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Parent Gifts, Donor Numbers Increase in 2011

Winthrop University

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01/24/2012



Parent Gifts, Donor Numbers Increase in 2011

Quick Facts

- Parent giving rose substantially in 2011, with a 246% increase in the total gifts from parents as compared to 2010.
- Donor numbers in general spiked in 2011, with 5,440 donors making unrestricted, restricted and endowed gifts to Winthrop.

ROCK HILL, S.C. - Last year proved to be a banner year for the Winthrop Fund, showing a significant increase in parent gifts and an overall increase in donors.

Parent giving rose substantially in 2011, with a 246% increase in the total gifts from parents as compared to 2010. The number of parent donors providing gifts to the [Winthrop University Foundation](#) also increased by more than 50%.

The **Winthrop Fund** serves as a critical revenue stream for student scholarships, Winthrop's Alumni Association, faculty awards and additional university initiatives. Gifts to the **Winthrop Fund** are unrestricted and allow Winthrop to provide crucial support for key campus priorities and the present needs of the Winthrop community. In 2011, unrestricted gifts totaled \$468,722.

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