

Food consumption practices on social media and social status.

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Food consumption practices among different social groups get attention from sociology scholars because they contribute to some types of inequality in society. At the same time, food consumption practices in contemporary society are affected by a new phenomenon – social media. This ongoing study explores how food consumption practices on social media are interconnected with social status. Data from 20 in-depth interviews, including photo elicitations, with undergraduate students, are underway in order to understand how food consumption practices on social media are used to reflect and reinforce social status, cultural knowledge, and class signals. Initial results from the interviews and analysis of photo elicitations will be presented and future areas of study will be discussed.