his brain as he reads, is constantly observing how other men meet and get the best of situations that may recur to any one born into the world.

Text books are merely the record of human experience in many lines, collected, defined and bound in covers. They show you how to avoid mistakes by doing things right in the first place, how to overcome difficulties by explaining how other men have overcome the same difficulties.

One of the differences between a trade and a profession is that the man who has only a trade has gained all his knowledge first hand, by his own experience. The man with the profession has profited by the study of the experience of others. He can readily and complete a job that he has never attempted before, merely because he has facilities for finding

out how other men have tackled and completed it.

A trade has a fixed income, and never brings more than a decent competence. A profession may bring an income that will mean prosperity and a comfortable life. You will never attain either of these if you depend wholly on your own experience. Learn how to profit by what other men have gone through, and you will start with a far better chance of accomplishing something important before you are dead.

DR. J. P. YOUNG
 Acute Suffering
 Eye, Ear, Nose and Throat
 Glasses Fitted

Dr. C. R. Alexander
 Oculophth
 Office Over
 Hamilton's Book Store
 Phone 512, Chester, S. C.

Colds & Headache

"For years we have used Black-Draught in our family, and I have never found any medicine that could take its place," writes Mr. H. A. Stacy, of Bradyville, Tenn. Mr. Stacy, who is a Rutherford County farmer, recommends Black-Draught for use in the prompt treatment of many little ills to prevent them from developing into serious troubles.

THE DORFORD'S BLACK-DRAUGHT

"It touches the liver and does the work" Mr. Stacy declared. "It is one of the best medicines I ever saw for a cold and headache. Don't know what I would do in our family if it weren't for Black-Draught. It has saved us many dollars. . . I don't see how any family can hardly go without it. I know it is a reliable and splendid medicine to keep in the house. I recommend Black-Draught highly and an never without it."

All druggists.

Accept No Imitations



Deciding Where To Buy

The success of a business depends on its ability to analyze the mental operations of the public, and to determine what people decide as to where they shall buy goods. The merchants who read the public mind most accurately get the business.

When one finds that he needs something, the question comes up with what article should be bought. From some source back in the mind the suggestion comes that such and such a place would have a good store to visit for that purpose. Whence comes that suggestion?

In the majority of cases, it is created by the store that has made the most effort to impress its reputation on the public mind. People remember the things they hear about constantly, and they forget other things that are rarely called to their attention. The advertised store conforms to the laws of psychology, by constantly calling public attention to its enterprises, its goods, its methods, its prices, and the advantages of trading with it. Consequently the inner consciousness, when asked what or where a person should buy, is apt to respond by suggesting certain advertised goods.

It is of course true that while a store by advertising can always draw in a lot of new trade, it can't keep it unless it really does give good values. But advertising helps a store do that, notably in these two ways:

Advertising encourages merchants to handle big lots which are offered them at low figures. They know that by appealing to the public by advertising, they can swing these big lots and turn them into money in a short time. Thus buying in a large way and taking advantage of special opportunities, they are able to offer special values.

Advertising increases volume of trade, thus reducing the operating expense per article, making it possible to cut prices to the public. The advertised store buys and operates at low figures, and can thus make low prices.

Use 40 cents

GASTORIA

THE

Gold Medal

Opera House Thurs. Feb. 23

"Rose of Washington Square"

of Washington Square

Joy Beauty Comedy Love Music

CHORUS of GREENWICH VILLAGE ARTIST MODELS

Blended Into A GORGEOUS MUSICAL COMEDY ORIGINAL CAST AND PRODUCTION

An Entertainment FOR THE WISE AND OTHERWISE

The Same Show that is Playing all of the Larger Cities. An Excellent Attraction and One Which You Will Enjoy.

The seats will be placed on sale at the Chester Drug Store

Prices: 75c, \$1.00, \$1.50 and \$2.00. Plus War Tax

Trade At Home

Have you ever thought about what the Home Merchant does for you in the way of taxes? Do you ever stop to think how materially he assists in educating your children? Have you ever stopped to think that the Mail-Order House is not contributing to the education of your children? Can you show one single instance in which an out-of-town merchant has ever contributed to the development of your community?

We can show you that ten mercantile establishments in Chester this year paid \$16,955.86 in taxes, which went toward our county, city and state government. Much of this goes toward maintaining the roads you travel.

Ten merchants of Chester paid \$3,229.50 this year to help in educating the children of the City of Chester. Are these merchants who are helping educate your children not entitled to your business?

Every dollar sent out of Chester hurts Chester just that much and helps some other community just that much.

Approximately one-fifteenth of the taxes paid in Chester county are paid by the mercantile firms. Such being the case are they not entitled to our patronage?

Think it over before you send off that mail order.

A. H. WHEARY, JR.
 GLENDALE MOTOR COMPANY, E. CLOUD CO.
 R. L. SCHLOSSER
 LOANANCE DEPARTMENT
 VICTORY SERVICE STATION