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Overhaul of a Graduate Program in Arts Administration: Repairing an Engine While It's Still Running

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Proposal Submission

Assessment in the Arts Conference 2013

Submission by:

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Proposal for a Paper Presentation

Technology Needed: Computer/Laptop and a Projector with Access to the Internet

Proposal Abstract

Title:

Overhaul of a Graduate Program in Arts Administration: Repairing an Engine While It's Still Running.

Acting on the advice of a consultant from the Association of Arts Administration Educators (AAAE), Winthrop University made substantial changes in its low-residency MA degree in Arts Administration. The overhaul included revisions to the mission statement, program goals, student learning outcomes, curriculum structure, assignments within courses, and several programmatic-level assessment instruments. The revisions were intended to address two major concerns: a) the over-emphasis on leadership qualities in the curriculum and under-emphasis on practical management skills, and b) the substantial amount of the curriculum that was graded on an S/U basis as opposed to a more rigorous A through F regular grading basis. With all this change, the faculty was expected to develop rubrics for evaluating student achievement on all assignments as well. The presentation will describe the revisions to the program with particular attention to the programmatic assessment instruments and grading rubrics that were either revised or developed.