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The Chester News January 9, 1923

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RODMAN-BROWN COMPANY

HERE WHERE WE BREAK THE

WITH DAUNTLESS COURAGE WE'RE HERALDING THE SEASON'S

Decidedly Different!

BOLDNESS MARKS

Store Hours
8 A. M. to
6 P. M.

Saturday
til 10 P. M.

16 Days of Merciless Price Cutting! Included in this are

Ladies' Ready-to-Wear, Dry Goods, Shoes for the Entire Family, Blankets, Comforts, Cases,

Dare Daring! Sensational in the Extreme! Will

There'll be a scramble when we sell 200 pairs of women's

SHOES

This lot consists of women's lace dress shoes, black, brown kid; patent vamp and black or brown kid—all French heels. Not all sizes in every style, but all sizes in the lot. Values up to \$9.00 closing out at one dollar a pair!

\$1

Of course there won't be women lucky enough to get some of these shoes, because they'll be carried away by the early comers by the dozen of pairs.

I'll pay you well to be here early—Set your "Big Ben" to 6 Bells—Don't mind being elbowed a little!

Look at our windows!

READ! The Plain Truth

16 Days Sale

Frankly, This is the Most Important Reason for this Enormous Sale! We try to have our advertisements speak times when patience ceases to be a virtue, and when we say "SALE!" we mean it. Never before have we overwhelming backward season combined with other unforeseen circumstances, have driven us to desperation this positively state that you have never attended and never will attend such a stupendous tug-of-war as we are!

WE KNOW WE MUST LOSE—BUT WE ARE GAME LOSERS, AN

Come By Auto, By Train, Walk if you must, By all means COME!

While we frankly acknowledge that we are in business for a living, yet we realize our responsibility toward reliable merchandise at lowest possible

DRESS HATS.

One lot of men's fine dress hats, values up to \$3.50. Extra Special Sale Price \$1.95

SALE SUPREME! STARTS

WED.

Pig-in-a-Poke Sale

39c Promptly at 2:00 P.M. Monday, Jan. 39c
15th, a Mystic Package for 39c—
Don't Miss a Word of This!

As a gigantic Celebration Feature to further popularize our busy, high-powered, rapid speed sale, we have gone through our entire stock of Dry Goods, Clothing and Shoes—even now, crisp one dollar bills—and made up 300 packages of useful merchandise which we will offer, next Monday afternoon at 2:00 o'clock sharp.

Every package is guaranteed to contain an article or articles worth not less than 50c up to \$10.00. There is no way of telling what each package contains. Remember, this event starts at 2:00 o'clock, Monday, January 15th.

Be here early—Sale starts promptly at 2:00 o'clock. Pig-in-poke package for 39c

A ROUSING SALE OF COAT SUITS PRICES SMASHED.

You never saw anything like it—One lot of ladies' Coat Suits, while they are not, this season's styles, they are wonderful values and will sell like wild fire, think it over. Values up to \$30.00, EXTRA SPECIAL for opening morning

\$2.95

Store Closed all Day Monday and Tuesday

Jan. 8th and 9th. To Mark Down Goods and arrange stock and get ready for the big Crowds

SHOES! If the Tongues of our Shoes could speak, they would say, "Jump with both feet"

Shoes for Father, Mother, Brother and Sister—shoes for Mr. and family will be interested in this sale. The whole community will be selling agents of

| | |
|--|---|
| RED GOOSE. Ladies' heavy bottom, side leather, low heel made for rough weather, wonderful value at | One lot of 1 to \$5.00, get a |
| \$2.79 | |
| SLIPPERS. Ladies' Fancy Felt slippers, a splendid variety of colors and sizes at only | LITTLE Calf, low heels 9 to 2-4or |
| \$1.19 | |
| WORK SHOES. Chadburn heavy, all leather work shoe, regular \$3.50 value, Sale Price | ME Men's dark \$5.50 and \$6.00 |
| \$2.45 | |
| SHOES CHILDREN'S RED GOOSE SCHOOL SHOES. This pair of shoes contains solid leather outsoles, insoles, heels and welters. One of our best values at | RAR This range of low heels, rub find the work range is to be c |
| \$1.48 | |

\$1.79

Extra Special Dimity Bedspreads. We don't care how many sales you have attended, we will give you values that win. Sale price

LOOK, MEN!

Hart Schaffner and Marx Suits Divided into two lots—Group 1 including Hart Schaffner and Marx Suits that sold up to \$35.00, fall and winter suits, just the kind your Taylor would make, but price about half. Slip on the coat of one of the suits and see what a real fit it is—How it hugs the neck, how the perfect shape shoulders fit. Also, examine the perfect workmanship and fitting, just like a suit made to your measure. They come in stripes, checks and fancy mixtures, Sale price

\$18.75

Group 2, Hart Schaffner and Marx that sold up to \$50.00. They come in shadow stripes, chalk lines and hair line stripes, herringbone weaves and fine woads, plenty of grays and browns. The tailoring is the very best, all sizes, so men, take advantage of this low sale price

\$29.75

Men's \$17.50 Suits will sell fast at this low price. One lot suits to choose from in brown, gray and mixed colors. The tailoring is right and materials that go into these suits, are known for their wearing qualities. You will have to hurry as they will be selling fast at this wonderful Sale Price

\$7.95

Men's attractive \$22.50 Suits go into this lot. They are big bargains, new fall shades of gray and brown with plenty of mixed colors to pick from. The workmanship and tailoring is the kind that goes into the better grades of Suits, Sale price

\$11.95

Men's \$25.00 Suits are undoubtedly the greatest collection of fine clothing that ever came to town, the styles distinct and the workmanship satisfying to everyone. You have a fine selection of grays and browns and many woads. It would be hard to find a hand-tailored suit that would please you any more than these, Sale price

\$14.95

DRESS SHIRTS.

One lot of Geo. F. 14's fine quality of the prettiest line of madras and percales fast colors, regular \$2.00 values, out they go

MEN'S DRESS SHOES.

Howard and Foster, stunning bargains in this nationally known shoe. Regular \$10.00 values will go at

MEN'S SILK SOCK
Extra heavy pure silk sock that you were pleased to pay \$2.00 for, are going on the bargain rack to be sold now for per pair only \$1.95

CRETON
How about Creton 35c, yard wide Creton in colors that will fairly dazzle your eyes, large selection to choose at per yard \$1.95

ELEGANT NEW MODEL COATS.
Values to \$40.00—Ladies' and Misses' Coats in materials of high grade values, all wool cloth in this season's newest shades, beautifully trimmed and all tailored coats, your choice \$18.75

Boys' Suits

Boys' Suits in 3 lots. A good many of these suits have the smart inverted plaited backs and come in dandy grays, green, brown and mixtures, Norfolk styles. This Sale only

Lot 1 \$3.95, Lot 2 \$6.95, Lot 3 \$9.95

FLOWERS
Blue Luster \$1.95
Blossoms \$1.95
No. 8 Sale price \$1.95
No. 10, Sale price \$10.00

THE RODMAN-BROWN COMPANY
NOW YOU CAN SPEND BOTH SIDES

PEAK THE BACK OF 1914 PRICES

\$100,000 STOCK

SEASON'S GREATEST SELLING EVENT

Prices Are Torn To Shreds
The Profit is Now Yours

Y-E-S Everything Lower Than When
The World Began it's Last Big Scrap

THIS MERCHANDISE Master-Stroke

There are tons of New Spring and Winter Goods now being received
Cases, Hats, Caps, Shirts, Gloves, Underwear, Etc. Everything goes in the Bargain Melting Pot

Will Bring a Tidal Wave of Business for Miles Around

Truth Backed by Facts

Our advertisements speak the whole truth, and nothing but the truth. Hence this frank statement. There are
in it. Never before have we resorted to stronger methods, but **MUST IS MASTER NOW**. The burden of an over-
driven us to desperation this year, and we have whipped over 75,000 articles in a veritable price jelly, and we can
pendous tug-of-war as we are to inaugurate.

WE ARE GAME LOSERS, AND WE TAKE OUR MEDICINE CHEERFULLY.

Realize our responsibility towards the people and are constantly trying to discharge our duty by supplying good
merchandise at lowest possible prices.

**16 Days
Sale**

Tell your Friends,
Phone your Neighbor

And here we score again! About 2000 yards of 27 inch Ar-
ron and Dress

GINGHAMS

LADIES!

Drop everything and come. These are regular 18c, 20c and 25c values, while lot lasts.

10c

You'll find plain checks and plaids in a great variety. Apron checks, come in brown, black and blue.

None Sold to Dealers. 10c.

Rub your eyes—read it again—Course you must hurry if you want to secure some of this gingham.
COME FOR MILES YE BARGAIN SEEKERS!

D. JAN. 10th.

9:00 A. M. Sharp and
Continues 16 Days, to
Saturday, January 27.

2000 YARDS
Percale, large assortment of all colors, wonderful value, very good quality, per yard
.....19c

The Tongues of our Shoes could speak, they would say, "Jump with both feet!"

SHOES!

Brother and Sister shoes for Mr. and Mrs. Master and Miss. The whole
is sale. The whole community will be aroused by their low prices. You
dingle will save thousands of dollars at Chester's big Shoe Sale. We are

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| BOYS' SHOES. One lot of Boys' dress blucher, values \$3.50 to \$5.00, get around early, Sale price \$1.95 |
| LITTLE MEN'S BOX BLUCHER Calf, low heel, solid leather, throughout sizes 9 to 2— for big sale \$1.49 |
| MEN'S DRESS SHOES. Men's dark-tan dress shoe, rubber heels, \$5.50 and \$6.00 values, Sale price \$3.75 |
| RARE VALUES AT \$2.95. This range of big girl shoes in black and tan, low heels, rubber tipped, all leather, you will find the workmanship the very best. This range is to be offered at \$2.95 |

IN CLAPP SHOES \$7.95
Involved in the gigantic drive. The coun-
s well known line. We are advertising that
ationally known footwear, along with the
\$7.95 **SAVE**

Free Gasoline

For Out of Town Folks
Drive in with your car, spend \$10 and receive a liberal supply of gas FREE throughout this big sale

MEN'S CORDUROY PANTS.
Men, These \$4.50 and \$5.00 Corduroy Pants will stand lots of hard wear and are made with never rip seams, in fact all straining points are securely reinforced regulation pockets. Belt loops well made in every way—extra heavy Corduroy at
\$2.49

Mens' Overcoats, Prices Hit Bottom \$15.00
One lot of good quality men's Overcoats in brown, gray and mixed colors, values up to \$40.00. It is a paying proposition to buy your Overcoat now and save. Sale price

TERRIFIC SMASH IN GROCERIES

| | |
|---|--|
| STERLING MILLS FLOUR Sterling Mills' Flour, extra special 48 lb. Sale Price \$1.70 | COFFEE Morning Glory Coffee, 3 pound net, Sale Price 98c |
| FLOUR Instant self rising Flour for big Sale, 24/lb, Sale Price 90c | CORNED BEEF. Packed by Armour Co., one pound can, Sale price 19c |
| PINEAPPLE. Standard sliced Hawaiian pineapple, one pound 40c, Extra fine, Sale Price 19c | SOAP Export Borax Soap, 6 bars for 25c |
| SALMON. Hall pink select Brand Salmon, one pound can, Sale price 12 1/2c | SHORTENING. Swifts' Jewel Shortening, made from refined vegetable fats, 5 lb. per lb. Sale price \$1.18 |
| SYRUP. Morris' Blue Ribbon corn syrup, a sugar cane product, net 9 lb, 9 oz, Sale Price 60c | FEED. Men's extra heavy unisonals, full cut, double stitched, 220 denim, large and roomy, regular \$4.00 value, Sale price \$3.00 |
| MESSALINE. Beautiful finish taffeta and messalines, 36 in. wide, fine for skirts, dresses and Wraps, \$2.75 quality, cut it goes per yard only \$1.69 | MEN'S UNISONALS. Men's extra heavy unisonals, full cut, double stitched, 220 denim, large and roomy, regular \$4.00 value, Sale price \$3.00 |

FREE! wednesday Morning, 9:00
50 Dollars Worth 50
of Merchandise Free

To the first 50 adults to enter this store after the doors open at 9 A.M. Wednesday, January 10th, we will give to them a Merchandise Coupon good for \$1.00, which will be honored the same as cash. There are no strings to this offer. You don't have to spend a cent unless you want to.

We do this in order to create a friendly interest in this **BIG SELLING EVENT** and to prove to you that we are giving you real values for every DOLLAR you spend.

BE HERE WHEN THE DOORS OPEN AND GET YOUR COUPON AT THE DOOR AS YOU ENTER!

RAIN COATS.
Speaking of rain coats we will make them all set up and take notice on opening morning. There are 24 men's and boys' rain coats, values up to \$7.50, Sale Price \$1.95

SHEETING
Never has there been for a reason when a Pappasall Bedford 9-1-4 for Big Sale 49c

TOWELS.
Turkish towels, 40 dozen, extra heavy bleached, double thread, size 36x22, Turkish towels, Sale price only 30x18 19c

WANTED!
50 Salespeople

W. W. COMPANY, Chester, South Carolina
BOTH SIDES OF YOUR MONEY HERE

WASH SATIN
Extra special on good wash satin comes in White, Blue and Black, per yard \$1.25

