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Newest Provost's Series Lecture Touts College Financial Literacy Classes

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Newest **Provost's Series Lecture** Touts College **Financial** Literacy **Classes**

Quick Facts

This Lunch and Learn session will be Thursday, Jan. 14, at 11 a.m. in Dinkins Auditorium. Beverages will be provided.



ROCK HILL, SOUTH CAROLINA - Why should you consider taking a financial class in college? Philip Gibson, assistant professor of accounting at Winthrop University, will tell you why this Thursday.

Gibson's Jan. 14 lecture, "Personal Finance Education & Subsequent Financial Decision-Making," begins the spring portion of the 2015-16 Provost's Spotlight on Scholarship Series. The series, in its second year, highlights outstanding faculty research.

These "Lunch and Learn" sessions will be held at 11 a.m. in Dinkins Auditorium. Attendees are encouraged to bring their own lunch. Beverages will be provided.

Gibson's lecture focuses on how despite the fact that people need to be financially literate, instead most of them are financially illiterate. Individual financial decisions may affect the personal household at first, but eventually spread and affect the community, society and world at large. Gibson will demonstrate how personal financial education received in college can positively influence financial behavior.

Just last year, Gibson led a student team to second-place victory at the National Financial Plan Competition, the first time the university has ever participated in the competition.

Gibson graduated summa cum laude from Prairie View A&M University and earned his Ph.D. from Texas Tech University. His research interests include mutual fund performance, asset management and the investment adviser relationship in households.

For more information on the Provost Series, contact Meg Webber at 803/323-2220 or e-mail her at webberm@winthrop.edu.

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IN THE HEART OF THE CAROLINAS

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