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Potential Benefits of Extension of Dave Lyle Boulevard To Be Discussed on Jan. 10

Winthrop University

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01/07/2013



Potential Benefits of Extension of Dave Lyle Boulevard To Be Discussed on Jan. 10

Quick Facts

- Economists at Winthrop's College of Business Administration recently completed a new market analysis focusing on potential benefits of the extension of Dave Lyle Boulevard east across the Catawba River to Lancaster County.
- The results of their analysis will be presented on Thursday, Jan. 10, in the Whitton Auditorium in Carroll Hall. The meeting is free and open to the public.

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Laura Ullrich

ROCK HILL, S.C. - With signs of a rebounding economy evident around the region, researchers at Winthrop University have been looking at where **York County's next economic development opportunity** could be.

Economists at Winthrop's **College of Business Administration** recently completed a new market analysis focusing on potential benefits of the **extension of Dave Lyle Boulevard** east across the Catawba River to Lancaster County. The results of their analysis will be presented on Thursday, Jan. 10, in the **Whitton Auditorium** in **Carroll Hall**. The meeting is free and open to the public.

A reception will begin at 6 p.m., followed by a presentation of findings at 6:30 p.m.

Key aspects of the presentation by faculty member **Laura Ullrich** will include the potential impact of the Dave Lyle extension project on **York County's overall retail competitiveness, increased sales tax receipts, increased employment opportunities**, and the **attraction of a larger workforce** with more varied skills to the region.

For more information, contact the **Office of the President** at 803/323-2225.

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