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Grand Tactical Assessment of Effectiveness

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Proposal Submission

Assessment in the Arts Conference 2012

Submission by:

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Proposal for a Paper Presentation

Technology Needed: Computer/Laptop with Access to the Internet

Proposal Abstract

Title: Grand Tactical Assessment of Effectiveness

The institution's recent reaffirmation process with Southern Association of Colleges and Schools (SACS) brought many upgrades in assessment practices. This paper focuses on the mandate for every academic department to create a plan to review the effectiveness of all its assessment tools/instruments. To meet this mandate the Department of Theatre and Dance created a roster of all its assessment instruments and established review cycles ranging from two to ten years for all of them. In any given year, therefore, the faculty evaluates the effectiveness of six to ten instruments. When evaluating each instrument, we ask these questions: Is this instrument generating the intended results? Are the results useful in any way (reliability/validity)? Are we using the results to make improvements in our programs (closing the loop)? What adjustments do we need to make to this instrument in order to get a "yes" answer to the above questions? 2011-12 is the first year of implementation for this cyclical review of all our assessment instruments. This paper will include a few examples of faculty actions: eliminating instruments, changing an instrument intention, expanding data collection power of an instrument, or narrowing the focus of the data collection of an instrument.